

sub#	Name	Organisation
2	Martin Bates	Cape Coast Arts & Heritage Trust
3	Marie Edwards	Nga Tukemata o Kahungunu Charitable Trust
4	Alice Heather	Te Mata Park Trust Board
5	Pat O'Brien	Whangawehi Catchment Management Group
6	Diane Petersen	CHB District Community Trust
7	Chris Tremain	
9	Susan White	Business Hawke's Bay
10	Adele Whyte	Ngati Kahungunu Iwi Inc & Ngati Kahungunu Runanga Arts & Culture Board
23	Heather Barrow	
29	Frances Bryan	
39	Barry Cole	Hawke's Bay Knowledge Bank
119	Charlotte McGimpsey	Wairoa District Council
137	Sherleigh Nielsen	
179	Lex Verhoeven	Hastings District Council
194	Brent Linn	HB A& P Society

HELP US SHAPE OUR PLAN 2016-17

Sending in your submission

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- You also need to clearly indicate if you want to present your submission in person to the Council.
- Keep a copy of your submission for reference.
- Submissions must be received at HBRC **no later than 4pm, Friday 13 May 2015**. Late submissions will not be accepted.

Post to: Our Plan 2016-17 Submission, Freepost 515,
Hawke's Bay Regional Council, Private Bag 6006, Napier 4142

Fax to: 06 835 3601

Deliver it to: 159 Dalton Street, Napier

Name: ...Martin Bates..... (or representative)

Organisation: ...Cape Coast Arts & Heritage Trust..... (if applicable)

Address: ...369 Clifton Road, Te Awanga, 4102

Daytime phone: ...027 627 2462.....

Email:

...MP.BATES@YAHOO.COM.SG.....

Signature:

Tick,

YES – I wish to present my submission in person to the Council meeting

NO – I do not wish to present my submission in person to the Council meeting



Our Plan 2016-17 Submission Form

This submission seeks funding to implement the *Cape Coast Arts & Heritage Trail*, to enhance and highlight this historically significant area and its natural assets.

A proposal prepared for the Hastings District Council is **attached**.

The Cape Coast Arts & Heritage Trail is a community-led project being driven by the project team members – Martin Bates, Keith Newman and Roger King.

This project is an identified action within the Cape Coast Community Plan – adopted by the Hastings District Council in March 2014.

Attached is a proposal prepared for consideration of the Hastings District Council.

The anticipated overall cost of the project is circa \$100K, and the proposed funding split is 70:30, with 70% sought from Hastings District Council, and 30% from Hawke's Bay Regional Council..

The Hastings District Council's Social Development Team has agreed to pay for the historical research and initial design work.

Funding will also be sought from other sources including the Hastings District Council; community funders and sponsorship.

Key points of the Project will be presented when the Project Team talks to this submission.

CAPE COAST ARTS & HERITAGE TRAIL

Proposal prepared for Hastings District Council

Presented by Cape Coast Arts & Heritage Trust

31st March 2016

Introduction

Since the construction of the Cape Coast section of the Landscapes Trail which stretches from Black Bridge to Clifton the number of people walking or cycling along this section is increasing year on year.

The proposal contained herein is designed to enhance and highlight this scenic and historically significant area through the placement of attractive place-based heritage signs as specific resting spaces to inform and educate people about where they are, and the relevance of each location.

These information stations would be part of a wider enhancement proposal working in with Hastings District Council's Reserves Management Plan by further developing these resting spaces to include robust seating, a table, bike rack and appropriate landscaping.

The Art & Heritage Trail would also highlight the Cape Coast area as a haven for arts and creativity, and visitor hospitality.

Objectives

The underlying objective of the proposal is to inform and encourage people to take time to enjoy and appreciate the Cape Coast area, and to enrich this experience by highlighting its history and natural assets.

To achieve this, attractively designed information signage and rest stations would provide easy to read (in English and Te Reo) bullet point sentences, as well as direct those interested to more detailed stories, photos, maps and graphics on a website accessed by QR-code.

Outcomes

Educate both the local populace and visitors on the history of the Cape Coast

Preserve the history of the Cape Coast for future generations

Provide a repository for, and a library of, historical research

Foster closer community ties and understanding

Community Engagement

- It is intended that Haumoana School be involved in the community research and given the opportunity to have their own pages on the website telling stories of the Cape Coast in their own words which might be updated annually. The school could also be involved in maintenance as kaitiaki (caretakers) of the landscaped areas around the signs.
- Matahiwi Marae has been informed of the proposal and are supportive of the project, seeing it as an initiative that will help their aim to develop closer ties with the wider community.

Increase the economic value of the Cape Coast as a tourist destination

- The signs and resting places would become a reason for groups of friends, tourists or school groups to cycle or walk the Trail and learn on the way with the opportunity to rest or have a picnic at places designated for their natural and photographic beauty including the vista across Hawke's Bay and Cape Kidnappers.

Audience

The main users of the signs and web resource will include tourists, regional visitors, locals, school students, anyone who uses the cycle track whether walking or cycling. The web resource in particular could be reused for people researching the area and looking for an accurate Maori and European history or information on the natural environment, ecology, birdlife, wetlands, lagoons, and the stories that make this place unique in Hawke's Bay.

Historical Resources

The project will include by necessity the funding of research to compile a comprehensive history of the Cape Coast covering the pre-European to modern day Cape Coast area story with ecological, historical, geographical, coastal and sociological highlights. Research will include early Maori migration, the whalers, signing of the Treaty of Waitangi, the arrival of Christianity, the pioneer colonists, the weave of rivers, wetlands and birdlife, and the 1931 earthquake and how it impacted the area.

It will highlight key characters and events that helped shape the area from swamp to farmland, the evolution from isolation to beach resorts and baches, noting floods, fires and erosion, the building of Black Bridge and the growth of community resources including halls, the Fire Service, schools, parks, churches, businesses, wineries and restaurants and the rise of a creative community.

The wider story will begin with the arrival of the Takatimu waka, summarising early Maori history including the first encounter with Captain Cook and how Te Matau a Maui gained its European name Cape Kidnappers.

The stories of key Maori chiefs and dignitaries associated with the Cape Coast will be highlighted along with the process of land acquisition by settlers and the settlement of the villages. It will tell the story of European colonisation leading up to and including the arrival of William and Elizabeth Colenso and the establishment of their mission station, Colenso's relationship with local Maori and adventures in the immediate region.

It will trace the growth of the area as the first place in Hawke's Bay where swimming and bathing were popularised among European residents and facilities established including camping grounds, tourism and hospitality and access to the world famous inland gannet colony.

Research would describe the Cape Coast's physical attributes and diverse ecology such as Te Awanga point and Haumoana river mouth surf breaks, the lagoons, the once famous Haumoana healing springs and the claim that seven winds converge over the region.

The history will also look at the development of The Farm, Kidnappers Golf Course, the Kiwi Sanctuary, Elephant Hill, award winning Clearview winery, the Hawke's Bay Zoo, car museum etc and a brief overview of the issues and challenges of coastal erosion and protection.

This compiled research will provide the data elements for the signage, and the supporting material for the proposed website.

Precedent

Consultation on priority community projects was undertaken as part of the Cape Coast place-based Community Plan initiated by, and adopted by, Hastings District Council, and the idea of an "Arts & Heritage Trail" was supported by all sections of the Cape Coast Community.

The research material would be invaluable as part of the ongoing work to achieve the goals of communication, connection and building community as outlined in the Cape Coast Community Plan.

Additionally, the proposal has been endorsed by Matahiwi Marae, and they are actively engaged in collating relevant data to support the research process.

Media

A robust, resilient sign in non-corrosive material that is in itself an artwork that will not only enhance the environment but provide inspiring, interesting easy to remember details that will inform and stimulate conversation.

The sign would link to web content through a QR-code or URL with written and graphical material optimised for viewing on mobile devices.

The art design of the signs would be coloured, designed and shaped to be in keeping with the natural environment and solid and robust enough to withstand the corrosive sea air and salt and sited so as not to obscure visual access but to complement the surroundings.

The design would vary from site to site but maintain a consistent theme / visual brand.

The signage would also provide the basis for a "Welcome to the Cape Coast" entrance sign, along with "Welcome to..." Matahiwi Marae, Haumoana, Te Awanga and Clifton signs which to be determined at a later stage in this process.

The signs would be expected to remain in good condition for 5-7 years with updates, amendments or repairs able to be completed in a modular way when necessary.

An example of the style of signs proposed would be the DOC sign informing people about the Gannet Colony at Cape Kidnappers:



High Level Project Plan

- Concept
 - February - March 2016
- Funding Proposals
 - HDC - April 2016
- Historical Research
 - Initiate April 2016
 - Complete August 2016
- Resource Consent
- Interpretation
 - Design
 - Materials
- Landscaping
 - Design
 - Site Preparation
 - Planting
- Signage
 - Supplier
 - Construction
 - Erection
- Website
 - Content
 - Design
 - Development
 - Hosting
- Launch - October 22nd / 23rd / 24th (Labour Day Weekend)

Indicative Costs

Item	Description	Cost \$
Historical Research		\$5,000
Design		\$2,500
Website		\$8,000
Interpretation		\$5,000
Signage	7 x Information Signs	\$35,000
Entrance Arch at Black Bridge		\$10,000
Resource Consent		TBA
Construction & Landscaping		\$21,000
Furniture		\$5,000
Marketing Material		\$3,000
	Total	\$91,500

Start of Trail / Entrance

The start of the Trail at the Black Bridge Car Park (Haumoana side of Tukituki River) will have an angular covered archway entrance / open sided hut with an open bench style seat and a handrail for cyclists.

Displayed will be Orientation information and relevant historical information about the location.

Sign Requirement Summary

Location	Sign Type	Content	Comment
Black Bridge	Orientation	Introduction to Trail & Map	
	Interpretation	History of Black Bridge Tukituki River	Maori & Pakeha History
Estuary Wetlands	Interpretation	Biodiversity & Wildlife	
Cape View Corner	Interpretation	Story of The Cape	
		Captain Cook	
		Te Matau a Maui	
Clifton Rd Reserve	Interpretation	Horticulture / Agriculture / Wineries	
Te Awanga Lagoon	Interpretation	Reef & Surf Break	
Clifton Beach	Interpretation	Whaling History	
		Reserves / Sanctuaries	

Nga Tukemata o Kahungunu Charitable Trust
P O Box 1267
HASTINGS

23 MAR 2016

23 March 2016

Liz Lambert
Chief Executive
Hawkes Bay Regional Council
Private Bag 6006
NAPIER

Dear Mrs Lambert

Submission to the Annual Plan 2016/2017

The amount we are seeking is \$5000, being one third of the entire fund being sought over the three Councils [HBRC, NCC and HDC].

The total application to the three Councils, of \$15000, is to meet costs only to continue the contribution of the Nga Tukemata o Kahungunu Charitable Trust to the local Waitangi Day celebrations. We are cooperating with other local groups to ensure that what we do will always complement the larger vision of the celebrations.

Please advise if you need anything further to support this submission.

Yours sincerely



Marie Edwards
Secretary

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Post to: Our Plan 2016-17 Submission, Freepost 515,
Hawke's Bay Regional Council, Private Bag 6006, Napier 4142

Fax to: 06 835 3601

Deliver it to: 159 Dalton Street, Napier

Name: Whangawehi Catchment Management Group (or representative)

Organisation: Pat O'Brien (Chair person) (if applicable)

Address: 1637 East Coast Road
Mahia, Hawkes Bay 4166

Daytime phone: 06 8375 687 Mobile 02745 27994

Email: psobmahia@gmail.com

Signature:

Tick,

YES – I wish to present my submission in person to the Council meeting

NO – I do not wish to present my submission in person to the Council meeting



Whangawehi Catchment Management Group

The purpose of this submission is to seek extra funding to help retain and secure the project coordinators position for the Whangawehi Catchment Management Group Inc. We would like the opportunity to address the HBRC at a submission hearing.

The Whangawehi Catchment Management Group are an Incorporated Society set up to sustainably manage 3,600 hectares of land on the Mahia Peninsula which has a direct impact on the water quality and health of the Whangawehi River. The scope and amount of work undertaken by the group has grown substantially with strong community support from nine landowners, four Marae, Mahia Maori Committee, Rongomaiwahine Iwi Trust Board, Te Mahia School(Silver Enviro School), Wairoa District Council, Department of Conservation and Hawkes Bay Regional Council.

We believe this to be an exemplary working model of catchment management and an example of what can be achieved with robust governance, strong management plans and all stakeholders working constructively toward a clear vision

Monthly meetings are held. Reporting includes, project administration and management, water monitoring, pest control and finance. Governance monitoring is done using NZ Navigator. Accounts are audited annually. Reporting to funders is conducted in a timely manner as accountability and transparency are seen as crucial to the sustainability of the group.

Achievements of the Whangawehi Catchment Management Group

On Ground work completed

- Forty hectares of riparian strip along Whangawehi River retired
- Eight kilometers of fencing completed
- Seventy thousand native trees planted with another fifty-five thousand to be planted 2016.
- Five hectares of native bush and five hundred poles planted in the Mangatupae Catchment. Two debris dams to be constructed in 2017
- An alternative reticulated water system installed on Grandy Lakes.
- Pest control program (275 traps) maintained by landowners operating.
- Five part time jobs created.
- Implementation of monitoring programs including, water and fish, habitat and stream bank, and bird.
- Funding applications have culminated in \$1,300,000.00 as at May 2016. Participation in the Crowd Funding Campaign *Million Meter Streams* secured \$80,000.00

- Community and school engagement includes creation and administration of a blog since April 2014, generating 22446 views and publication of a biannual newsletter. A Community Engagement Programme and Environmental Education Programme, are operational. Twelve workshops per year, are run in conjunction with Te Mahia School, kaitiakitanga based and community driven
- Employment opportunities, One Full-time Project Coordinator, Five Part-Time positions- School Coordinator, Water Monitoring Officer, Community Engagement Officer, Tree Maintenance/ Planting Contractor and Pest Control Officer
- Awards won to date include- Trust Power Community Award (supreme winner for Wairoa District), Green Ribbon Award –(finalist 3 times) Pride of NZ Award- Environmental Category(national winner), NZ River Award (finalist), Kiwi Bank Local Heroes Award (winner)

Aspirations/ Visions for the Future

- Creation of a walkway/cycle way through the catchment and ultimately networking through the Peninsula
- Predator free catchment, extending to the whole Peninsula in time. Culling of feral goats and expansion of trapping program
- Certification of water quality leading to Quality Assure Red Meat Brand. Working in conjunction with Mike Barton from *Taupo Beef* to promote economic benefit to farmers for produce
- To have a significant impact on soil conservation practices in the catchment using farm management plans and the restoration of pristine and healthy waterways
- Create and share a successful template that can be used in other catchments
- Protection of retired land by means of Conservation Management Agreements or Covenants

In Conclusion

We have given a brief summary of the structure of the Whangawehi Catchment Management Group Inc., its achievements and vision for the future. The work done in this catchment we believe to be exemplary in scope and quality and making a substantial environmental impact and will continue to do so. It is very much a collaborative effort driven by clear vision, passion and committed stakeholders

However the role of Project Coordinator is the key driver in the success of this group and it is critical that this position is secured for future expansion and development

We are requesting that Council increase the allocation of funding to the Whangawehi Catchment Management Group Inc. in addition to that already received by way of the Hill Country Erosion Project by \$40000.00 per year, to support the ongoing operational costs, including the catchment coordinator/facilitator role.

That this funding be secured for three years contingent on Whangawehi Catchment Management Group Inc. meeting HBRC performance/ service delivery expectations.

Pat O'Brien

Chairperson- Whangawehi Catchment Management Group Inc.

TE MATA PARK TRUST BOARD ANNUAL PLAN SUBMISSION HAWKE'S BAY REGIONAL COUNCIL

May 2016

The Te Mata Park Trust Board acknowledges and thanks Hawke's Bay Regional Council (HBRC) for its generous and visionary support of Te Mata Park, Te Mata o Rongokako. It also acknowledges the invaluable mentoring and guidance that has been provided to the Trust by key Council officers.

Te Mata Park is a highly valued destination Park for residents of Hawke's Bay, actively enjoyed by thousands of locals and visitor's year round. It is a source of identity for Hawke's Bay residents and greatly cherished by ngā hapu o Heretaunga.

Under the operative District Plan, the majority of Te Mata Park is designated as an outstanding natural landscape and is identified as *"the single most significant landscape icon in Hawke's Bay, having District, Regional and National significance."*

As the 'pinnacle' park in Hawke's Bay, users of the Park visit frequently (at least once every five days in summer) to walk, run, walk their dog, or bike. These users are passionate about Te Mata Park and visit with friends or family for up to two hours at a time. With its extensive network of biking and walking trails, Te Mata Park provides a unique recreational and fitness facility. Its scale and variety of rugged landscapes are not matched by any other public reserve in Hawke's Bay.

Sightseeing is an important drawcard for residents of the Bay, with 49% of the 661 respondents to the October 2015 community consultation identifying that they always or often bring visitors when visiting Te Mata Park.

With the sweeping 360 degree views of Hawke's Bay enjoyed from its summit, Te Mata Park has consistently been rated the Bay's premier tourist activity and is ranked on Trip Advisor as the number one thing to do in Hawke's Bay. Experience Oz+NZ's has just voted Te Mata Park as the number one experience in its top 10 list for Hawke's Bay region. Experience Oz+NZ's review states:

"It's a visual showcase that sums up Hawkes Bay's many colours, and provides views that stretch as far as the distant Tongariro National Park on days of high visibility."

"Te Mata Peak can be reached within a 20-30 minute drive from Napier, so there's a minimal investment of time and effort required for what is the Hawkes Bay region's most memorable imagery."

The Trust thanks Council for the capital funding it has provided the Park for 2016/17 through its Community Facilities Fund. Council has ensured the Park will deliver dramatically improved experiences to key user groups from within the region, such as mountain bikers, school groups and walkers. Critical safety issues, such as reducing or eliminating the conflict between different uses, and adequately signing trails, can now be resolved and addressed in an appropriate and timely way.

The Trust is extremely grateful that Council has recognised that the lack of adequate and stable operational funding for Te Mata Park is increasingly impacting on the Trust's ability to adequately maintain, protect and enhance the Park. With the leadership shown by HBRC's

TE MATA PARK Draft Annual Operating Budget 2016/17

		2016/2017		Council Service Delivery Contributions & Annual Operational Grants		
	Detail	Expense	Income	HBRC	HDC	NCC
Income from 3 rd party events and tourism operators			5,000			
Concessions/Leases/Licences	Unison, Vodafone, Peak House, Grazing, GPS etc		35,000			
HBRC Annual Operational Grant			65,000	65,000		
NCC Annual Operational Grant			50,000		50,000	
HDC Annual Operational Grant			50,000			50,000
Compliance	Financial, H&S	15,000				
Insurances		10,000				
Legal Services		5,000				
Staff Costs	Activities that require resourcing include: park caretaking, volunteer coordination, communication & promotion, grant funding preparation, project and management oversight.	115,000				
Admin Costs & Stakeholder communications	Website, newsletter, advertising, notices, postage, print, postage	10,000				
Repairs & Maintenance	Fencing, services, buildings, track marking, furniture, facilities	20,000				
Plant & Equipment		10,000				
Landscape Management	Weed control, ongoing planting programs	15,000	7,000	7,000		
Toilet Cleaning & Servicing	Main Gates, Peak House	30,000	30,000		30,000	
Garbage removal, supply of dog bags	Main Gates, Summit, Tauroa Road, Chambers Walk, Saddle	8,000	8,000		8,000	
Independent Review of Peak House	(One-off cost)	3,000				
Health & Safety Review	(One-off cost)	3,000				
Park User Survey	(One-off cost)	3,000				
Timber Management Plan	(One-off cost)	3,000				
		250,000	250,000	72,000	88,000	50,000

SUBMISSION 6

The Councillors
Hawke's Bay Regional Council
Private Bag 6006
Napier 4142

April 5 2016

Submission to the Annual Plan 2016-17

On behalf of the Central Hawke's Bay District Community Trust, I would like to ask you to include in your Annual Plan some funding towards the Central Hawke's Bay Multi-Sport Turf.

This facility is being built to provide our community with further opportunities to take part in sport in all weathers on a turf.

The turf aligns with the Regional Sport Plan and there is no intention of it being a competing facility with those already in Hawke's Bay, but rather a "feeder" into the existing facilities and clubs.

We are providing a full size hockey turf with 6 netball courts marked on it for junior netball, 3 asphalt netball courts for senior netball, lights and fencing.

The sporting codes who have committed to using it are netball, hockey, football, futsal, softball, and also we have the backing of the College and primary Schools.

This is part of the Central Hawke's Bay District Council's upgrade of Russell Park where at present there is the AW Parsons Indoor Pool, Stadium and Gymnasium complex, the Waipukurau Lawn Tennis and Squash Club, and the Central Hawke's Bay Rugby and Sports club as neighbours.

The Council has completed a new playground for the children and the splash pad is under construction and the cycle way and walking paths run alongside the park.

The Multi-Sport Turf is seen as the "jewel in the crown" in the redevelopment of Russell Park.

It will be built on Council land and leased to the Central Hawke's Bay District Community Trust for the management of the facility, coming under the same umbrella as the AW Parsons complex.

We have chosen our provider – Polytan, who provide the turf surfaces for the Olympics. Their price is \$1,597,271.

The Council fully supports the facility, donating \$250,000 as well allowing Shawn McKinley, the roading manager, to be our "Clerk of Works."

We have applied to Eastern and Central Community Trust for \$150,000 and we are in the process of applying to other funders to achieve our aim.

We would like the Hawke's Bay Regional Council to add a proposal for consultation to the Annual Plan 2016-17 for \$200,000 to be donated to the Central Hawke's Bay District Community Trust.

We would like to come to give you a fuller presentation when it suits.

We hope you can help us to achieve building this facility for the community of Central Hawke's Bay.

Diana Petersen

Chair,

CHB District Community Trust steering committee for the Multi-Sport Turf

dmpetersen@farmside.co.nz

Waipatiki Beach Holiday Park

Introduction

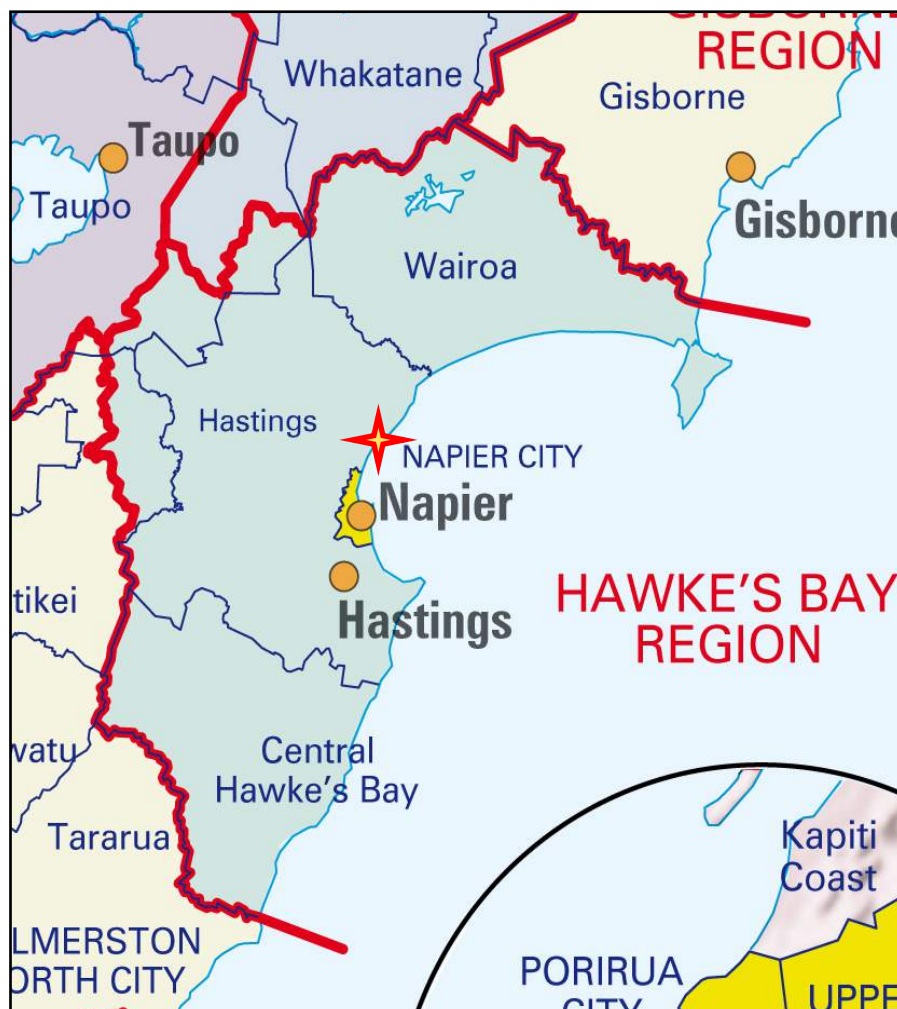
Bill and Anne Perry have owned the Waipatiki Beach Holiday Park since 1976. This unique site is located on the western side of the Waipatiki Stream, providing public access to the beach. As Bill and Anne approach retirement, it is their express wish that it be transferred into public ownership and protected in perpetuity as a reserve.

'We seek to work together with the Hawkes Bay Local Authorities, to facilitate and negotiate the transfer of the Waipatiki Beach Holiday Park into public ownership, to ensure its continued availability to the people of Hawkes Bay in perpetuity'

Bill & Anne Perry, February 2012

Site Description and Location

The property is situated on Waipatiki Road approximately 30 minutes travel time, north of Napier City. It is located within the boundaries of the Hastings District Council and Hawkes Bay Regional Council.



Background

In July 2011, Bill & Anne Perry approached Hastings District Council to discuss their desire to transfer the Waipatiki Beach Holiday Park into public ownership, to enable it to be available for continued public use as a reserve into the future.

Given the popularity of this coastal campground and a genuine desire of all parties to reach an agreement, various options were considered, and negotiations carried out.

In May 2013, the parties successfully negotiated an agreed sale and purchase price of the 2.06ha property of \$900,000, which was consistent with the independent valuation obtained by Council.

During this time, Bill & Anne Perry also approached the Hawkes Bay Regional Council and Napier City Council. None of the three local authorities at this time considered the purchase to be financially viable if they were to be the sole purchaser.

For the reasons above, in June 2015 the Hastings District Council included \$300,000 in its Annual Plan to contribute towards the purchase of Holiday Park with two options for consideration:

1. That the land is subdivided and transferred to a Trust;
2. That the land is subdivided and vested in one of the territorial authorities as a recreation reserve for the purpose of active recreation, namely a camping ground.



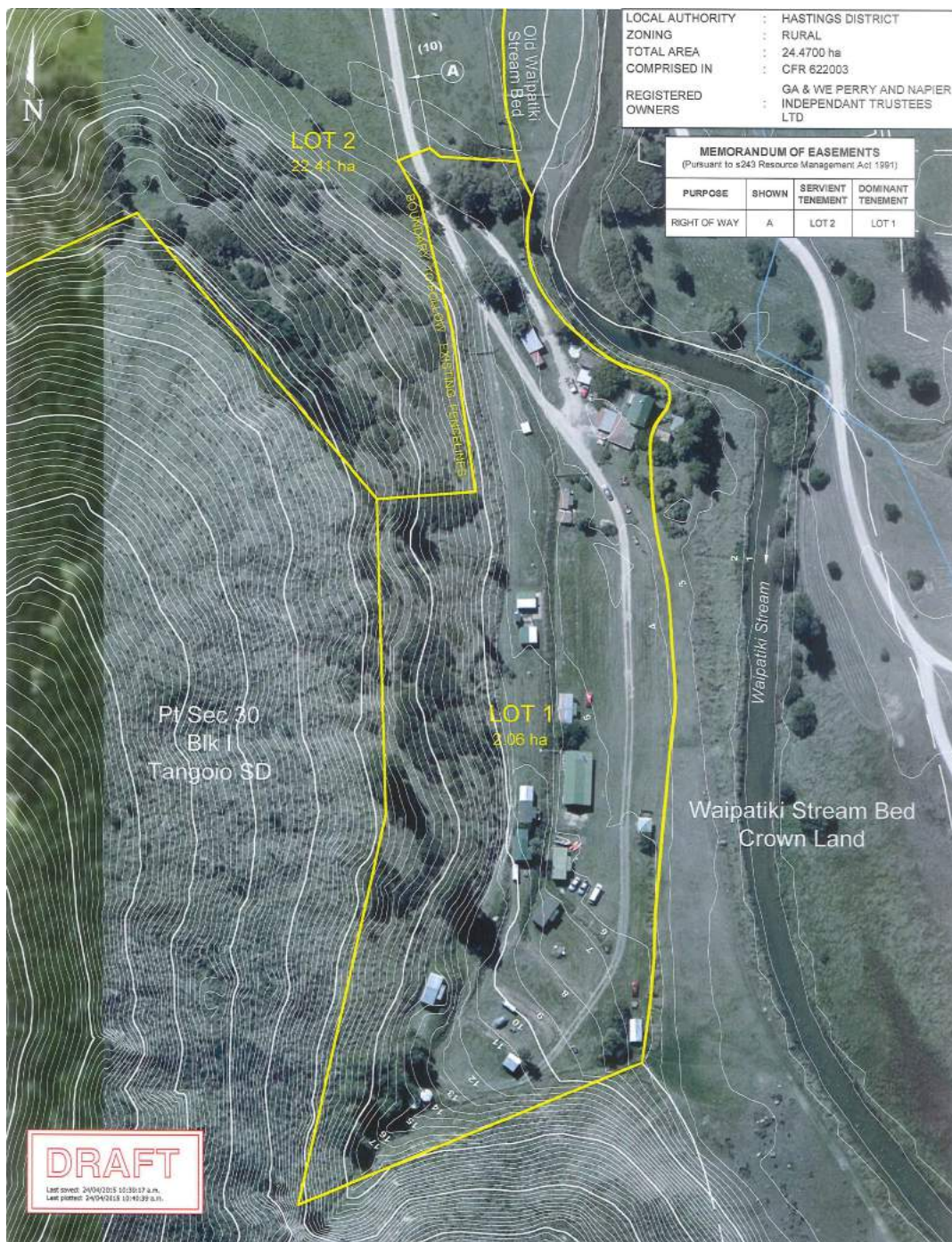
Current Situation

Since that time further work has been carried out with regard to the formation of a Trust, culminating in a preference for reserve status and local authority ownership in perpetuity

Given their changing personal circumstances, a Sale and Purchase Agreement has been signed between Hastings District Council (or nominee) and Bill and Anne Perry, to secure the purchase the Holiday Park for \$900,000. This has provided a level of security for Bill & Anne, and prevented a sale on the private market at this time.

This Sale & Purchase Agreement is subject to

1. either HDC itself finding the funding and purchasing as reserve, or getting another local authority to accept nomination as purchaser, after that other authority has funding;
2. terms of the subdivision resource consent being satisfactory to seller and buyer; and
3. sewerage system due diligence.



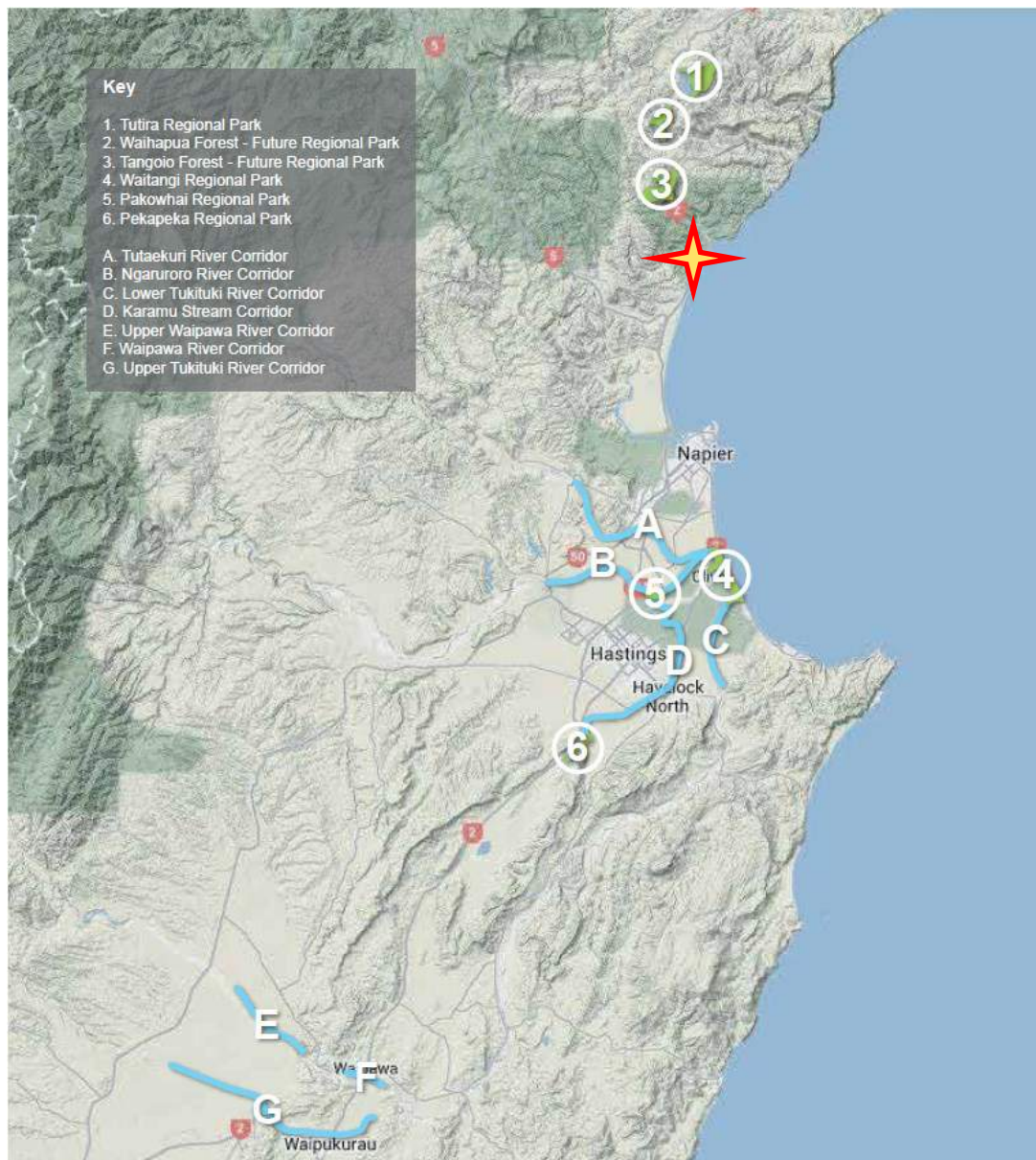
Regional Benefits

The proposal is consistent with the HBRC Regional Network Plan which has as its objective: *'to create a network of regional parks that are accessible, healthy, well cared for and characteristically Hawke's Bay, providing space for people to appreciate and enjoy the outdoors, nature and life'*.

With regard to partnerships, the Plan states that the HBRC is not the only provider of publicly accessible open spaces and parks in Hawke's Bay. It states that it will seek to work with other providers to ensure the needs of the community are met in the most practical, effective and efficient way, and so that park values are recognised and maintained.

This may occur through; inclusion of areas managed by another provider within a regional park boundary; level of service agreements for provision of services in a park; or funding of areas not owned by the HBRC but recognised as part of the regional park band.

The Holiday Park is primarily used by the local community (particular Napier residents), and its occupancy benefits the wider tourism market.



This proposal will.....
guarantee the continued availability of the Waipatiki Beach Holiday Park for the people of Hawkes Bay in perpetuity



This proposal will.....
ensure the maintenance and enhancement of public access to and along the coastal environment for future generations to enjoy



This proposal will.....

provide the ability, and future potential to develop the site as part of wider tourism strategy for Hawkes Bay (cycleway/walkway, including a Tutira/Aropuanui connection and Napier/Wairoa connection).



This proposal will.....

prevent residential development of this site that would transform this small coastal community, impact on natural values and privatise an area of coastal land previously accessible to the general public



This proposal will.....
ensure the protection and enhancement of natural values of the coastal environment and its protection against inappropriate subdivision, use and development



This proposal will.....
ensure the protection of this unique beach front Holiday Park—one of the last remaining in coastal Hawkes Bay, at a time when camping is increasingly popular



This proposal will.....

ensure the continued availability of the beach front Holiday Park as an important community asset—for affordable and safe family holidays

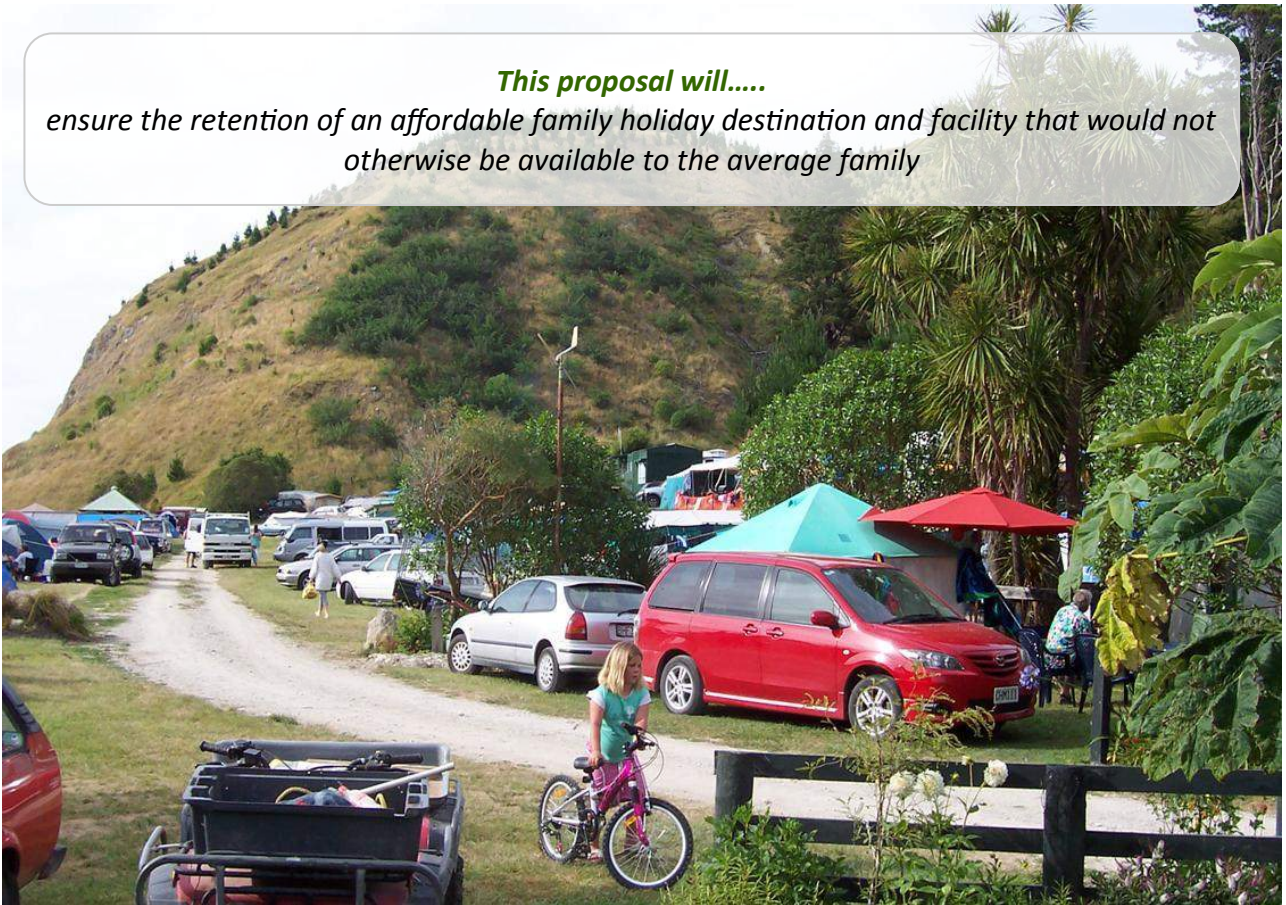


This proposal will.....

ensure that the Holiday Park facilities, currently used by a wide range of community groups, schools (Wairoa—Dannevirke), outdoor education groups, team building, conferences, walking and riding groups), are available into the future



This proposal will.....
ensure the retention of an affordable family holiday destination and facility that would not otherwise be available to the average family



This proposal will.....
enable the retention of the ability for Hawkes Bay to provide all year round camping opportunities for its community, the region and the nation



Annual Plan Request

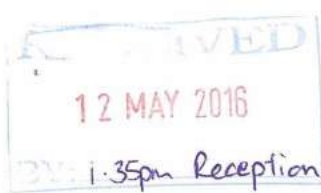
- A Sale and Purchase Agreement has been entered into between the Hastings District Council and Bill and Anne Perry to purchase the 2.06ha property (including land and Holiday Park) for \$900,000 for reserve purposes.
- Hastings District Council has allocated \$300,000 towards the purchase
- This Sale & Purchase Agreement is subject to
 1. either HDC itself finding the funding and purchasing as reserve, or getting another local authority to accept nomination as purchaser, after that other authority has funding;
 2. terms of the subdivision resource consent being satisfactory to seller and buyer; and
 3. sewerage system due diligence.
- Request is for Napier City Council and Hawkes Bay Regional Council to each contribute \$300,000 and be part of this exciting opportunity to retain this popular coastal camping ground for public use into the future. How the Holiday Park will be owned or managed in the future to be determined by mutual agreement of the local authorities.
- To quote the Hawkes Bay Regional Council Regional Network Plan...***'by working together in partnership, this vision can be realised and a park network provided that continues to enrich the community for generations to come'***.



Thank you for your time and consideration of this proposal

Kind regards

Chris Tremain
May 2016



Business Hawke's Bay

Submission to:

Annual Plan Submissions
Hawke's Bay Regional Council
Private Bag 6006
NAPIER 4142

Submitter's Details:

Susan White
CEO
Business Hawke's Bay
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I wish to speak to this submission.

Introduction

Business Hawke's Bay is the business-led economic development agency in Hawke's Bay. We focus on supporting the growth of Hawke's Bay businesses and attracting new business/investment to the region. Business Hawke's Bay effectively and efficiently makes the best use of limited resources available in the region to fulfil our vision which is:

To retain, grow and attract vibrant businesses and people talent, making Hawke's Bay the best regional location in which to work, invest, live and grow.

We have the business expertise and knowledge required, both in our governance and operational personnel, to make a real and significant impact on business growth and development in Hawke's Bay. We work with a "for business by business" approach and provide hands-on experience to help businesses, large and small to successfully operate in the Hawke's Bay region. We are non-political and work in a collaborative way with a wide range of organisations and businesses.

Successful Track Record

Established in 2011 and becoming an independent incorporated society in July 2013, we are proud of our collaborative working style and track record of success which were only made possible through the co-funding of local government and members of the business community. Examples of these projects are included in **Appendix 1**. Messages of support for BHB are included in **Appendix 3**.

Business Hawke's Bay Current Funding Model

Business Hawke's Bay is funded by:

Unison Fibre, Unison Networks, Napier Port, Pan Pac Forest Products	\$145,000	Second year of 3 year commitments
Hastings District Council	\$100,000	Annual submission
Hawke's Bay Regional Council	\$100,000	Third year of 3 year commitment
Napier City Council	\$110,000	Included in NCC's Long Term Plan + annual submission
Wairoa District Council	\$4,000	Annual submission

The Council submission process involves significant time and resources to prepare written and present oral submissions to five audiences. The time and resources would be better spent on providing the services we have been set up to provide. We acknowledge that there is an action item in the REDS to review the economic development delivery model.

BHB has also relied on in-kind sponsors and targeted financial sponsors for specific projects. Examples include:

HBRC, Tomoana Food Hub, Strata Consulting	Frost & Sullivan research into F&B growth opportunities
Crowe Horwath	In-kind financial services
HBRC, NCC, BNZ, Tru Test Group & exhibitors	Infant Formula Conference
Callaghan Innovation	HPWI; BBL
BNZ, Big Save, Co-Sell, FPG, Furnware, Hawke's Bay Technologies, Hurford Parker, Langley Twigg, NEC, Napier Port, Now, NZTE, Sportsground, Window Treatments	Hawke's Bay Business Hub

BHB's financial policy is to maintain a net surplus as part of its risk mitigation. PWC audits BHB's accounts. The audited financial statements for FY15 are available on request. We expect the audited FY16 accounts to be available by the end of July 2016.

BHB Plan

The BHB plan is structured into 8 focus areas which are summarised below.

The plan detailed assumes that all funding requests made during the Annual Plan process are supported. If that is not the case, we will contact representatives from funders to outline our priorities.

1. Focus on Partnerships – STRENGTHEN

Desired Outcomes: As the business-led regional EDA, the Board and CEO have increased their focus on strategic-level relationships important to regional economic development; to be the go-to partner for business-led economic development initiatives in Hawke's Bay.

This workstream incorporates strengthening partnerships with regional stakeholders at Board level and sustaining relationships with central government agencies which support business growth and development.

2. Focus on Regional Economic Development Strategy (REDS) – PARTICIPATE/LEAD

Desired Outcomes: The economic development delivery model includes business representation at governance level; BHB appointed and resourced to be lead agency for agreed actions.

BHB will continue to support the process to develop and implement the Hawke's Bay Regional Economic Development Strategy.

3. Focus on Hawke's Bay Business Hub (HBBH) – STEP UP

Desired Outcome: Growth in business engagements; provide examples of collaboration amongst members; resource operations role to improve the customer experience and financial resilience of the HBBH.

HBBH is maintained as a BHB-led initiative. While we have established a leadership team at the HBBH (refer to the *Appendix 1 – 1c*) for examples of member support), BHB has been providing managerial and operational support behind the scenes of the HBBH. On confirmation of our Annual Plan submissions, BHB will resource this effort by appointing a Partner & Marketing Manager whose role will include the delivery of a plan to achieve the desired outcomes.

4. Focus on Productivity Improvement & Innovation - SUSTAIN

Desired Outcome: Examples of businesses which have accessed programmes that help them lift their productivity and innovation; in the long term, to see improvement in GDP per capita.

BHB is involved in the delivery of initiatives which help companies to improve their performance including High Performance Work Initiative (HPWI), Better by Lean (BBL), and facilitation of the Hawke's Bay Lean Cluster. We are in the early stages of planning a Hawke's Bay Business Hub Innovation-themed conference for Hawke's Bay later this year.

5. Focus on F&B – BUILD

Desired Outcomes: To provide growth examples of F&B businesses; to support the establishment of a supply chain for a new goat/sheep dairy & value-add processing; to identify and promote at least one new F&B opportunity based on global market assessment.

Our programme for F&B will continue to support: F&B businesses; the establishment of a goat/sheep dairy industry and associated processing in the region; and F&B prospect investors. Late last year we undertook a research project with Frost & Sullivan to research global F&B growth opportunities. We are now talking to F&B contacts to identify specific opportunities to focus our resources. We are also in the early days of exploring an exciting commercial opportunity relating to F&B technology.

6. Focus on Business Connectivity – FAST TRACK

Desired Outcome: Sustain competition in airlines servicing Hawke's Bay.

Once Jetstar decided to service Auckland-Hawke's Bay flights, our focus shifted from seeking competition to sustaining competition. NCC & HDC are jointly funding a one-year project through which we are implementing a range of actions such as developing an online business travel hub to point businesses to business related services and resources in the region and in Auckland.

7. Focus on Agribusiness - NEW

Desired Outcomes: To provide growth examples of agribusinesses; to identify agribusiness capability in Hawke's Bay; to support Ruataniwha Water Storage Scheme (RWSS) assuming it proceeds; to publish specific Hawke's Bay agribusiness propositions; to manage a project related to "Fieldays" 2017.

On confirmation of funding, BHB will recruit a Programme Manager Agribusiness. The Programme Manager will start out by meeting agribusinesses providing referrals for support, identifying issues & opportunities; and identifying agri-networks. This will enable us to market targeted agribusiness

opportunities in Hawke's Bay. We anticipate that if the RWSS proceeds, then the Programme Manager will participate in the RWSS project to maximise economic impacts.

The Programme Manager will also lead a regional collaborative project to showcase Hawke's Bay at Fieldays 2017.

8. Focus on Communications STEP UP

Desired Outcomes: To increase messaging within Hawke's Bay, to people with connections to Hawke's Bay, specifically targeting businesses and investors.

In addition to supporting the Business Hub, the Partner & Marketing Manager will undertake marketing communications for both Hawke's Bay Business Hub and BHB.

We therefore request that Hawke's Bay Regional Council:

- Increases its core funding of Business Hawke's Bay from \$100,000 pa to \$250,000 pa; and
- Implements a three-year funding contract;
- Renews its subscription to Infometrics;
- Supports the establishment of a centrally-funded mechanism to support Business Hawke's Bay. We are not advocating necessarily for a regional rate structure, but for a central funding structure that is supported by all five Hawke's Bay Councils. We would also like to see the funding confirmed on a three year cycle, which we would report on annually but which would not necessitate returning to ask for funding annually.

Appendix 2 outlines BHB's funding requests being made to Councils.

Hawke's Bay Regional Council

We appreciate Hawke's Bay Regional Council's funding support for Business Hawke's Bay, the Hawke's Bay Business Hub and F&B Research. We also appreciate the HBRC's support for regional funding of BHB as a regional agency, and ask you to settle on a mechanism and realistic level of funding for this in collaboration with the other councils.

We acknowledge HBRC's focus for economic development initiatives is around maximising the resilience of the primary production sector. Council will be aware that we have been particularly active in the primary and associated processing industries through our Food and Beverage Programme and that this will be further expanded by the establishment of an Agribusiness Programme.

Our funding contract with HBRC includes KPIs in the areas of (Regional) Collaboration, Business Growth, Business Development and Business Attraction. Pending the acceptance of REDS by the

region's Councils, for the 2016/17 year, BHB is continuing to work towards the following Key Performance Indicators (KPIs):

1. Continue to build on the collaboration model which leads to more efficient and effective use of economic/business development resources:

- Co-ordinate and lead a collaborative and complementary regional economic development services delivery while making best use of resources available in the region:
 - Provide evidence of collaborative engagement → launch and management of Hawke's Bay Business Hub;
 - Participate in the development of the REDS → work in progress;
 - Participate in the development of the Business Attraction Strategy → identified as an action in the REDS; promoting Hawke's Bay agri-business value propositions at Fieldays 2017 as part of its Agribusiness Programme

2. Government financial support received for two initiatives and plans:

- Specific initiatives we are currently targeting are focused on improving our productivity and business improvement:
 - High Performance Work;
 - Better By Lean.

3. The establishment of ventures which develop and launch innovative, profitable food processing businesses:

- At least two potential new value-add food leads identified and pursued → currently in progress;
- At least one successful outcome with a new value-add food venture commenced (or in process of setting up operation) in Hawke's Bay → we expect a result in 2016.

Thank you for the opportunity to make this submission.

Susan White
CEO
Business Hawke's Bay

APPENDIX ONE: TRACK RECORD OF SUCCESS

1. Hawke's Bay Business Hub

Business Hawke's Bay has led the establishment of the Hawke's Bay Business Hub at Ahuriri. The collective goal of the hub is to unleash business potential.

Currently located at the Business Hub alongside BHB are: Business Central Inc. (employment relations specialist); Chartered Accountants Australia New Zealand (professional membership organisation); Export New Zealand (an export-focused division of Business NZ); Hawke's Bay Chamber of Commerce, NZ Food Innovation Network, NZ Trade & Enterprise (NZTE), and The Icehouse (business growth hub for small medium enterprises). NCC, HDC and HBRC all have a dedicated workstation each at the Business Hub.

Officially launched in May 2015 by Hon Steven Joyce, highlights to date include:

a) Visitors






More than 3,000 visitor sign-ins are recorded at the Business Hub since October 2015:

Year	Month	Visitor Sign-Ins
2015	20-29 Oct	230
	1-30 November	524
	1-24 December	332
2016	6-29 January	177
	1-29 February	630
	1-31 March	670
	1-30 April	550

The Business Hub has created an atmosphere of business vitality where businesspeople are able to connect, share and learn from each other and from the agencies located there.

Members of the Business Hub also meet people outside of the Business Hub. The number and type of meetings held outside the Business Hub are not captured in the numbers above.

b) Business Events (examples)

Business Central		Health & Safety workshops and briefing
Export NZ		Hosting the American Ambassador to make connections with Hawke's Bay businesses exporting to the USA (with BHB & NZTE)
Hawke's Bay Business Hub (NZFIN, Callaghan, BHB, Regional Business Partners)		F&B business risk management workshop
Hawke's Bay Chamber of Commerce		BA5 and 'speed networking' member events
NZTE		NZTE Board Meeting NZ Story workshop NZTE customer workshops
NZCAA		Member events Westpac Economist briefing
The Icehouse		Coaching and programme delivery Business owners morning tea

c) Collaboration & Support

Examples of collaboration and support include:

- i. The Business Hub cluster of agencies focusing on F&B companies.
- ii. The process to develop the regional economic development strategy (REDS).
- iii. Infometrics shared license. Infometrics is an online portal for economic information. By arranging licensing for all Councils and BHB via the HBBH, we saved the region more than \$22,000.
- iv. Jenny Brown from HBRC for facilitating the Business Hub's H&S programme.
- v. Lee Neville and Caroline Thomson from HDC conducting financial scenario analysis.
- vi. Multi-agency team who reviewed the Business Hub's room hire service opportunities and documentation.

2. The Icehouse

Business Hawke's Bay championed the introduction of The Icehouse, a SME growth specialist, to Hawke's Bay. Since its launch in April 2013, The Icehouse team has engaged with more than 300 organisations which has led to a range of positive outcomes. Of particular interest to Councils, 73% of the organisations that have engaged with The Icehouse have recruited one or more new employees. This equates to around 220 new roles for the region.

3. Food and Beverage Programme

In addition to extending support to F&B businesses, BHB has also championed the opportunity related to the establishment of a new industry to the region: value-add nutritional powders (infant formula) based on goat/sheep dairy. As part of this project we have:

- Identified a network of interested parties – NZ Food Innovation Network, MPI, banks, geneticists, farmers including Māori, MBIE, NZTE and more;
- In partnership with HBRC and others, held a conference with more than 200 attendees where a range of presenters took us from the market opportunity, to economic impacts for Hawke's Bay, to value-add processing, to genetics, and to on-farm impacts and opportunity;
- Engaged and supported investors who are looking to establish processing in Hawke's Bay.

BHB is sustaining its focus on the establishment of this industry. Based on our research and support of prospect investors we continue to be optimistic that processing will be established in the region.

BHB is also facilitating connections and information for another significant investor looking to establish F&B operations in New Zealand.

We also introduced Wairoa Taiwhenua and other land holders in Wairoa District, who are exploring potential land use options, to F&B processors in the region who are seeking to increase their horticultural supply.

4. Productivity Improvement

More than 20 organisations have already participated in High Performance Work Initiative with a further ten organisations enrolled this year. A Better by Lean workshop was held in May 2015 and will again be run at the Business Hub in May 2016. BHB is also providing a facilitator role to the Hawke's Bay Lean Cluster, a group of companies which have committed to continuous improvement.

5. Regional Economic Development Strategy (REDS)

Business Hawke's Bay has, and continues to participate, in the development of the Regional Economic Development Strategy. Three BHB board members are on the REDS governance group (Alan Pollard - CEO Pipfruit New Zealand; Chris Collins- CEO EIT; Doug Ducker – MD Pan Pac Forest Products).

BHB supports the collaborative approach that has been taken through this project as the way to achieve the best outcomes for Hawke's Bay economic development.

6. Jetstar

BHB worked with Councils, Hawke's Bay Tourism, other organisations and business people to successfully attract Jetstar to Hawke's Bay.

7. Regional Business Attraction Strategy

BHB has been involved in supporting the following businesses:

- Investors seeking to establish infant formula processing in Hawke's Bay - one of these processors is proactively working to secure investment needed to establish operations in Central Hawke's Bay;
- A further F&B processor looking to establish operations in New Zealand;
- A technology company relocating from Auckland;
- Co-ordination of the NBR feature on Hawke's Bay;
- Management of enquiries for people looking to relocate.

APPENDIX TWO: FUNDING FROM LOCAL GOVERNMENT

Scenario One						
Annual Plan Submissions						
	CHBDC	HBRC	HDC	NCC	WDC	Total
Core funding FY 16	\$ -	\$ 100,000	\$ 100,000	\$ 110,000	\$ 6,000	\$ 316,000
Additional core funding sought FY17	\$ 10,000	\$ 150,000	\$ 50,000	\$ 40,000	\$ 4,000	\$ 254,000
Infometrics (subscription renewal)	\$ 750	\$ 8,250	\$ 2,875	\$ 2,875	\$ 750	\$ 15,500
Business Connectivity (existing, one year)	\$ -	\$ -	\$ 50,000	\$ 50,000	\$ -	\$ 100,000
Business Hub Commitments (existing)	\$ 2,000	\$ 20,200	\$ 11,600	\$ 11,600	\$ 2,000	\$ 47,400
Total	\$ 12,750	\$ 278,450	\$ 214,475	\$ 214,475	\$ 12,750	\$ 732,900
Current HBBH Commitment (years)	TBD	4	2	4	TBD	

The additional core funding sought will fund the Agribusiness Programme and Partner & Marketing Management.

The Business Connectivity Project will conclude in February 2017.

BHB is requesting HDC to extend its Hawke's Bay Business Hub 'licence to occupy' by a minimum of 2 years, ideally 4 years. Business Hub commitments anticipated for CHBDC and WDC are for one day a week.

APPENDIX THREE: EXPRESSIONS OF SUPPORT FOR BHB

We have incorporated messages of support for BHB in this submission.

1. Received from Lydia Baty: Owner/Director Tuki Tuki Dairy Goats, 3 May 2016

Business Hawke's Bay (namely Catherine Rusby) has been a critical network in getting the dairy goat industry kick-started in Hawke's Bay. The potential of this industry is huge and without Business Hawke's Bay we could not have generated the interest and excitement we have generated.

A new industry is bound to have its ups and downs and the support Business Hawke's Bay has offered during the ups and downs has been beyond measureable.

2. Received from Yvette Chard: Owner/Director at Plantation Road Dairies, 3 May 2016

Hawke's Bay Business Hub is an incredible resource that gives us the confidence to try new things. I feel confident in the team there that I could access networks and training that is crucial to growing our business.

Without it we would be at a loss, please support them by continuing your funding to Business Hawke's Bay. Hawke's Bay can be prosperous and we have some momentum but still a long way to go.

3. Received from Angela Payne: Owner/Managing Director, Agri-lab Co-Products Ltd, 3 May 2016

Thank you for the opportunity to endorse the work of Business Hawke's Bay – and we are so lucky to have such a team of competent people working out of the centralised location being The Hub. I've really appreciated the advice that BHB have given me while looking at sale options for my business, and in particular setting me up via video link for the Better by Capital chat, and also one-on-one with Catherine about valuation options and where to / who to next, as things start to get serious.

The various networking events that I have attended, and in particular the food safety training and regulations workshops – are incredibly good value with great people who are incredibly generous with their wisdom and insights – has been fantastic this year (2015/16) and I have got a lot out of the training, as well as picking up new clients and friends.

I look forward to what Business Hawke's Bay brings to our business community for many years to come.

4. Received from Chris Berryman: Managing Director, NZ Dairy Products (NZDP), 3 May 2016



3rd May 2016

Catherine Rusby
Business Hawkes Bay
36 Bridge Street
Ahuriri
Napier

To Whom It May Concern

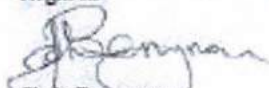
Dear Catherine,

New Zealand Dairy Products is progressing a project to establish a goat farming and factory operation in Central Hawkes Bay. Prior to the decision to locate in CHB our company researched other potential locations throughout New Zealand.

We engaged with Catherine Rusby from Business Hawkes Bay in the early stages of assessing Hawkes Bay as a potential location. They have been very helpful in assisting us with this project, from introducing us to relevant parties for the supply of information through to helping us identify potential locations.

The support and assistance we received from Business Hawkes Bay far exceeded that which we received from other regions and was one of the key factors in our decision to locate the project in Central Hawkes Bay.

Regards


Chris Berryman
Managing Director

5. Received from Amanda Liddle, Manager, Export NZ – Hawke's Bay, 4 May 2016

On behalf of Export New Zealand I would like to express my support for Business Hawke's Bay as the business-led economic development agency.

Export New Zealand is located in the Hawke's Bay Business Hub alongside several other business organisations. The Hub has been operating for just over a year and in that time a strong sense of cohesion has developed within the agencies located there. The feedback from visitors has consistently remained the same – that it is much easier to come to one place and visit several organisations at the same time, rather than be shuffled from one person to the next in order to gain business advice. The facilities are excellent, and there is a welcoming, helpful energy throughout. The meeting rooms are of a high standard and having so many different options means we can cater to all our events, no matter what the size.

A significant outcome that Business Hawke's Bay has achieved is the harbouring of a collaborative model within the agencies at the Hub. Specific examples are the visit from the American Ambassador and his family to talk to companies and regional stakeholders about the US market last December. This was hugely beneficial to local businesses and was a fantastic promotional opportunity for the region.

The hugely successful ExportNZ Hawke's Bay Export Awards is another example of the collaborative approach by Business Hawke's Bay, ExportNZ, NZ Trade and Enterprise, Callaghan Innovation, Food Innovation Network and other organisations and we all work together to create a successful event. It is further demonstrated by Susan White, CEO Business Hawke's Bay and Amanda Martin, Customer Director, NZTE agreeing to be judges for the awards.

Hawke's Bay is too small to be all doing our own thing. Business Hawke's Bay's formation of the Business Hub has created a collaborative, credible, business support environment to help businesses succeed while making sure the agencies that can help are all aligned.

6. Received from Ant Williams: Owner/Managing Director, St. Andrews Limes, 5 May 2016

Business Hawke's Bay has been instrumental in bringing potential growers/partners, and St Andrews Limes to meetings to discuss ideas about expanding the citrus industry in greater Hawke's Bay.

7. Received from Wayne Startup: CEO/Director, The Village Press, 5 May 2016

The Village Press has identified a critical constraint as its business of Olive Oil & Avocado Oil grows significantly - being our grower supply chain.

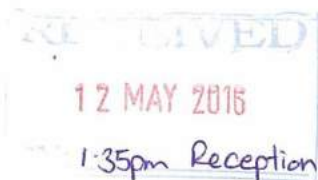
Business Hawke's Bay has been instrumental and the initiator of several contacts as well as presentation functions and meetings with land owners throughout Northern Hawke's Bay area - with a view to providing a credible format at which we have been able to present alternate land use opportunities - with the offer of long term supply contracts to The Village Press - for both new olive grove developments as well as avocado orchard developments.

This has integrated well with Education service providers (EIT) whereby local personnel can gain tertiary education and be confident they can immediately gain work experience (on our existing olive groves in Hawke's Bay) as well as longer term be gainfully employed on their own olive groves and/or avocado orchards.

Business Hawke's Bay (Catherine Rusby) have persisted with achieving these meetings and presentations where I would suggest a strictly commercial initiative would have "let it go" long ago - being akin to "herding cats".

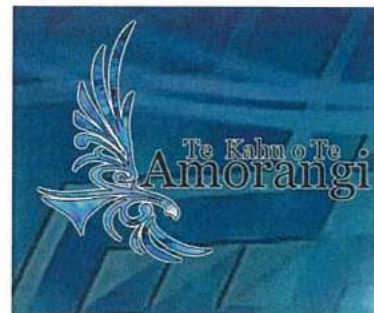
It would appear that the level of trust and ease of communications with the various land owners has been built up over quite some time & whatever efforts and initiatives that have achieved that level of confidence should be highly valued - as The Village Press has in being able to introduce our proposed options for alternate land use.

Thank you Catherine and Business Hawke's Bay.



**Submission to Hawke's Bay Regional Council Draft Annual Plan
2016/17**

Annual Plan Submissions
Hawke's Bay Regional Council
Private Bag 6006
Napier 4142



Submitter: Ngāti Kahungunu Iwi Inc

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Address:
Ngāti Kahungunu Iwi Inc
PO Box 2406
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Date: 4th May 2016

We would like to have an opportunity to speak to this submission.

Introduction

Te Matatini is the National Kapa Haka Festival held biennially and hosted each time by a different iwi around Aōtearoa New Zealand. The name *Te Matatini* was given by Professor Wharehuia Milroy, a composite of *Te Mata* meaning *the face* and *tini* denoting *many* - hence the meaning of *Te Matatini* is *Many Faces*.

In February 2017 Te Matatini will be hosted by Ngāti Kahungunu right here in Hawke's Bay. This is a significant cultural festival involving over 1,600 elite kapa haka performers and attended by an audience of more than 50,000 people from around New Zealand. It also attracts television, radio and live stream audiences of at least 150,000 per day, rising to over 220,000 on finals day. This is a massive event for the Hawke's Bay region.

The Te Matatini festival offers opportunities for the whole region to be involved. The main kapa haka competitions will be located at the Hawke's Bay Sports Park in Hastings, but events such as the Haka Powhiri (Opening Ceremony), the Waka Festival and the final night celebrations will be held in

Napier while other events such as the Asia Pacific Taniwha Dragon Expo will be held in Havelock North. This is to encourage all parts of our region to participate in this landmark event.

The marae in the region will play a significant role in hosting the visitors to Te Matatini and are being made ready for this through the Marae Whakaute (Maraefit) programme currently being undertaken with the support of multiple funders from across the region and under the direction of Hastings District Council. Due to the sheer numbers attending Te Matatini, marae will not be able to provide enough accommodation for all visitors and the local hospitality industry will benefit enormously from visitors to the region, and this following on immediately after the Art Deco week of activities.

Joint Submission

This is a joint submission from Ngāti Kahungunu Iwi Inc (NKII) and Ngāti Kahungunu Runanga Arts and Culture Board (the Runanga). Both entities are working together to organise Te Matatini 2017 and share responsibility for ensuring the successful staging of the event. The Project Management Team is jointly chaired by Ngāti Kahungunu Iwi Inc. Chair, Ngāhiwi Tomoana and Ngāti Kahungunu Runanga Arts and Culture Trust Chair, Narelle Huata. They are supported by a talented and enthusiastic project team.

Traci Tuimaseve has been appointed Project Manager for the event.

Te Matatini Background

Te Matatini has a 41-year history with competitive kapa haka. Today's event had its beginnings in the Polynesian Festival which began in 1972, but a purposeful and significant shift was made in the early 2000s from being part of a multi-cultural festival to a biennial Māori Traditional Performing Arts festival providing a competitive forum for kapa haka.

The festival is one of the country's premier Māori celebrations and a uniquely New Zealand cultural extravaganza. It is not simply for Māori – it is open to all people, regardless of culture, background, or age to come together, to share and celebrate kapa haka and Māori culture.

The festival is hosted in a different rohe (region) each time it is held. Each of the twelve rohe in Aotearoa will have a turn to host the national competition once over the next 24 years, commencing in 2017. Dates for the 2017 festival are **22-26 February** in Kahungunu, Hawke's Bay.

Kahungunu will not get to host this festival again until 2042.

Project Benefits

Te Matatini is seen as playing a very important role in promoting the tikanga of the Māori culture and kapa haka. It provides a valuable experience for the people of New Zealand and others from all around the world in the celebration of Māori culture, its beauty, and its core values.

Kapa Haka is more than just performance. It is a unique part of our identity as New Zealanders and helps facilitate meaningful connections with other cultures. Recent research undertaken for the Ministry of Culture and Heritage shows that kapa haka is seen as a medium for fostering a richer, more cohesive and inclusive society in Aotearoa New Zealand and makes a major contribution to building and strengthening New Zealand's nationhood. Kapa haka is significant in how New Zealand is represented and viewed internationally, and creates meaningful connections with other nations and peoples. A feature of the audience for the Te Matatini festival in Christchurch in 2015 was the number of overseas visitors who attended for the *"unique experience"* and *"just to experience other cultures"*.

Hosting the Te Matatini event has the potential to bring multiple cultural, social and economic benefits to the host region. Accommodation, catering and hospitality will all be boosted by the influx of participants and visitors to the event. There will be opportunities for employment and volunteering, participation in arts events, increased profile for our region both nationally and internationally, partnership building across sectors of the community – business, education, arts, health, local government - in order to deliver a first-class event and promote the preservation and continued development of Māori arts, culture and traditions.

The event is a family fun festival with affordable artisan, wild and indigenous food. 50,000 people attended the last two Te Matatini events in Rotorua and Christchurch. We have increased tickets available to 75,000 for next year.

In the lead up to and as part of the main Te Matatini event, a series of allied events will also be run. These include:

- Haka Powhiri, McLean Park, Napier
- Waka Festival, Ahuriri, Napier
- Iwi Leaders National Conference, Porter Hotel, Havelock North
- Māori Economic Summit He Kai Kei Aku Ringa National Conference, Porter Hotel, Havelock North
- Asian Pacific Economic Summit "Taniwha Dragon Trade Expo", Porter Hotel, Havelock North
- He Manu Tioriri Exhibition (MTG)

- Kahungunu Taikura Kurupounamu Kahungunu Ka Moe Ka Puta Exhibition (Hastings Community Arts Centre)
- Family event on final night - Soundshell, Marine Parade, Napier

Why should Hawke's Bay Regional Council support Te Matatini?

Hawke's Bay Regional Council is invited to become a strategic partner for Te Matatini. Te Matatini is the biggest event ever hosted by Kahungunu Iwi and as the Council representing the whole region, it is vitally important that Hawke's Bay Regional Council is seen to be at the forefront of this event.

Te Matatini offers the opportunity for significant economic benefits for the Hawke's Bay region as well as raising the region's profile and promoting Hawke's Bay as a visitor destination both to New Zealanders and overseas visitors. Te Matatini is a national event with a global audience.

Hawke's Bay Regional Council, as part of the Regional Events Strategy Group, supports the development of events that contribute to the economy for the region. Its vision is *"A region with a vibrant community, a prosperous economy, a clean and healthy environment, now and for future generations."*

A stated value of the HBRC is "Partnerships – we build strong partnerships to achieve common goals."

Te Matatini provides an opportunity for the Hawke's Bay Regional Council to build a strong partnership with Ngāti Kahungunu Iwi to deliver an event that will bring significant economic returns to the region.

The economic benefits that will ensue to the host region have grown significantly over the years in. Revenue from ticket sales to the event increased from an estimated \$20 million in Rotorua in 2013 to an estimated \$27 million in Christchurch in 2015. It is believed that the revenue will continue to grow with increased ticket sales.

The Hawke's Bay Regional Council has an important role to play in boosting the economic performance of the region, which we are confident Te Matatini will contribute to. There will be a strong focus on economic development in the allied events which will take place prior to Te Matatini, specifically the:

- **Taniwha Dragon Economic Trade Expo:** Ngāti Kahungunu Iwi Incorporated will host an Iwi, Asian and Pacific three day conference that will bring Kahungunu and Hawke's Bay businesses together with our Asian (primarily Chinese) and Pacific partners. The conference will provide

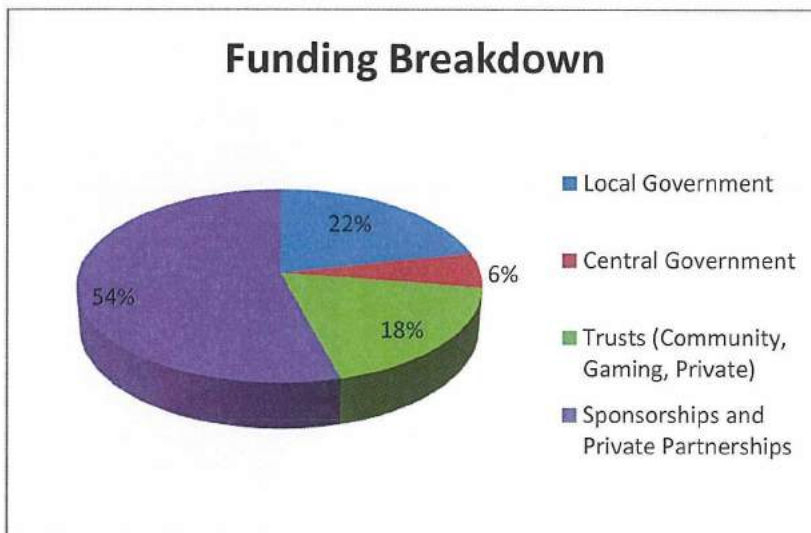
an opportunity to highlight successful relationships, while also providing an opportunity for new relationships to be formed. Expected numbers for the conference is 250-300 people;

- **Māori Economic Summit 'He Kai Kei Aku Ringa' National Conference:** He Kai Kei Aku Ringa is the Māori Economic Development Strategy and Action Plan and provides a blueprint for a productive, innovative, and export-orientated Māori economy that will support better paying jobs and higher living standards. Expected numbers for the conference are between 250-300 people.

In addition, the Iwi Asset Holding Company National Conference will be held in Hawke's Bay prior to the Te Matatini Kapa Haka event.

Funding Request

A great deal of planning has already occurred for Te Matatini, including the development of a comprehensive funding strategy, which has identified potential funding sources for the project. We are approaching both the Napier City Council and Hastings District Council also for support. NKII and the Runanga have a combined **funding target of \$2,663,522** to raise.



To organise an event on the scale of Te Matatini, a huge number of people need to be involved. While many contribute as volunteers, there are some key roles that require a massive contribution in terms of time and effort, which it would not be fair to ask as unpaid time. To this end, we request funding from the HBRC towards personnel costs and hosting costs for important guests coming to the event. We are requesting funding from HBRC for these items because it is hard to get funding for personnel, administrative and operational costs from the likes of gaming and private trusts.

Our request specifically is for the following:

Personnel costs: Project Arts Administrator - Full-time administrative project support to Project Manager for the months preceding the event, during the event and in the wrap-up period following the event - **\$40,000.**

Security - Six security officers will be on duty 24/7 both for the main Te Matatini event and the allied events. This covers a period of 10 days - **\$30,000.**

Ringarehe/Employees - Includes a Co-ordinator to recruit, train and manage the workers over the period of Te Matatini, 8-10 supervisory roles and 100 workers on shifts during the event. All will be fully trained and kitted out appropriately for the roles they will undertake - **\$90,000.**

Kai co-ordinator - Planning and organisation (including acquisition) of food for marae hospitality; Management of food distribution during Te Matatini - **\$15,000.**

Manuhiri Hospitality - A number of important manuhiri (guests) will be hosted and it is Kahungunu's responsibility to cover accommodation, meals and travel costs for them. Manuhiri will travel from 13 tribal regions within New Zealand as well as international guests from the Pacific Islands that have connections to the Takitimu waka. We will welcome distinguished guests to Hawke's Bay for Te Matatini. We estimate that we will host 100 guests over a period of 7 days at a total cost of **\$125,000.**

Summary of Request

Personnel Costs	\$175,000
Hosting costs of manuhiri	\$125,000
Total	\$300,000

Total requested funds towards Te Matatini: \$300,000

Community Event

The Te Matatini festival is a whānau-friendly, smoke, alcohol and drug-free event. It is an opportunity for all people, regardless of culture, background or age to come together, to share and celebrate the richness of Māori culture. For many it is a chance to not only experience kapa haka excellence, but to also reconnect with friends and family and express their loyalty and pride in their whānau on the stage. Over four days audiences can witness the best kapa haka in the world, taste

Māori and local delicacies, shop for Māori arts and crafts and experience cultural exhibitions and workshops.

Te Matatini will have a wide community impact and contribute to preserving, protecting and promoting the social, cultural and artistic heritage of Kahungunu and the wider Hawke's Bay community.

Conclusion

Te Matatini is an exciting community event which will bring benefits to the whole Hawke's Bay region in the areas of tourism, culture and heritage, arts and education. We believe that Hawke's Bay Regional Council's involvement and association with this event will bring immense satisfaction and pride. A huge amount of work as already been completed but much more is still to be done. We invite Hawke's Bay Regional Council to join in partnership with Kahungunu in making Te Matatini the most successful event ever in the history of Hawke's Bay.

"Māori Performing Arts brings together people of all ages, all backgrounds, all beliefs, Māori and non-Māori alike, participants and observers. When I look I see many faces, young and old" - Professor Wharehuia Milroy

SUBMISSION 23

Hi there, I live on Swamp Road and understand how speedy it is and dangerous for cyclists. There are many cyclist groups who travel on Swamp Road, including myself with some of my neighbors. It is very unsafe at times, and a bike lane would be very beneficial to so many.

Thank you for thinking about this important request.

Kind regards,
Heather Barrow

Heather Barrow
Clinical Nutritionist

www.foodforlife.co.nz

SUBMISSION 29

Hi there – further to the below email to you from Sherleigh Nielsen I would like to back this submission. We have 2 young boys and would utilise this greatly. At the moment is very dangerous. There is plenty of room on either side of the road to have this facility and would be greatly used.

Regards,
Frances Bryan

From: Pudding <sherleigh@vodafone.co.nz>
Date: Tuesday, 19 April 2016 at 4:12 PM
To: <ourplan@hbrc.govt.nz>
Subject: The iWay Network Funding Submission

Hi There

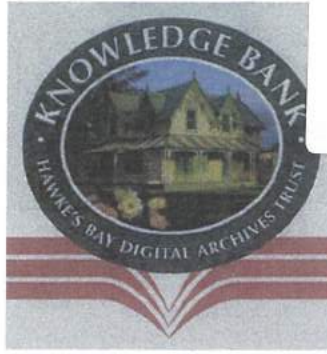
The iWay Network Funding Submission – Swamp Road, Puketapu

I would like to enter a submission for funding for the iWay Network to tun the dangerous on-road section of Swamp Road to an off-road section. Particularly between the 39 Degrees South subdivision, heading north down to Omaranui Settlement Road, preferably down the short stretch of Vicarage road, to link up with the existing off-road cycle track.

In our 39 Degrees South subdivision alone there are 12 children, and three more families are building, which will swell the number to **19 children** by the end of this year. There are also families slightly further down (slightly south) Swamp Road with school-age children, and also families on Omaranui Settlement Road.

We are all very concerned for our children (and us adults) safely biking on Swamp Road - to Puketapu School, the river, Puketapu Park or just to the Puketapu dairy for an ice-cream. Swamp Road is a 100km road, but the speeders often absolutely hoof-it down there. We had a tradesmen out at our property over the new year, who told me his motorbike club friends often travel in excess of 130km in that area, and the boy racers would travel at similar speeds. There is also no room for cyclists on the existing road, as the 'white line' is pretty-much on the very edge of the road. If there is oncoming traffic, a cyclist is in a very precarious position as a car tries to pass them. I also have families in Taradale who have commented that they would never allow their children to bike down Swamp Road on a family outing as it's so dangerous.

Thank you for considering my submission. I look forward to hearing from you.



Submission **39**

-
Hawke's Bay Knowledge Bank

HAWKE'S BAY KNOWLEDGE BANK

PO BOX 2025, STORTFORD LODGE, HASTINGS 4153

22nd February 2016

Mr. Fenton Wilson
Hawke's Bay Regional Council
Private Bag 6006
Napier 4142

Dear Mr. Wilson,

Please find attached a copy of the Hawke's Bay Knowledge Bank's Strategic Plan for the period 2016 – 2019.

In addition to providing an oversight into the Knowledge Bank's background and policies, the document includes details of strategic goals and the funding strategies to ensure the long term sustainability of the project.

Please see this letter as part of an approach to all Local Authorities in the Hawke's Bay area requesting long-term funding assistance.

We trust that this request will meet favourable consideration from the Hawke's Bay Regional Council.

Yours sincerely,

Peter Dunkerley

On behalf of the Hawke's Bay Digital Archives Trust:

Dr. David Barry, James Peter Dunkerley, James Morgan, Angus Gordon, Heugh Chappell, Barry Cole and Linda Ward



HAWKE'S BAY KNOWLEDGE BANK

PO BOX 2025, STORTFORD LODGE, HASTINGS 4153

Strategic Plan

2016 - 2019

Stoneycroft, 901 Omaha Road | Ph: 833 5333 | www.knowledgebank.org.nz

OPERATED BY HAWKE'S BAY ARCHIVES TRUST, REGISTERED CHARITABLE ENTITY CC46497

Standards

The Knowledge Bank complies with the following standards, where these are required, attainable and applicable -

The Public Records Act 2005

The Electronic Transactions Act 2003

The Privacy Act 1993

Archives New Zealand Records Management Standard 2014

Strategic Goals

To put in place suitable funding arrangements to ensure the ongoing, long term financial sustainability of the Knowledge Bank.

To put in place a core nucleus of non-volunteer staff to ensure that the function of the Knowledge Bank continues to evolve and develop.

To set up and maintain administrative and operational processes to ensure that the Knowledge Bank's activities operate in an efficient, transparent and cost-effective manner.

To engage with local authorities, with a view to forming strategic alliances in the pursuit of preserving Hawke's Bay history and heritage.

To open Stonycroft for six days per week, from 10:00am until 5:00pm.

To have a greater involvement with schools and student groups with a view to providing additional teaching resources relating to Hawke's Bay history and heritage, as well as providing access to an additional pool of future volunteers.

Funding Strategy

To date funding for the Knowledge Bank has been provided by –

- HBKB Friend's annual subscriptions
- Individual donations
- Grants from Charitable Trusts and Foundations
- Funding from Local Authorities

Funding from these bodies has realised the following income –

- March 2012 \$54,331.00
- March 2013 \$90,207.00
- March 2014 \$33,216.00
- March 2015 \$43,842.00

Appendix One - Annual Budget Requirements

Staff Costs

Technical Support
Office Administrator
IT Systems Administrator

ACC Levy
KiwiSaver

\$49,653.63

Operational Costs

Conversant (telephone)
Go Fibre
HD Net (server hosting)
HDC lease
Post Office box lease
Insurance

\$6,851.70

IT Equipment Costs

PC and Server replacement

\$10,000.00

SUBMISSION 119

Submission to the Hawke's Bay Regional Council 2016/2017 Annual Plan from The Wairoa District Council

Firstly;

- The Wairoa District Council wishes to commend the submission by the Wairoa Young Achievers Trust as it relates to the 'Destination Playground Project' and fully supports the request for \$100,000 in support of this project. The Wairoa District Council has also tagged funding in its 2015-2025 Long Term Plan to support this important project. More details can be found in the Wairoa Young Achievers Trust submission.
- The Wairoa District Council wishes to commend the submission by Upstream Wairoa as it relates to the 'Wairoa Waterfront Enhancement Plan' and fully supports work beginning for the implementation of this plan from 2016/2017. A copy of the HBRC's Wairoa Waterfront Enhancement Plan can be found here http://www.wairoadc.govt.nz/docs/council_services/A14191_Wairoa_Waterfront_20150415_rev7.pdf

Secondly;

The Wairoa District Council wishes to encourage the HBRC to develop robust research to support the most effective management of Wairoa's and Hawke's Bay's riparian margins and zones. Wairoa's waterways are important to the community; historically, culturally, recreationally, and economically. The sustainability of waterways is directly related to how they are managed now, with a view to their future use. The Wairoa district has faced a number of challenges as it relates to its waterways, i.e. forestry slash and the Waihi dam issue. The HBRC's commitment to supporting Wairoa landowners/ratepayers in the effective and appropriate management of their riparian margins and zones through robust research will certainly support the sustainability of Wairoa's waterways. The Wairoa District Council proposes a \$200,000 budget to be set aside for research to support the effective management of riparian zones across the region.

The Wairoa District Council would also encourage the investigation into the opportunity for a regional park to be established within the district.

Finally;

Investment in additional opportunities related to tourism not identified at the time of the development of the HBRC's 2015-2025 Long Term Plan.

The Wairoa District Council's submission to the HBRC's 2015-2025 Long Term Plan commended the HBRC's proposal to increase funding to Hawke's Bay Tourism to attract more visitors to Hawke's Bay. The Wairoa District Council supported the option of increasing the HBRC's targeted rate contribution so that Hawke's Bay Tourism can do more and increase funding to raise the regional profile of Hawke's Bay.

In its submission the Wairoa District Council noted that "Tourism is a vital economic development opportunity for the Wairoa District. Given that Wairoa has two crown jewel destinations within Hawke's Bay that fall within its boundaries, Lake Waikaremoana and Māhia Peninsula, it is imperative for Wairoa that the opportunities for tourism be enhanced. Because of the proposed campaign to attract more domestic visitors into the region, as a natural by-product, Wairoa would certainly benefit. Wairoa is supportive of attracting more tourists into the region and our natural landscapes

and environments and other tourism opportunities will be an obvious draw card for any visitors to the region.”

This submission wishes to note that the Wairoa District Council’s submission to the HBRC’s 2015-2025 Long Term Plan was written before Wairoa District Council successfully attracted Rocket Lab to establish its Orbital Launch Site at Māhia. In light of this new project within the Wairoa district there are now additional opportunities that need to be considered in the HBRC’s financial planning, these include;

- Targeted support and funding to enhance the region and district’s profile in light of the potential for space launch tourism opportunities.
- Targeted support and funding to accommodate the expected increased visitor numbers proposed to come into the district because of Rocket Lab’s activities.
- Targeted support and funding, as appropriate, to assist the Wairoa District Council in ensuring appropriate ancillary services and experiences are available for tourists coming into the district.

The Rocket Lab project provides an opportunity for both the Wairoa district and the Hawke’s Bay region to benefit from the potential increase in visitor numbers to the district and region and this submission seeks an amendment to the HBRC 2015-2025 Long term Plan to accommodate this opportunity.

The Wairoa District Council is delighted that the Hawke’s Bay Regional Council, along with Hawke’s Bay Tourism, have agreed to undertake (and substantially fund) a much-needed assessment of the scope for tourism in the Wairoa district and to create a development plan to assist Wairoa to catalyse the district’s tourism offering in anticipation of the impending arrival of many VIPs/tourists associated with Rocket Lab rocket launches (test launches are scheduled to commence in July 2016, with the first commercial launch currently scheduled for February 2017).

As noted later in this submission, itemised activities are explicitly referenced with tagged targeted support and funding requirements. These are by way of example only and the Wairoa District Council believes that the HBRC’s scoping document for tourism opportunities in the Wairoa district in light of the Rocket Lab project will better inform targeted support and funding requirements and the application of those support and funding requirements for direct and indirect activities related to this project.

With a population that is 59% Māori there is huge potential for cultural tourism in our district – which is a significant draw card for international tourists. We have a district population with the highest proportion of Māori in New Zealand, where it is a major part of daily life – not just a dinner and a show. We are one of the few districts where you can hear te reo Māori being spoken in the main street – an experience like no other.

Space Coast cycleway

A big part of the promotional material developed by Hawke’s Bay Tourism centres on the Hawke’s Bay trails – cycle trails across the other three territorial authorities in the region. It is prominently featured at the airport with both a large map as well as pamphlets. The other main feature is the vineyard pamphlet – unfortunately (and for obvious reasons) - another area where Wairoa does not have an opportunity for exposure.

Wairoa has a lot of untapped potential in the cycleway tourism offering. As part of the path forward, the Wairoa district is keen to develop a ‘Space Coast’ cycleway to connect with the existing Hawke’s Bay and Gisborne trails.

There are many potential elements of this cycleway including:

- Restoring native planting along selected portions of the track,
- Engagement with iwi to facilitate increased exposure to the richness of local Māori history and legends,
- Using the cycleway to draw attention to some of the hidden gems that this district has to offer,
- Rocket launch viewing platforms with information on Rocket Lab's operations,
- Telling a parallel story of Māori navigation by stars in their waka and how this district will now be the place where rockets (celestial waka) will navigate to the stars.

Wairoa District Council would like to invite HBRC to partner with us to make these ideas a reality – both with financial assistance as well as technical assistance, particularly regarding native planting. The idea is to return portions of the coast to how it would have looked when Māori settlers first arrived.

Space Science Experiential and Education Centre (SSEEC)

Wairoa is the perfect location for a unique tourist offering – a Space Science Experiential and Education Centre (SSEEC). We would like to invite HBRC to make provision for a financial contribution to the construction of this facility, which will act as an anchor point for VIPs and tourists with an interest in aerospace activities and Rocket Lab launch events, for students undertaking 'space camps' and aerospace conference delegates visiting New Zealand and taking the opportunity to view a rocket launch from the Orbital Launch site at Māhia.

While precise requirements cannot be articulated now as we await the result of a Wairoa District Tourism Project Scope (currently underway and led by HBRC), and in light of the fact that Rocket Lab will commence the first of three test launches in July 2016, with the first commercial launch scheduled to occur in February 2017, we request that provision be set aside for the following:

Space Coast Cycleway/Walkway	\$500,000
Space Science Experiential/Education Centre (SSEEC), Wairoa	\$500,000
Whakamāhia Boardwalk	\$100,000

Wairoa District Council ratepayers have contributed a substantial sum towards tourism activities in Hawke's Bay for many years. To all intents and purposes, it would appear that not a single new tourism operation has been created within the district as a result of this investment. Establishment of provision for funding for significant tourism investment in Te Wairoa by the Hawke's Bay Regional Council will greatly aid in the securing of substantially larger central government funding for the purpose. Given the immediate urgency surrounding the imminent commencement of Rocket Lab space launch activities, it is appropriate that a concerted drive be initiated to prepare Te Wairoa for the anticipated influx of space launch tourists. Wairoa District Council has invested substantial effort in securing the Orbital Launch Site at Mahia. We now look to the Hawke's Bay Regional Council to meaningfully support our efforts, especially in light of the fact that Rocket Lab activity will inevitably benefit the region given the scale of the operation and the fact that government has designated Rocket Lab as a Project of National Significance.

SUBMISSION 137

Hii There

The iWay Network Funding Submission – Swamp Road, Puketapu

I would like to enter a submission for funding for the iWay Network to tun the dangerous on-road section of Swamp Road to an off-road section. Particularly between the 39 Degrees South subdivision, heading north down to Omaranui Settlement Road, preferably down the short stretch of Vicarage road, to link up with the existing off-road cycle track.

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Thank you for considering my submission. I look forward to hearing from you.

Yours faithfully
Sherleigh Nielsen
sherleigh@vodafone.co.nz

SUBMISSION 179

For Service contact:

Lex Verhoeven
Strategy Manager
lexfv@hdc.govt.nz
PH: 871 5044



File Ref

12 May 2016

Hawke's Bay Regional Council
Private Bag 6006
Napier 4142

Submission on Draft Annual Plan 2016/17

Thank you for the opportunity to comment on the HBRC Draft Annual Plan 2016/17. We would like to speak to our submission.

Hastings District Council (HDC) acknowledges the matters set out in the consultation document and has no further comment on these, having made a substantive submission to the Long Term Plan 2015/25.

HDC acknowledges the financial commitments contained within the HBRC plans within its "Open Space" activity and in particular the commitment to the Regional Park Network. These initiatives fit neatly with the work undertaken by the Hastings District Council in the parks and reserves area, and we look forward to a continued and fruitful working relationship in this activity area.

Three particular matters of interest aligned with the HBRC Open Space activity are outlined below:

Proposed Purchase - Waipatiki Beach Holiday Park

The Hastings District Council supports the submission of Chris Tremain in respect of the proposal to purchase the Waipatiki Beach Holiday Park site in collaboration with both HDC (who have already allocated funding) and the Napier City Council. The transfer of this regional asset into public ownership, with it protected in perpetuity as a reserve, will ensure the benefits for residents and visitors alike continue for future generations. HDC consider that this proposal is well aligned with the HBRC Regional Network Plan.

HDC sees funding for this proposal as a new initiative requiring new funding from each of the partner Councils. HDC views the project as distinct from the previously identified funding for open space initiatives commented on below.

Open Space Funding Provision – Te Mata Park

HDC commends the HBRC for retaining a capital funding allowance (\$500,000) in its Long Term Plan to advance open space priorities within the Hastings District, and strongly supports the recent HBRC Committee decision to support initiatives that arise from the Management Plan for Te Mata Park. We also acknowledge the increased operational funding allowances which have previously been agreed by HBRC for Te Mata Park.

Pakowhai Country Park

HBRC and HDC have been in discussion about land severance as part of the Whakatu Arterial Road project and the potential for the land which is surplus to the requirements for the road being sold to HBRC as part of its desire to acquire the land for a regional park project.

Based on the funding approach outlined above for the Waipatiki Beach Holiday Park purchase and Te Mata Park, HDC has identified that it will have sufficient funding capacity to assist in funding a share of the land required for the extension to Pakowhai Country Park. This has been suggested by HBRC staff as part of the collaboration work on the Whakatu transport project, and is something supported by HDC at both staff and Council level. HDC would like to also record its sincere thanks for the very practical help provided by HBRC staff in the development of the Whakatu Arterial Road project.

Finally the Council would like to draw attention to the importance of the State Highway 2 investigation study.

SH2 – Napier Port to Wairoa (and further North) – Corridor Study in Regional Land Transport Programme (RLTP)

HDC supports the progression of the corridor study proposed in the RLTP by the Regional Land Transport Committee (RLTC). This study is to provide a comprehensive review and forward plan to improve the connection between Napier Port and Wairoa (and beyond). This study has also been identified as a key priority (alongside the Port Access project) by the Hawkes Bay Regional Economic Development Governance Group in support of the RLTP as part of the overall REDS strategy. The Gisborne economic group has also raised the need to improve the full SH2 east coast linkage, as supported by a joint letter to the Minister of Transport and following discussions with the Ministry of Business, Innovation and Employment.

Thank you for the opportunity to present submissions on this important draft plan.

Yours sincerely



Ross McLeod
Chief Executive
Hastings District Council

Lawrence Yule
Mayor
Hastings District Council

4th May 2016

Liz Lambert
Acting Chief Executive
Hawke's Bay Regional Council

Dear Liz,

Hawke's Bay Agricultural and Pastoral Association Submission to the Hawke's Bay Regional Council Draft Annual Plan 2016-2017

The Hawke's Bay Showgrounds is one of those defining regional landmarks that talks to the identity, capability and opportunity of our region.

Since 1925 the Showgrounds have been the place where the Hawke's Bay community has come to compete, connect and celebrate the rural sector that underpins our regional economy.

The Showgrounds have become a significant driver of economic activity with a \$15m contribution to the regional GDP. Events such as the nationally acclaimed Horse of the Year Show, The New Zealand Royal Show and the weekly Hawke's Bay Farmers Market are valuable tourism assets for the region.

However, time has marched on and the current expectations of competitors, patrons and event operators around facilities are challenged by the Showgrounds infrastructure. This presents significant risk for the retention of existing events and a barrier to the attraction of new events to the region.

To retain and realise the value of the Showgrounds requires a regional effort.

The Hawke's Bay A&P Society recognises that these opportunities are fleeting so to galvanise action it has consulted with users and stakeholders and then commissioned the first steps of a Master Plan for the development of the Showgrounds.

This work is in its final stages of refinement but is premised around a four staged development of the Showgrounds.



Stage one calls for the development of the sites infrastructure to better support the events it currently hosts. This would involve extension of sewerage reticulation, new ablution facilities, perimeter fencing, site landscaping and an upgraded entrance statement.

Stage two recognises the need to provide a multipurpose space that can double as a wet weather location for the Hawke's Bay Farmers Market and provide improved stabling accommodation for the Horse of the Year Show.

Stage three provides for an upgrade of the stabling facilities to replace/augment the onsite accommodation and an extension of the electrical reticulation to the exhibition and trade precincts of the showgrounds.

Stage four recognises the need for a multi-function event space and associated services.

Care has been taken to ensure the staging of the development provides a logical and practical progression that best recognises the immediate requirements while retaining the vision of the end result- namely a multi functioned entertainment and events venue of regional and national significance.

To achieve this outcome the Society seeks the following amendment to the 2016/17 Annual Plan:

- **That Council provides \$75,000 to complete the Master Plan work for the Development of the Showgrounds in 2016/17.**

The requested support will be applied to:

- A Funding Study identifying the feasibility of funding Stage 2,3 and 4 of the Master plan
- Better Business Case Study identifying the strategic, economic, commercial, financial and management cases for Stage 2,3 and 4 of the Master Plan

The Society recognises the challenges that Council faces in new funding allocations but anticipates that the requested support could be covered by existing budgets being reprioritised.

To ensure the Showgrounds are truly represented as a regional asset, the work done above will establish the ownership and management models for the venue going forward- with mixed ownership seen as a logical and desirable outcome.

The Society believes that these amendments to the proposed draft Annual Plan are imperative to support the success of the Showgrounds as a driver of economic activity for the region.

We trust you may view our submission favourably and we would wish to speak to it.

A handwritten signature in blue ink, appearing to be 'BL'.

Brent Linn
General Manager

A handwritten signature in black ink, appearing to be 'RChambers'.

Richard Chambers
President