



MINUTES OF A MEETING OF THE STRATEGIC PLANNING AND FINANCE COMMITTEE

Unconfirmed

Date: Wednesday 27 January 2010

Time: 9.00am

Venue: Council Chamber
Hawke's Bay Regional Council
159 Dalton Street
Napier

Present: A J Dick – Chairman
T Gilbertson
N Kirton
E McGregor
M Mohi
L Remmerswaal
K Rose
C Scott
E von Dadelszen
F Wilson

In Attendance: A Newman – Chief Executive
P Drury – Group Manager, Corporate Services
H Codlin – Group Manager Strategic Development
L Lambert – Group Manager, External Relations
C Gilbertson – Administration Manager

1. WELCOME/APOLOGIES/NOTICES

The Chairman welcomed everyone to the meeting. An apology for lateness was received from Cr Gilbertson.

**Scott/Remmerswaal
CARRIED**

Notices:

The Chairman asked those Councillors that were attending the meeting on Friday to ensure they had read the Deed of Settlement on Waikato – Tainui. Mrs Lambert will be sending out an Executive Summary to Councillors prior to Friday's meeting.

2. CONFLICT OF INTEREST DECLARATIONS

No conflicts of interest were declared.

3. CONFIRMATION OF MINUTES OF MEETING HELD ON TUESDAY 17 NOVEMBER 2009

Resolution:

That the Minutes of the meeting held on Tuesday, 17 November 2009, copies having been circulated prior to the meeting, were taken and read and confirmed.

**von Dadelszen/Remmerswaal
CARRIED**

4. MATTERS ARISING FROM MINUTES OF MEETING HELD ON TUESDAY 17 NOVEMBER 2009

New Zealand Cycle Trail Project:

In response to a question about what information was being kept confidential due to property owners being unaware of the planned cycle course, the Chief Executive advised that Mr Graeme Hansen would have the information that Councillors are looking for and he will report back at the next meeting.

5. ACTION ITEMS FROM STRATEGIC PLANNING AND FINANCE COMMITTEE MEETING

It was noted that there were no outstanding action items from the Strategic Planning and Finance Committee.

Cr Gilbertson arrived at 9.10am

6. CONSIDERATION OF GENERAL BUSINESS ITEMS

- (a) Civic Service
- (b) Bike Wise
- (c) New Zealand Association EA Conference
- (d) Central Hawke's Bay Hospital Fire

7. COMMUNITY ENGAGEMENT AND COMMUNICATIONS STRATEGY

Mrs Lambert advised that this agenda item presented Council's Draft Community Engagement and Communications Strategy (CECS) for 2009/10-2012/13 for Council's consideration. She advised that the Strategy had been developed to identify actions for Council to effectively engage the community and respond to key issues and risks.

Mrs Lambert then explained how the external relations team has evolved over the last couple of years and its composition .

Mr Drew Broadley presented the Council with an outline of what was contained in the strategy and advised it would be reviewed on a 3 yearly basis while the Communications Plan would be looked at annually.

Councillors then discussed the content of the communication strategy and gave some comment and suggestions of issues that should be included or wording changes. Some of these included:

- River entries – these should be better identified
- Hawke's Bay Regional Council parks i.e. Tutira and Pakowhai
- Change to the current tag line which is seen to be outdated (safeguarding our environment)
- A change to the regional infrastructure and open spaces objectives
- Water strategies – increased recognition of the value of water by those who use it
- The inclusion of Civil Defence Emergency Management responsibilities
- Should outline the link with Councillor portfolios
- Communication Plan – absence of water safety, harbour use within the group of stakeholders
- Councils were asked to provide by email, to Mrs Lambert, any other changes which would be included in the draft document to come back to Council.

In response to a question about what was being reviewed with Council's website, Mr Broadley advised that this review would look at the structure, design and content

Councillors asked what the cost to date had been for developing the Strategy and how its success would be measured, Mrs Lambert responded that to date the only cost had been internal staff time and whether the document is seen as a success will be measured via progress through the 10 year plan process.

Due to time restraints and to ensure Councillors had the ability to comment further on the strategy and the communication engagement plan it was agreed that Councillors would discuss this item again at the Annual Plan Workshop on 11 February (for no more than 1 hour). Prior to that Councillors would send any other suggestions or comments on the Communications Strategy and Plan through to Mrs Lambert.

Councillors congratulated the staff on the work to date on the Strategy and Community Engagement Plan. Councillors said that they were concerned that public relations could be seen as open ended so staff need to be careful to get value for money and to have all the important information contained on one good Strategy.

Resolution:

1. That the Committee recommends Council:
 - 1.1. Agrees that the decisions to be made are not significant under the criteria contained in Council's adopted policy on significance and that Council can exercise its discretion under Sections 79(1)(a) and 82(3) of the Local Government Act 2002 and make decisions on this issue without conferring directly with the community and persons likely to be affected by or to have an interest in the decision due to the nature and significance of the issue to be considered and decided.
 - 1.2. Affirms the direction of the Hawke's Bay Regional Council Community Engagement and Communications Strategy 2009/10-2012/13 as set out in the document

- 1.3. That this document to be brought back to the February Council meeting, following the workshop discussion on 11 February 2010.

**Scott/von Dadelszen
CARRIED**

8. COMMUNITY ENGAGEMENT PLAN

This item was considered as part of the previous item – Item 7. Further work to the draft will be done after any comments received from Councillors, prior to the Plan's adoption.

Resolution:

1. That the Committee recommends Council:
 - 1.1. Agrees that the decisions to be made are not significant under the criteria contained in Council's adopted policy on significance and that Council can exercise its discretion under Sections 79(1)(a) and 82(3) of the Local Government Act 2002 and make decisions on this issue without conferring directly with the community and persons likely to be affected by or to have an interest in the decision due to the nature and significance of the issue to be considered and decided.
 - 1.2. Affirm the Hawke's Bay Regional Council Community Engagement Plan 2010-2013 as set out in the document
 - 1.3. That this document to be brought back to the February Council meeting, following the workshop discussion on 11 February 2010.

**Scott/Rose
CARRIED**

10. VENTURE HAWKE'S BAY UPDATE – SECOND QUARTER

Mrs Janet Takarangi presented the activities of Venture Hawke's Bay for the second quarter of 2009/10 and provided an update of progress against the three platforms for growth.

Mrs Takarangi then took Council through highlights of the second quarter update and advised that the regional funding for research and development from Tech NZ is accessed by Companies who put in requests for this funding. Work on a Regional Development Fund is still under development.

In response to a question about the planned trip to Shanghai, Mrs Takarangi advised that this visit would cover tourism and commercial opportunities and would coincide with Shanghai Valentine's Day in order to promote Hawke's Bay as a romantic venue. The trip to Australian is to address the trading market and the potential to tap into that and also promote Hawke's Bay as a wine growing region. Mrs Takarangi advised that work being done in Wairoa and Central Hawke's Bay included a service delivery role and working with agencies chosen by local people and funded by local people e.g. the Wairoa Development Trust.

Mr Wan then presented to Council and advised that there was still a decline in visitor numbers with spare capacity in the last summer season. The domestic campaign undertaken over December / January had targeted the visitor profile with the aim being to attract more visitors to the region. The campaign strategy was over four weeks and used multimedia including television commercials, on line advertising support including TVNZ On Demand, U Tube etc. The campaign cost \$130,000 and was seen as a success with better than industry average results being achieved across all on line media and an increased awareness of Hawke's Bay within the targeted audience.

Councillor Kirton, in his role as Chairman of Venture Hawke's Bay said that for the small amount of funds used during this campaign outstanding results were achieved, he was confident that Venture Hawke's Bay was on the right path and got the right result.

Ms Vicky Roebuck then presented the revised website for Venture Hawke's Bay, which needed to be revitalised to ensure increased functionality and to enhance the site immediately and into the future.

Mrs Takarangi advised that while there had been a lot of negative correspondence in the media over the Christmas period on the Venture Hawke's Bay revised website, specific communication has been undertaken with the parties from the industry heads including motelliers and those had issues with the website had been resolved and these parties are now on board.

Councillors congratulated staff and Mrs Takarangi on the work done on the website and the very good promising results contained in the quarter 2 report.

Resolution:

1. That the Committee receives the update from Venture Hawke's Bay.
 - 1.1. Receive the detailed progress report provided at the meeting.
 - 1.2. Note that Venture Hawke's Bay will be taking this report to a series of face to face meetings across the region to share the information with key stakeholder groups.
 - 1.3. Note that Hawke's Bay week at Shanghai 2010 is August 13th to 18th and the first days programme is Local Government with a VIP dinner that night with Xuzhou Regional Council Sister City. Further discussion is required on the Hawke's Bay representatives for the dinner. It is expected that Local Government representatives would launch the Hawke's Bay week celebrations.

**Kirton/Rose
CARRIED**

12. PRESENTATIONS

12.b HAWKE'S BAY DIGITAL ARCHIVE

The Chairman introduced Mr James Morgan, Trustee of the Community Foundation Hawke's Bay who had requested time to give Council a presentation on the Hawke's Bay Digital Archive project.

Mr Morgan outlined the scope of the project which was to establish an organisation to digitally preserve the region's history. The Hastings District Council has made the historic building, Stoneycroft, available to the Trust to house the project. The facility will house a cinema for up to 30 people to view digitised film, will have a public gallery for hands on use of the digital archives and a topic gallery as a quiet research room. The next stage for the Trust is to secure funding for the equipment that is required. The Trust is looking for endorsement from the Regional Council and also funding.

Mr Morgan said that funding of \$500,000 from the Regional Council would guarantee the oral history and film archive departments plus all set up required.

Mr John Buck, also a Trustee, briefly spoke to Council about his involvement and endorsed the project for Hawke's Bay.

A question was asked as to why this facility was necessary and why the Trust was not just joining up with the Napier regional archives facility which is also undertaking digitalisation. Mr Morgan advised that this project has been endorsed by Mr Lloyd-Jenkins and would create a regional focus on digital storage but re-iterated that there were links between both organisations.

Councillors discussed the request and agreed that the most appropriate channel for the request was via the Annual Plan process. Staff would compile a report for Council which would comment on the present policy for funding requests and how this relates to the next Annual Plan process.

Resolution:

1. That the Committee receives the presentation.
2. And that the matter be considered by staff and a report be provided to the February Council meeting.

**Rose/von Dadelszen
CARRIED 8/1**

12.a THE GREENING OF HAWKE'S BAY CONCEPT – PROPOSAL BY CR EWAN MCGREGOR

The Chairman advised he had approved an opportunity for Cr McGregor to present his concept "The Greening of Hawke's Bay" to this Committee.

Councillor McGregor presented his concept to Council and the requirement, in his opinion, to increase the number of trees around Hawke's Bay. It was acknowledged that this was a starting point to address an age old issue which has been around for a very long time. It was agreed that further work would be done on this idea which would involve a number of staff, including the Land Management staff to bring a report back to an appropriate forum.

Resolution:

1. That the Committee receives the presentation.
2. Request staff provide information on the presentation and associated topics to an appropriate forum.

**Rose/Remmerswaal
CARRIED**

The meeting adjourned for at 12.45pm and reconvened at 1.30pm

9. HERETAUNGA PLAINS URBAN DEVELOPMENT STRATEGY – JOINT COMMITTEE

Ms Codlin sought a binding decision from this Committee to formally establish a Joint Committee for the purposes of:

- recommending the Draft Heretaunga Plains Urban Development Strategy (HPUDS) to the partnering Councils for public notification,
- considering comments and submissions on the draft Strategy and,
- making appropriate recommendations to the partner Councils for strategy adoption.

Ms Codlin noted that Napier City Council were considering this item today and Hastings District Council would be considering on 11 February.

In response to a question Mrs Codlin clarified that the Strategy was not a statutory document.

Councillor Kirton returned to the meeting at 1.45pm

Councillors discussed the makeup of the Committee and said it was very sensible to have a formal joint Committee for this purpose.

Resolution:

1. That the Committee:

- 1.1. Decides to exercise its delegated powers to make a decision that will have the same effect as the Council could itself have exercised or performed and that the decision deserves urgency and is carried unanimously.
- 1.2. Agrees that the decisions to be made are not significant under the criteria contained in Council's adopted policy on significance and that Council can exercise its discretion under Sections 79(1)(a) and 82(3) of the Local Government Act 2002 and make decisions on this issue without conferring directly with the community and persons likely to be affected by or to have an interest in the decision due to the nature and significance of the issue to be considered and decided.
- 1.3. Conditional on receiving suitable confirmation from the Hastings District Council and Napier City Council, approves the establishment of a Joint Committee of the Hastings District Council, Napier City Council and Hawke's Bay Regional Council in accordance with Schedule 7 of the Local Government Act 2002 for the purposes of:
 - 1.3.1. Recommending to the partner Councils the public notification of the draft Heretaunga Plains Urban Development Strategy;
 - 1.3.2. Considering comments and submissions on the draft Heretaunga Plains Urban Development Strategy and making appropriate recommendations to the partner Councils; and
 - 1.3.3. Recommending a Final Heretaunga Plains Urban Development Strategy to each of the partner Councils for adoption.

The Joint Committee is to be known as the 'Heretaunga Plains Urban Development Strategy Joint Committee'.
- 1.4. Endorse the seven members of the HPUDS Governance Group as the members of the Heretaunga Plains Urban Development Strategy Joint Committee being:
 - 1.4.1. The Mayor of Hastings District Council
 - 1.4.2. The Mayor of Napier City Council
 - 1.4.3. The Chair of Hawke's Bay Regional Council
 - 1.4.4. The Chair of the Hastings District Council Development and Environment Committee
 - 1.4.5. The Chair of the Napier City Council Environmental Management Committee
 - 1.4.6. The Chair of the Hawke's Bay Regional Council Environmental Management Committee
 - 1.4.7. The Chair of Ngati Kahungunu Iwi Incorporated, or appointee.
- 1.5. Endorse the Terms of Reference for the Joint Committee attached to this report as Appendix 1.

Scott/Remmerswaal
CARRIED

11. 2010/11 ANNUAL PLAN PROCESS

The Chairman advised this item provided an opportunity for Councillors to express any particular views on plan priorities, prior to commencement of the formal process.

Chairman Dick said that he was of the view that last year there was a heavy hit for, in particular, urban rate payers, and he did not believe significant increases for new services would require large rate increases and these should not be contemplated for this Annual Plan process. He advised Councillors that there was pressure coming from the mayoral forum to consider a regional rate to provide assistance for Sports Hawke's Bay.

Councillors discussed the Annual Plan process, Cr Scott, in her capacity as Hearings Chairman said there was a need to look at a return to fixed charged considerations for resource consents. She advised the Section 36 Resource Consent Recoverable Charges needed to change but said this needed to be discussed by Council prior to the March Annual Plan workshop. Therefore it was agreed that the Hearings Committee would meet in February and make recommendations from that meeting to be considered at the February Council meeting.

Other matters raised by Councillors for inclusion in the Annual Plan process include:

- Responding to Climate Change and Futureproofing of resources
- Vehicle use, reduce the number of Council vehicles
- Reduce the amount of air travel
- Energy use in the Council building
- Enviro Schools – how best spend for the buck – get the best value for money
- Video links instead of flying in experts
- Taking a leadership role in relation to efficiencies i.e. vehicle use and energy use

Resolution:

1. That the Committee receives the report entitled 2010-11 Annual Plan process

**von Dadelszen/McGregor
CARRIED**

13. GENERAL BUSINESS

Civic Service

Councillor Scott advised that the Napier Civic Service was held on Sunday, 24 January at the Napier Cathedral, the focus was Celebrating the Arts. Councillor Scott noted that the Regional Council was mentioned for its successful strategic partnership arrangement with Creative Hawke's Bay.

Bike Wise

Councillor Scott encouraged Councillors to take part in the Bike Wise promotion throughout February.

New Zealand Association Environmental Education Conference (NZAEE)

Councillor Remmerswaal advised she had attended the NZAEE conference last week at Lindsfarne College and Hawke's Bay Regional Council was the main organiser of this very worthwhile and successful conference.

Central Hawke's Bay Hospital Fire

Mr Newman gave Council a verbal update of the situation with the fire recently at the old hospital site in Central Hawke's Bay. He said that the building was listed on the Council's

HAIL database and is considered a hazardous site due to significant amount of asbestos in the building. Testing is currently being undertaken on whether any asbestos was in the parts of the building that were in the fire, following the test results the Regional Council will pursue any issues with the owner of the hospital.

- 14. **CONFIRMATION OF PUBLIC EXCLUDED MINUTES FROM MEETING HELD ON WEDNESDAY, 17 NOVEMBER 2009**
- 15. **MATTERS ARISING FROM THE MINUTES OF MEETING HELD ON WEDNESDAY 17 NOVEMBER 2009**

That the Council exclude the public from this section of the meeting being Agenda Item 14 – Confirmation of Public Excluded Minutes of Meeting held on 17 November 2009 with the general subject of the item to be considered while the public is excluded; the reasons for passing the resolution and the specific grounds under Section 48 (1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution being as follows:

GENERAL SUBJECT OF THE ITEM TO BE CONSIDERED	REASONS FOR PASSING THIS RESOLUTION	 GROUNDS UNDER SECTION 48(1) FOR THE PASSING OF THIS RESOLUTION
20. Confirmation of Public Excluded Minutes of Meeting held on 17 November 2009	7(2)(i) Enable any local authority holding the information to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)	The Council is specified, in the First Schedule to this Act, as a body to which the Act applies.

**McGregor/Wilson
CARRIED**

The Council moved in Public Excluded Session at 2.20pm

Closure:

There being no further business the Chairman declared the meeting closed at 2.25pm.

Signed as a true and correct record:

DATE: **CHAIRMAN:**