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Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - it would be negligent of the council to keep the status quo. However on the Biodiversity section, I would like to see a priority put on protecting existing high value natural landscapes throughout Hawke's Bay, where the landowners are enthusiastic about protection. These areas are disappearing very quickly and they should be prioritised over planting projects. Council already has a list of these areas, many of which are designated as RAPS, and the zonation work Keiko has been doing also shows what the priority areas are. In terms of biodiversity gains, working with landowners to fence and protect these areas will deliver much greater biodiversity benefits than any other work the Council has planned. Planting projects will never be able to recreate what we already have and which is at risk now.

Partnerships Option 2 - Fully Fund - The Council needs to have a much greater focus on excluding and removing deer, goats and pigs from high ecological value areas throughout Hawke's Bay if it wants to get biodiversity gains. It is a joke to concentrate on only looking at cats, stoats and ferrets to save birds if you are not protecting and enhancing the habitat these birds live in. Please prioritise the exclusion and removal of deer, goats and pigs from any high value ecological area, including those areas which are already protected legally. Do not invest in any more protection work unless deer, goat and pig control is considered as part of a more holistic protection package.

Sustainable Homes

Option 2 - Extend - Ensure the programme is available outside the airshed areas, particularly in rural areas. This will help every house in Hawke's Bay become more resilient, not just those in the air shed areas.

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 1 - Hold

Submitter #530

Glenda Wade

To be heard? No

General Comments

I would like to comment on our Regional Council rates - as a farmer we are paying just over one third of our total rates bill in Animal Pest Strategy Southern. This seems way out of balance - we pay less than half the Animal Pest Strategy amount in Sustainable Land Management, which is our second highest charge on our rates account. I have read some of the many pages on your website, but am still at a loss to understand why these figures are so high compared to other charges. We have lived in Central Hawkes Bay for 4.5 years (moved from Taumarunui) and have not had a visit from anyone regarding the Animal Pest Strategy, have not received documentation explaining it, and only through my own investigation have been able to find out some information because I'm passionate about the subject. I wonder how many other farmers have moved into the area from other regions following sale of land, to not be contacted about what happens regarding Plant Pest Strategy, Animal Pest Strategy and Sustainable Land Management in this region. I think it was about a year ago that we received a letter saying someone would make contact regarding the Pest Animal Strategy - Possum control, but no-one did. Perhaps this Animal Pest Strategy Southern requires a 're-visit' by your budgeting team.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - To encourage speed of change to create greater protection of environment.

Partnerships Option 2 - Fully Fund - Working together to improve ecosystems and increase biodiversity.

Sustainable Homes

Option 2 - Extend - With the cost of housing in NZ communities should be doing all they can to improve the living conditions in existing/older homes within Hawkes Bay with the aim of making them more 'future-proof' - healthier people living within more sustainable housing.

Civil Defence

Option 2 - Transfer to HBRC - As per HBRC preferred option comment above.

Working with Tāngata Whenua

Option 1 - Status Quo - I see this somewhat as favouring one section of the community over others. Maori have received huge treaty settlement monies and they should be using this more towards their own future.

Hawke's Bay Tourism

Option 2 - Reduce - This is a gradual reduction, and many tourists come to areas of Hawkes Bay which requires greater input environmentally. If tourists are 'put off' by what they see/experience, tourism and our communities will suffer from less income. So we need to put more emphasis in this area.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing - Unfortunately this is something I know and understand little about.

Submitter #531

Jim Stewart

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - I implore HBRC to reconsider the decision to reduce HB Tourism funding. This use of ratepayer dollars produces a real benefit to the Hawkes' Bay Economy. Whilst I support the large rate increase to help clean up our Environment, it must not be at the expense of finding Hawkes' Bay Tourism.

Thank you for the opportunity to submit on Hawke's Bay Regional Council's Long Term Plan 2018-2028. Hawke's Bay District Health Board (HBDHB) considers the Hawke's Bay Regional Council (HBRC) to be a key strategic partner in improving the health of Hawke's Bay people. We wish to submit on four of the topics discussed in the consultation document.

1. Land Water and Biodiversity; 2. Sustainable Homes; 3. Civil Defence; 4. Working with Tangata Whenua.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - HBDHB supports HBRC's plan to accelerate our transition to a more sustainable and resilient environment. In considering how to allocate resources for this purpose, we urge Council to ensure that decisions provide for an equitable transition. There are long standing inequities in social, economic and health outcomes in Hawke's Bay and it is important that any increased investment in environmental outcomes does not exacerbate these problems.

Council proposes investment in: farm plans; riparian fencing, planting and maintenance; and planting of trees on highly erodible land unsuitable for commercial forestry. We agree these investments will have a positive effect on biodiversity and reduce waste, soil and silt loss from land into waterways. These effects will, in turn, positively contribute to public health by improving the quality of waterways for human recreation and by restoring cultural values that contribute to the health of Tangata Whenua.

Partnerships Option 2 - Fully Fund - We also agree with Council's intent to invest additional funding into implementing the multi- stakeholder Biodiversity Action Plan, including pest control. A reduction of pest numbers will lead to a positive effect on biodiversity. Better biodiversity will have positive impacts for human health with the availability of fresh water, food and fuel sources. The World Health Organisation states that the threats to biodiversity can cause pressures on the role of human nutrition through its influence on world food production, as it ensures the sustainable productivity of soils and provides the genetic resources for all crops, livestock and marine species harvested for food.

Protection of drinking water sources

HBRC is responsible for the protection of water bodies used as sources for human drinking water supply. The recent *Campylobacter* outbreak in Havelock North, and subsequent Government inquiry, increased our understanding of threats to drinking water sources in our region and particularly in the Heretaunga plains. We are concerned that, aside from extending sustainable homes funding to include septic tank replacement, the plan does not appear to contain any provision for increased investment in protection of the aquifer. We are aware that the Joint Working Group is undertaking a project that will identify source protection plan provisions for inclusion within the TANK plan change. There is likely to be a cost associated with the introduction of increased controls on discharges into land and water to protect the aquifer. HBDHB recommends that HBRC allocate a portion of the proposed funds for water and land initiatives to incentives and support for source water protection over the duration of the plan.

Sustainable Homes

HBDHB supports Option 2 to extend the HeatSmart programme to include Sustainable Homes across the region. We recommend that Council adopt a more targeted assistance programme resulting in more assistance being provided to those with the least ability to pay for housing improvements. HBDHB has allocated ongoing funding for joint housing improvement projects through the Hawke's Bay Housing Coalition. We recommend that HBRC allocates matching funds (\$60,000 per annum) for Housing Coalition projects as part of the sustainable homes package.

We commend HBRC for being on track to meet their projected target for air quality in 2023 and ensuring clean heat for our families in Hawke's Bay. Regulating the outdoor air quality and its effects on indoor air quality contributes to reducing housing related illnesses in our most vulnerable; our children and the elderly. Housing is a key social determinant of health. Poor quality housing contributes to injuries, communicable and respiratory diseases with children and the elderly most at risk. Children are more likely to develop asthma and suffer asthma exacerbations in damp, cold housing and Maori, Pacific and socio-economically deprived children are at the greatest risk of hospitalisation and death from these housing related illnesses.

We note that while the Plan has a ten year horizon, and the Council's proposed ongoing financial support to extend the Heatsmart programme, we recommend that Council works closely to demonstrate compliance with the heating standards which will be included in the Healthy Homes Guarantee Act standards when they are released. Replacing inadequate sources of heating with appropriate heating in an equitable way will ensure people feel warmer, a reduction in condensation, less mould and levels of wheezing and coughing are halved.

HBDHB supports the proposed solar heat programme, domestic water storage and septic tank replacements. As noted above, we believe the programme, as proposed, needs to be modified so that higher levels of assistance are provided for sustainability improvements such as solar heating in low income whanau owned properties and in properties rented to families with low incomes. We would be happy to work with council staff to assist in designing a process for targeting assistance.

Civil Defence

Option 2 - Transfer to HBRC - HBDHB supports the second option for funding civil defence; namely to transfer Civil Defence rating to the HBRC. We agree that the civil defence activities funded through this rate will be more effective and efficient if delivered and funded regionally. This does not mean that local authorities will not continue to play an essential role in civil defence. Local councils will continue to play a critical role in risk reduction, readiness and response for the communities they serve. We note that rural areas are particularly vulnerable to adverse climatic events and can be relatively isolated. We recommend that the Safe Communities Networks within the Wairoa, Hastings, Central Hawke's Bay Districts and Napier City who all have a wide reach of diverse community connections, be considered to be part of the engagement process with the proposed focus on public education and public information. We agree that it is also important to plan with these communities to build resilience to ensure the health and wellbeing of these communities.

Working with Tāngata Whenua

Option 2 - Increase - HBDHB has a working partnership and Memorandum of Understanding with Ngati Kahungunu Iwi Inc, as the mandated iwi organisation in Hawke's Bay, and incorporates their advice, recommendations and decision-making at governance levels. We recognise and appreciate the relationship with tangata whenua is important, from a central and local government level, and that co-design and co-management opportunities with tangata whenua will only serve to improve environment and population health outcomes we all desire for the Hawke's Bay community.

Maori are disproportionately over-represented in health statistics. Tackling these health inequities requires a combination of approaches and broad community effort and leadership. The physical environment is one factor that can directly influence health and well-being. We recommend that active engagement and participation at all levels and an ongoing partnership with tangata whenua to grow capacity is needed reduce inequities for Maori health and well-being.

Tangata Whenua of Te Matau a Maui have a special relationship with the environment and often take on the role as kaitiaki (guardians/protectors). There are multiple references in the Resource Management Act that make specific reference to an active partnership with tangata whenua including section 6(e), the relationship of Maori and their culture and traditions with their ancestral lands, water, sites, wahi tapu and other taonga, section 7 (a) and kaitiakitanga and section 8 and taking into account the principles of the Treaty of Waitangi. Therefore to enable local government to better meet the obligations, we agree with Option 2, to grow HBRC capacity and partnerships with tangata whenua for co-governance and co-management.

General Comments

EQUITY IN RATING POLICY AND EXPENDITURE As noted above, we are aware that funding policies can impact on household incomes and that for our most financially disadvantaged households these impacts can be significant. In addition to the recommendation to stratify sustainable housing funding based on household income, we recommend that HBRC reviews its rating policy to ensure that the planned rates and other subsidies will contribute to reducing inequity across the region.

Submitter #536

Susan McDade

To be heard? No

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - i believe that the proposed spend is necessary for the future environmental health of Hawke's Bay and must begin now.

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend - We have some of the poorest housing stock in the industrialized world with one of the highest excess winter mortality rate. This is unacceptable.

Civil Defence

Option 2 - Transfer to HBRC - Just makes sense

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 1 - Hold - I think that reducing the current funding would have long term negative impacts on the momentum that Tourism Hawke's Bay has achieved. Instead spend the next three years negotiating a different funding model with HDC and NCC to make a contribution without slowing progress.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Submitter #537

Susan McDade, Hastings City Business Association Inc

To be heard? No

Civil Defence

Option 2 - Transfer to HBRC - A regionally funded and delivered Civil Defense program should improve the response time and deliver a better service to our member businesses in the event of an emergency. Resiliency of our business community is a priority for the HCBA.

Hawke's Bay Tourism

Option 1 - Hold - The HCBA members have indicated they are not in favor of reducing the funding for Hawke's Bay Tourism. The Tourism industry introduces new money into the bay economy and benefits a wide range of our businesses including those not seen as tourism operators.

Submitter #539

Sarah Taylor

To be heard? Yes

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - additional cost burden on rural businesses - Regional Council rates are already extravagant in relation to economic returns

Partnerships Option 1 - Status Quo - additional cost burden on rural businesses - Regional Council rates are already extravagant in relation to economic returns

Sustainable Homes

Option 1 - Maintain - Fund septic tank replacements (option 2) otherwise status quo.

Civil Defence

Option 1 - Retain

Working with Tāngata Whenua

Option 1 - Status Quo - REDUCE working with tangata whenua. 1. the Planning Committee is already subject to 50% voting from hapu appointees and the Council receives advice from the Maori Committee 2. there is no specific legislative requirement for the Council to grow capacity and partnership for co-governance and co-management; to "better meet our obligations" is simply Treaty propaganda 3. the additional costs will be a drain on ratepayers, in particular rural ratepayers with fixed costs, uncertain income and already struggling to pay District and Regional Council rates

Hawke's Bay Tourism

Option 2 - Reduce - Why target the tourism for special support, why not other sectors of the local economy? Tourism, bringing additional visitors to the region, is not a "green" industry, in fact places additional strain on the environment.

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - Adoption of Option 3, guaranteeing the debt of other Councils, would breach the Council's fiduciary duty to ratepayers to steward the Council's assets in a prudent manner to safeguard ratepayer funds. Council debt guarantees should be a matter for National government, not local government.

Submitter #541

Joe Dobson

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Hawke's Bay Tourism's funding should be kept at current levels. I select Option 1. It's obvious isn't it! (Director, La Petite Chocolat, Hastings)

Submission Form HBRC 23 April 2018 23/4/18 Anne Maloney

I believe that all of the initiatives HBRC has outlined to focus on (the core issues) are extremely important and I support the fact that we will pay more in rates to pay for those initiatives. I may not personally gain from those initiatives, but as I am part of this community I feel it is my responsibility to pay the extra rates. This is a long-term plan, and decisions must be made and funded now that will affect our community for years to come.

HBRC has for too long been focused on other issues (the dam), and now is the time to get going on the environmental issues.

Land Water and Biodiversity - I fully support funding the incentives to change and the initiatives to work with the community to improve land, water and biodiversity.

Sustainable Homes - I support extending the HeatSmart programme to include Sustainable homes. I would also like to see those homeowners still using open fires or non-compliant wood burners who are financially able to upgrade be prioritized. If someone is non-compliant then they should be fined or penalized in some way to incentivize them to upgrade.

Civil Defence - HBRC is the only entity suited to collect a regional rate for Civil Defence and that is the sensible thing to do for a regionally delivered service. This is how HBRC funds HB Tourism for similar reasons, so this is consistent.

Working with Tangata Whenua - I support the idea that HBRC should better partner with Tangata Whenua. More should be done to help Tangata Whenua protect and enhance our environment. It is also imperative that HBRC strengthen the cultural competency of its staff to avoid problems and mistakes that will end up causing more trouble and harm than is necessary. If staff is culturally aware and respectful, and really takes on board the importance of the part Tangata Whenua play, then hopefully we will think before we act. And it is important that HBRC partner with the many different groups established to represent Tangata Whenua. We don't need anymore Craggy Range Track debacles.

HB Tourism - It seems that the issue at hand is to what extent HBRC should fund HB Tourism. HBRC is not arguing that they should collect the levy, but how much of a levy to collect. I support holding tourism funding at its current level and not reducing annual funding.

The amount we are talking about (\$900,000) over three years is a drop in the HBRC budget. I am fully supportive of paying the additional rates for the Tourism budget to remain at its current level.

I am worried that the decision to cut this funding is being made for the wrong reasons. If there is a desire to keep the total rates increase under 20% and HB Tourism funding is an easy target, that's the wrong reason. If the reason is that some Councilors believe the extra \$900,000 of funding was a one-off commitment, I worry that not all parties and Councilors agree that that was made clear 3 years ago.

The tourism industry provides jobs for quite a large segment of the community. In many cases it is a place for new entrants into the job market to cut their teeth to be able to move on to other jobs. For others it is their profession. For many it is also their passion.

The Tourism industry currently helps to fund HB Tourism. Certainly there are people in the industry who do not help fund it or could help to a greater extent than they do. But in every community you have people who will pay their taxes and those who try every trick in the book to avoid paying their fair share while still using the system.

Members of the tourism industry pay membership and marketing levies to HB Tourism (approximately \$450,000 annually), plus support with free product (valued at approximately \$500,000 annually). Promoting Hawkes Bay for tourism reasons also helps regional producers. At tourism conferences there are always HB apples or HB wines showcased. When tourism professionals come to HB for Tourism familiarizations they are treated to all of HB's foods and wines. There is a tremendous amount of free promotion to a myriad of other HB businesses.

I have worked with Waimarama Maori Tours for 10 years. In the beginning (10 years ago) we had to bring a map of the North Island with us when we called on Inbound Tour Operators to try and get into the booking pipeline.

We had to sell Hawkes Bay before we could even begin to sell a Maori Cultural product in Hawkes Bay. Hawkes Bay was not a tourism destination. Only with the concentrated efforts of HB Tourism over the last years did Hawkes Bay become a place Inbound Tour Operators viewed as a viable region to book International tourists to.

Without the marketing of Hawkes Bay as a whole - as a regional destination, individual HB tourism operators have a very hard time selling their products.

It has been said by some Councilors that HB Tourism has done a great job for three years with the promotion budget, but it was a one off, and now we can all ride the success of that promotion. From experience, I can tell you that Hawkes Bay will begin to slide backwards very quickly. The regions that get booked are the regions in front of people's faces. If Hawkes Bay isn't pushed, then another region will simply move ahead in the queue, especially since no other region is facing a funding cut. Hawkes Bay is just one region in NZ that tourists can visit.

We, at Waimarama Maori Tours, have been in this industry for 10 years working hard to be noticed. Being noticed is a job that must be constantly worked at. And unless HB Tourism is out there promoting and telling the world about Hawkes Bay on a regular basis, year in and year out - tourism numbers will decrease. You may not notice in the first year or the second, but it will happen. Another region still promoting themselves will get the attention of the travel industry.

Tourism is an important part of the HB economy. Waimarama Maori Tours employs dozens of people seasonally from Waimarama as well as wider HB. The business is community based and holds cadet programmes and Wananga to enrich the community. Tourism is only a part of what Waimarama Maori Tours does. That is true of so many tourism providers here in Hawkes Bay. There is a give back to the community that will lessen and in some cases be lost if visitor numbers to HB don't hold or grow.

The issue at hand seems to be that we lack a strategically structured discussion where both the HBRC Councilors and the tourism industry representatives can communicate their concerns and find practical solutions to outstanding issues. Both sides need to feel they have been heard.

If you cannot find your way to keeping the funding at current levels, then at the very least the decision about the reduction in funding should be temporarily shelved while constructive discussions can be held.

Councilors may have intended this reduction in funding for a while, and HB Tourism may have known about this for just as long. But the fact is that many in the wider industry were only made aware when the 10-year plan came out for consultation.

To make this impactful a decision in the 'heat of the moment' while trying to keep the overall level of rates below 20% would be shortsighted in what is called a Long-Term plan.

I have spoken to many people in and out of the tourism industry and the vast majority accepts and agrees with the premise that our environment needs to be the primary focus of the HBRC. And those same people also believe that HBRC should continue to fund HB tourism at the current level as well.

Of course there will be people who attend meetings from the for and against teams. But we mustn't forget that the majority of ratepayers don't attend meetings and accept the decision and move on. As one person I spoke with said, "Increases in the price of coffee, my insurance and kids school things have all gone up, why wouldn't the rates? I'll just have to suck it up and find ways to spread it all - but it just happens, doesn't it."

Local Government Funding Agency - I support the HBRC joining the LGFA scheme as an unrated guaranteeing local authority however I think it would be more prudent and sensible to have a limit of some sort. While I believe \$20 million would be too limiting, \$100 million might be more applicable.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend - Most houses in the built up areas should have already used this fund to insulate their houses. Scheme funding needs to be available to all rate payers.

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 1 - Hold - As a resident of Hawke's Bay I believe reducing their funding is ludicrous. The investment made by HBRC into Hawkes Bay tourism is an investment. The spend these visitors bring to the region is imperative to the region's growth and economy. Their money trickles down and will argumentarily benefit every household in the region some way or another. Yes, visitors will still come, but this won't be nearly as effective or beneficial if individuals try to do what Tourism HB does so well. Not only do they promote the region and run events that bring visitors here, but they bring together the region's tourism industry making it stronger with concentrated focus.

Yes your core role is the regions environment, water management, etc, but 7 years ago it was agreed that rather than the individual Hawke's Bay Councils funding the tourism investment, there was to be a collaborative approach for the whole region by HBRC. The results speak for themselves. To take away this funding will be a serious backwards step. From what I see, other regions Tourism bodies are having their funding increased by their local council as well as applying to the central governments Regional Growth Fund. If we don't atleast keep our regional funding the same, how are we going to compete for visitor spend on an equal playing field. I am in no doubt that the environment needs the money spent on it. However, when HBRC decides to waste funds taking HDC to court over water contamination blame games, I do not agree this should be at the expense of Tourism Hawke's Bay funds.

Local Government Funding Agency (LGFA)

Option 1 - Status Quo

Thank you for the opportunity to submit on Hawke's Bay Regional Council's (HBRC's) consultation document for the 2018-2028 Long Term Plan (LTP). Further to discussions at the regional sector group, we would like to comment on the following issue.

Waikato Regional Council (WRC) understands HBRC operates drainage/flood related infrastructure and notes that enabling safe fish passage is a strategic issue facing New Zealand's flood and drainage infrastructure.

The Minister of Conservation launched the New Zealand Fish Passage Guidelines on 18 April. These national guidelines will inform the planning, design, construction, management and monitoring of structures up to 4 metres high in waterways. WRC scientists formed part of the New Zealand Fish Passage Advisory Group, which worked with the Department of Conservation and NIWA to develop the guidelines. It was outside the scope of this document to consider flood pumping station design because at present there is insufficient information available to provide robust design guidance. Further research is therefore required to close this gap in future iterations of the guidelines.

WRC draws your attention to our fish passage improvement programme and a recently completed Bloxham, Burnett and Olliver Ltd report on 'Native Fish Migration through Land Drainage and Flood Control Infrastructure'. This study was commissioned with support from the regional sector's River Manager Special Interest Group, membership of which includes HBRC. In order to progress work in this area, a business case was submitted to our council as part of the 2018-2028 LTP process seeking funding for a programme of action. Council resolved to commit \$750,000 towards a \$1.5m fish passage research and development programme, the remainder to be matched by partners.

The proposed fish passage improvement programme, which sits within the context of the New Zealand Fish Passage Guidelines and will inform their further development, will provide a foundation for future investment to address fish passage issues associated with flood protection and land drainage infrastructure. Importantly, it will support the improvement of downstream large migratory fish passage and biodiversity within our river systems. It involves trialling approaches to resolve fish passage issues in the New Zealand context and will run over three years from July 2018. The key actions are:

- testing the effectiveness of remediation options showing the most promise
- implementation of developed tools in trial catchments.

While this may not be the case in your region, additionally we will need to:

- prioritise our catchments, to ensure interventions fit scale of issue, and consequently
- develop an implementation plan for the Waikato region.

Specific components of the programme that are likely to provide mutually beneficial outcomes include:

- trialling of a modern fish-friendly Archimedes screw pump
- trialling of a low-cost electrical barrier that can be refitted to existing pump stations
- development and testing of debris screen fish passes
- feasibility study into trap and transfer programmes
- development of a low-cost acoustic monitoring tool.

A number of these workstreams could take place outside the Waikato region if there is interest from other councils.

WRC is seeking a collaborative approach to addressing a shared local government issue, and therefore a funding contribution from HBRC of \$30,000 each year over the next three financial years. We will also be seeking funding from other sources and should we be successful, the contribution from other councils would be reduced accordingly.

If there is any further information you might require to assist in making a decision on this proposal, do not hesitate to contact us.

Submitter #548
Phillip Schofield
To be heard? Yes

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - The behavioural change required of land owners and land managers is not an attractive change for many as it means change from past practices.

Partnerships Option 2 - Fully Fund - we need to push ahead with change sooner rather than later. action is required now if we want to maintain a healthy planet

Sustainable Homes

Option 2 - Extend - sensible use of resources.

Civil Defence

Option 2 - Transfer to HBRC - a sensible streamlining of rating.

Working with Tāngata Whenua

Option 2 - Increase - If whole communities are working together we can mover forward with certainty.

Hawke's Bay Tourism

- Tourism is an important revenue source of the government but is a national project and HBRC are better to focus on local environments and improve the tourists experience in this way.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing - sensible choice to have this funding option available for possible future projects.

Submitter #549
Kalos Chan
To be heard? No

Land, Water & Biodiversity

Incentives Option 1 - Status Quo

Partnerships Option 1 - Status Quo

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 1 - Retain -

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 1 - Hold - There are a lot of people relying on toursim in Hawke's Bay. We need to make sure and keep bringing either local and overseas visitors to the bay. Hospitality and the wine industry are very dependent on tourism and these two work hand in hand. The fact that we have so much great produce, great wine and restaurants which many wine regions can not offer. We need to keep promoting it.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - ** Although I don't think HB Tourism should be receiving any Regional Council funding at all - I would like to see this cut completely as opposed to reduced. It is my view that the actions outlined are the least that are urgently required, and that in this context, the level of rates increase is modest and fully justified.

Partnerships Option 2 - Fully Fund - In the context of the changes needed, we agree that action is needed on multiple fronts. I believe that the combination of incentives, partnerships and regulations is a powerful mix, and is more likely to be effective than one or two of these alone.

Sustainable Homes

Option 2 - Extend - The more people that live in sustainable homes, the better for our society and our environment. If economic incentives assist people in living more sustainably, then I am supportive of this approach.

Civil Defence - Option 2 - Transfer to HBRC - Seems logical!

Working with Tāngata Whenua - Option 2 - Increase

Hawke's Bay Tourism - Option 2 - Reduce - Eliminate funding - this should be under Local Council funding if required at all (ideally the industry should fund it).

General Comments

Education - I believe that there is also a key role for education in the promotion of change, and I believe that this could be given more emphasis in the 10 year plan. It is my experience that raising awareness, improving understanding, raising concern, and nurturing commitment to change provide the ideal nursery for actions based on incentives, partnerships and regulations to take root and grow. I strongly urge the inclusion of funding aimed specifically at educational initiatives that are related to, and supportive of, the priorities outlined above. While the HBRC would be unlikely to become actively and directly involved in educational activities, I believe that there would be a very clear benefit to be gained from a contestable fund for activities and programmes developed by partner organisations, such as the Environment Centre Hawke's Bay. These would link to the support of other agencies such as the Ministry of Education and the Ministry for the Environment. Coordination As council will be well aware, there are many other organisations that are active in ways that contribute to the environmental management and care objectives of the council. These include a significant number of not for profit organisations, many of which have a specific focus on some aspect of environmental care. While these organisations have the potential to do a great deal of good, there is a risk that their efforts are fragmented, and therefore fail to deliver their full potential benefit. I believe that active coordination of these organisations has the potential to deliver real benefits in the form of effective actions, and that the responsibility for this coordination role should be identified either in the 10 year plan, or in associated working plans with a shorter timescale. I note that in the Bay of Plenty this coordination role has been very successfully undertaken by Envirohub Bay of Plenty, with funding support from the Bay of Plenty Regional Council. As a co-member of Environment Hubs Aotearoa with Envirohub Bay of Plenty, the Sustaining Hawke's Bay Trust has access to their experience and expertise in these areas, and would be well placed to take a similar role in Hawke's Bay. Science I also note that "Science" has a low profile in the plan, being mentioned only as part of the activities funded under the "Regulation" section. I am firmly of the view that strengthening our understanding of our unique circumstances, and investigating the application of possible solutions within our context, are vital strands in improving our overall performance. I encourage the allocation of appropriate resources to ensure that this critical work is undertaken and the outcomes widely communicated. Funding I note that the consultation documents are silent on some issues of funding community environmental initiatives. My major concerns are related to issues raised above, in particular education, coordination, and science. We believe that the 10 year plan should make clear commitments to the provision of funding for these areas. This could be in the form of contestable funds for one-off projects, or for specific ongoing purposes that are awarded for medium durations, such as two or three years.

General Comments

If HB Tourism continue to receive money (the same amount or lesser), they should have to provide information on their initiatives for the year, just like HBRC have to with theres. Who are paid members of this 'board' and where the funds are being allocated, and the return that HB would see on it. This needs to be more open - in the end, it is still rate payers money being spent.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 1 - Maintain

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 1 - Hold - Many small businesses in HB don't have the funds to promote themselves nationally or internationally, and thrive on this central platform, a lot of people benefit from these businesses bringing large parties of people to Hawkes Bay. BUT, I would like to see how there money is spent. I would assume they have to budget for the year ahead, report back on spending etc... they aren't just given a lump sum to spend as they please?

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Submitter #553

Joanne Heperi

To be heard? No

General Comments

Can council invest in an iwi environmental position to undertake restoration work on Whatumā from the capital works budget. Can you prioritise Whatumā as it is a taonga for tangata whenua.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - I believe this change needs to be fully funded by local government.

Environmental improvements need to happen Now! Climate change is fast coming and drastic changes are needed. We need to find better ways of dealing with farming and civic pollution of waterways with effluent, nutrients, all affecting water quality. Lake Hatuma is an iwi priority regarding water values and as a recreational area for us here in CHB. Can it be assigned as a project and be cleaned up with a budget

Partnerships Option 2 - Fully Fund - Yes definitely fund these initiatives. Working in partnership is the best way to move forward and make improvements to the regions land, water and biodiversity.

Sustainable Homes

Option 2 - Extend - So many families have cold homes and it's not fair on them and their children. Many rental properties are below par too. Our climate in central Hawkes Bay is very cold in the winter and we are prone to frosts. Houses need to be upgraded for our climate and subsidized improvements will ensure everyone gets a fair opportunity.

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase - To fulfill treaty obligations. For diverse input and wide ranging innovative ideas. We need kaupapa Māori values to be included into the governance and management of our district as this better reflects the land and the people.

Hawke's Bay Tourism

Option 2 - Reduce - I agree with your reasons. The environment is top priority.

Submitter #554

Glenn Dagg

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Hawke's Bay Tourism: I support Option 1 – Hold funding at current levels. (BlackRose Limousine and Bay Tours & Charters)



Submitter #555

Mayor Craig Little, Wairoa District Council

To be heard? Yes

The people of the Wairoa district have a long relationship with its waterways and it can be described as a river town. Furthermore, the township and district take its name from the Wairoa river. The importance of the river to the Wairoa community cannot be underestimated and it is with this in mind that this submission is framed. The Wairoa district also has the largest volume of surface fresh water in the entire Hawke's Bay region and it is not surprising that our waterways are important to the Wairoa people.

The rivers and lakes in the Wairoa district have cultural and social significance to the people of Wairoa. Steeped in tradition and history, the relationship that tangata whenua have with our waterways is so important and inextricably intertwined. The waterways are also a traditional food gathering places and when the health of the waterways are affected, this has a knock on effect upon the food sources found in these waterways. When the mauri of the waterways are affected, it is said that the mauri of the people is also affected.

Locals and visitors alike have shared many days swimming, rowing, fishing, boating, and basically enjoying the many sporting and recreational endeavours our waterways provide. This is an important part of Wairoa culture, our relationship with our waterways through recreational pursuits is also a part of who we are as Wairoa people.

The importance of the Wairoa River to Māori can be surmised as “awa tapu (sacred lore, beliefs, spiritual strength), awa korero (legends, histories, communication), awa tipua (power, character, unrelenting), awa haereere (pathway, travel, communication), awa tangata (nature, identity, behaviour), awa ora (sustenance, life blood, life source)” – (K Hammond, 2014, Te Arawhiti).

After many years of advocacy about the environmental issues within our district we are pleased that HBRC is acknowledging in their LTP that they need to change how they operate in order to better protect our environment. We look forward to partnering with you to improve our environment in the Wairoa district. Council notes with caution that any increase in rates will have an impact on the community of Wairoa. However, we wish to also note that there needs to be action now to address the quality of our waterways. Investing in improving the quality of our waterways now seems to be a pragmatic solution. Council advocates that the Wairoa district being prioritised given that our district has by far the largest volume of surface fresh water within the entire region and has significant erosion issues.

In the absence of a strong HBRC presence and ownership of our district's environmental issues in our district we have faced the criticism from our residents on numerous occasions about the state of environment and empathised with their frustration about the lack of change or progress. We sincerely hope that with this change in focus our environment will be able to flourish into the future for future generations.

With the lack of strong HBRC environmental presence our community have recently taken it upon themselves to gather native seeds and cultivate them with the aim to plant these natives along the riparian of the Wairoa River, forming a group called Wairoa Awa Restoration Project. We would encourage HBRC to work with this group so that their efforts to restore our awa are acknowledged and perhaps the HBRC funding for riparian planting will be able to stretch even further in our district and have an even greater impact. There are other native nursery groups across our district who are looking to populate our environment with natives – we encourage HBRC to partner with all of them going forward. Whangawehi Catchment Group has been an excellent example of what can be achieved working with the community on important environmental issues and together acknowledging we need to change what we are doing to protect and enhance our environment.

For the future farming, Wairoa A & P Society hosts the East Coast Farm Expo every year which focuses on technology and the future of farming. We encourage HBRC to work with our A&P Society and support them at this event as part of your commitment to any initiatives to lead on-farm research and innovation. This event is attended by a wide variety of farmers from primarily the East Coast area and will have a wide impact if HBRC used this Expo as one of their platforms for change.

We support your Sustainable Homes project and hope that you do a big drive for it here in our district due to the number of low quality homes in our district that would really benefit from this project. Council approved

in the last Annual Plan to deliver an affordable housing project. In order to have a successful initiative, Council is keen to partner and collaborate with other interested organisations including EIT, HBRC and others. This also includes the opportunity for cadetships and apprenticeships across a range of industries including roles such as carpenters, builders, plumbers, and electricians. There is an opportunity to encourage Wairoa youth into employment, again partnering with other organisations would be of benefit to this community.

With regards to Civil Defence, this needs to be rated for regionally. HBRC have the resources and staff that deliver the service outside of times of emergency when we all contribute staff and resources to respond. It would only create administrative burden and resource wastage to charge it at a local level still.

We believe that HBRC needs to increase their capacity to work with tangata whenua and support this initiative. Having meaningful relationships with tangata whenua is essential in local government, but even more so in our district due to our population majority being Māori.

Council understands the proposal regarding the tourism rate but are concerned that decrease in funding will lead to a decline in the industry – if there were ways to achieve the same benefits we are currently seeing with less funds then we would support the initiative. Given the momentum and increase in our tourism industry in the past few years it would be a shame for that trend to reverse. Council believes that prioritising the environment is extremely important and if funding needs to be reduced for Hawke's Bay Tourism in order to achieve this we would understand this decision.

Our community gave the following feedback at the 19th April Public meeting held here in Wairoa:

- Concern regarding sediment going into waterways
- Micro climates and their impact on the district
- Flood schemes and equity around how much people pay given the schemes are questionable for some in regards to their effectiveness
- Work with our community for riparian planting scheme
- Railway line do not delay getting this done – trucks ruining our roads
- No recognition of what has happened in the past in this community, including the money and work put into the environment by farmers in this district
- People on fixed incomes will struggle
- This increase is on top of the 'one-off' increase last year
- There is a historic link between afforestation and depopulation in this district
- Should not be using rates to plant pines – plant natives
- Need to increase planting of natives
- Kahutia Accord – should get up to date with this and get involved to save some money
- Land rationalisation needed in Wairoa
- Farmers generally do want to do things smarter and better
- There is no guarantee this plan will work and reverse the current state of the environment
- Sediment is building up under the Wairoa bridge – what will you do to fix this
- Waihi Dam – this has caused a lot of issues post-event that have not been addressed
- Need to reduce your level of consultants and have staff do as much of that work as possible
- Need to reduce costs to avoid big rates increases
- Work with existing groups to reduce costs
- Need to look at optimisation of vehicle use
- AFFCO discharge into the river need to be looked at
- Connection between land use and impact on road safety and conditions is no being recognised

We hope that this provides a good overview for all the councillors that could not make the meeting here in Wairoa and listen to our community's concerns. Over 35 residents attended the meeting and there were a variety of views voiced at the meeting.

Submitter #556

Angie Denby

To be heard? No

General Comments

The overall direction of the plan is great. As a Napier South resident, almost-retired, and soon to be low/fixed-income home owner, I am concerned about the rates increase and high amount for my area. There are lots of low income people living here. Could the increase happen more slowly over time please.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - There are some good landowners who will want to cooperate. There are some landowners who will need educating and encouraging to do the best for the wider good.

Partnerships Option 2 - Fully Fund - Same reason as HBRC

Sustainable Homes

Option 2 - Extend - Have put in water storage myself, in the urban setting, through Civil Defence subsidised offer of 100L tanks. Last summer showed how dry it can be, with water restrictions throughout summer in Napier. The tank water is there for the garden, or to boil for human consumption in emergency.

Civil Defence

Option 2 - Transfer to HBRC - The bigger picture, coordination, etc.

Working with Tāngata Whenua

Option 2 - Increase - Yes, I support this, but suggest 1% of rates not 2%. One concern I have is that sometimes tangata whenua interests can be commercial rather than environmental, so I would want to be assured by HBRC that environmental interests are put first, as they are doing with this whole plan.

Hawke's Bay Tourism

Option 2 - Reduce - Agree with your reasoning. As tourism is burgeoning in NZ, we need the focus on the environment to retain what we have and it not deteriorate further. Water quality a priority, especially infrastructure upgrade.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - There is a level of risk involved here, whatever you say. The new government has huge spending needs in front of it. They may not have the resources to bail local government out in a disaster. We cannot depend on that. As mentioned at the Napier meeting, Auckland local government finances may not be stable. That's why I prefer the non-guaranteeing option.

Submitter #557

Katharine Marffy

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Our businesses rely directly and indirectly on Hawke's Bay Tourism being strong and well-funded.

Submitter #558

Roger Richards

To be heard? No

General Comments

No matter how commendable your plans or intentions, it is irresponsible for any council or organization to raise its fees or charges by a greater amount than the rate of inflation. This is not a new statement, and everyone seems to be at it – but it is none-the-less true. What would happen if a council raised its rates every year for more than the inflation (and income increase) rate ad infinitum? Eventually we would be paying more than we were receiving. The process is iniquitous and I regard members of a council which approves such increases as dishonest and uncaring.

Submitter #559

James Phillips

To be heard? No

General Comments

I see the increase in rates on our property for 2018/2019 will be around 29%. This is totally outrageous. I see the NCC doesn't want to be left behind either with a similar huge increase. Then we have increased Government charges to come as well. Its no sweat for you guys with your fancy salaries, car and meeting allowances etc. The CPI tells us inflation is below 2%, which is total crap. They clearly have not been to the supermarket, dentist or had their car serviced lately.

General Comments

The plan is poorly constructed and funded. I don't understand the urgency. This the council could be doing more with the resources it already has.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - I agree with the direction but am concerned with the speed of change and costs of doing so. The Regional Council needs to find more cost effective and efficient ways of implementing change.

Partnerships Option 1 - Status Quo - I agree with the direction but am concerned with the speed of change and costs of doing so. The Regional Council needs to find more cost effective and efficient ways of implementing change.

Sustainable Homes

Option 1 - Maintain - This initiative should be stopped and resources invested elsewhere as this initiative benefits individual home owners.

Civil Defence

Option 1 - Retain - No guarantee (if option 2 selected) that district councils would reduce their rates by removing the civil defence component of the rates.

Working with Tāngata Whenua

Option 1 - Status Quo - Decrease or stop.

Hawke's Bay Tourism

Option 1 - Hold - I strongly support investment in tourism and this investment in this area should be increased.

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - A very competent and well advised council in the South Island wont join the LGFA and has sound reasons for this stance. I cannot see why the rate payers of the Hawkes Bay would want to join, even as a non-guaranteeing entity. Surely an effective treasury team could achieve the same outcome! The level of treasury advisory appears poor within this organisation - I have never read a strategy that recommends covering a funding shortfall by investing in longer term deposits or by adopting a more risky investment strategy.

General Comments

Some priorities need to be set. Priority should be given to Community Wellbeing. In the short term there needs to be a well published plan to save as many lives as possible along our coast in the event of a 15 metre high Tsunami. Suggest we benchmark with Japan on this issue. Longer term we need to build water storage systems throughout the region because climate change is likely to result in more and longer periods of drought.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - Need to drive improvement of our environment.

Partnerships Option 1 - Status Quo - I believe incentives to change will result in improvements to our environment and I do not feel it appropriate to tell farmers how to farm.

Sustainable Homes

Option 1 - Maintain - I suggest re-assess the situation closer to the planned end-date so Council can plan depending on whether the desired outcome has been achieved or not.

Civil Defence

Option 2 - Transfer to HBRC - Very important to have consistency throughout the region when it comes to saving lives. I suggest this proceeds gradually with community consultation so that support is gained from the majority of rate-payers.

Working with Tāngata Whenua

Option 1 - Status Quo - All groups to be partnered equally and according to their cultures. We must avoid discrimination.

Hawke's Bay Tourism

Option 1 - Hold - Careful analysis is required to ascertain the affect on the region's economy of any decrease in funding. Need to consult with the community before changing funding.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - Sounds safer than Option 3.

General Comments

I note that Taradale residents (page 20 of consultation doc) seem to be subsidising the regional council more than Napier Hill and Havelock residents even tho land values are greater or similar. We need total transparency on what each area is paying for or not paying for!

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - Subsidies no way. We would be paying for land owners to do something they should already be doing. Clear regulations are whats needed

Partnerships Option 1 - Status Quo - Working with people is what the regional council should already be doing. What have you been doing sitting on your hands for 40 years

Sustainable Homes

Option 1 - Maintain

Civil Defence

Option 2 - Transfer to HBRC - Total cost should reduce with less leadership staff.

Working with Tāngata Whenua

Option 2 - Increase - Needs to be total transparency

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - Just adding to cost structure when existing lenders have processes in place

Hawke's Bay Tourism

Option 1 - Hold - My partner and I moved to Hawkes Bay eight years ago and bought a little lifestyle block that had two small cottages for Visitor Accommodation. The revenue from this was small and insufficient to support us so my partner had to work outside the region to make up the deficit.

I became a member of the RTO to network with other tourism operators and meet new people in the area. It as apparent from the onset that it was disjointed and lacked a clear vision. Roll the clock forward another three years and the RTO under the guise of Hawkes Bay Tourism had become a different beast. It has a fantastic General Manager by the name of Annie Dundas and a brilliant chairman by the name of George Hickton. The entire team has direction, purpose, passion and determination. They work tirelessly to market Hawke's Bay nationally and internationally.

I was privileged to be nominated to the board of the Hawke's Bay Tourism Industry Association and that enables me to see first hand the inner workings of the RTO. Eight years on our family has invested approx \$2m into expanding our business to accommodate up to 50 guests on 10 acres and now employ 4 full time staff and 2 part timers. We do not rely on HBT for 1 cent but we totally rely on their marketing initiatives, their networks, their work shops and their expertise. We have hosted many famils at no cost to HBT, we have exhibited at Wedding Shows around NZ where we have represented Hawke's Bay, not our own business because unless we can get the Bride to agree to get married in the Bay, there is no point trying to get them to stay with us.

The Wedding Vendors have created their own group in Hawke's Bay under the umbrella of HBT. They want the branding and marketing to align with the fantastic brand that is HBT. There are 170 members in the Wedding Vendors group and they are all prepared to pay between \$100-\$300 each to produce new Wedding collateral for Wedding Shows, NZ's top Wedding Planners and the guru's of the Wedding Industry. Hawke's Bay wants to compete with Wanaka/Queenstown and Waiheke Island to become the Wedding destination of choice. This brings huge financial benefits to the entire region, not just the wedding or tourism industry. The average wedding day costs \$35,000 and with the current 600 weddings a year = \$21m p.a. Many of our wedding guests book out our entire complex for 4-5 days. While they are in the Bay they purchase groceries, rental cars, petrol, play golf, go to beauty salons, hire bikes and do winery tours, go to restaurants, cafes and shop til they drop. If the Wedding Vendor group can work together as a collaborative and increase the number of weddings here, the additional revenue will be significant to the benefit of thousands of people living in the Bay.

I understand HBRC's push to clean up the environment and salute you for that, however many of the tourism operators are Qualmark rated which is now heavily evaluated on Sustainable Tourism Business criteria. We thank HBRC for their funding to date but ask that this not be reduced as already our RTO receives less per household than almost every other RTO in NZ. I started a petition to Protect the Hawke's Bay Visitor Industry and I have attached the comments for your perusal. As at 23 April 3,777 people have signed it. There is a reason I was awarded "Hawkes Bay Tourism Ambassador" in 2016 and it's because I am so damn passionate about the Tourism in the Bay and am constantly spreading the word as to why visitors should come and play and stay and spend their money in the Bay!!!

Petition (see following)– Protect the Hawke's Bay Visitor Industry

Comments

| Name | Location | Date | Comment |
|--------------------------|-----------------------|------------|--|
| James Ross | New Zealand | 2018-03-15 | Would hate to see local businesses suffer |
| Amanda hollander-Newport | Napier, New Zealand | 2018-03-15 | The region needs tourism. That is the one thing we have going ... don't take that away. |
| Kaye van Booma | Papamoa, New Zealand | 2018-03-15 | Tourism is a must!! |
| Neil Barber | Napier, New Zealand | 2018-03-15 | Hawke's Bay Tourism is doing such a magnificent job promoting and attracting visitors to our region. Why would we want to lose the momentum? Our RTO should be rewarded not punished! |
| Kaye van Booma | Papamoa, New Zealand | 2018-03-15 | We simply need Tourism to grow!! |
| Hannah Coltart | Hastings, New Zealand | 2018-03-15 | Because tourism is New Zealand's leading export earner and I don't want Hawke's Bay to miss out on the revenue the sector brings to the region now and the future potential. If we do not invest, we will miss out. |
| Bob Bob | Brussels, Belgium | 2018-03-16 | I agree |
| Margaret Hanlon | Taradale, New Zealand | 2018-03-16 | No Tourism, No Napier, we need these visitors to the Bay or we will just become another quiet little city. |
| Nanette Boyd-Dunlop | New Zealand | 2018-03-16 | Tourism is important to Hawkes Bay - we live in such a beautiful province - lets share it to the world. |
| Ian Hill | Napier, New Zealand | 2018-03-16 | Tourism is absolutely key to Hawkes Bay and particularly wine tourism. It is absolute stupidity by the Regional Council even to think of cutting back funding of HB Tourism |
| Lorraine Leheny | Napier, New Zealand | 2018-03-16 | Seems like a no brainer to me. Tourism is a huge industry for Hawke's Bay and cutting funding is just plain stupid. They should be increasing it! |
| Megan Harris | Napier, New Zealand | 2018-03-16 | I believe several HB Regional Councillors are getting it wrong by wanting to cut HBT funding. They are the only council in the country who think reducing tourism support a good idea. I believe this will potentially undo all the good work they have willingly supported to date. |
| Leigh Mair | Duncan, Canada | 2018-03-16 | Huge part of Hawkes Bay, tourism helps everybody |
| Helen Quinn | Napier, New Zealand | 2018-03-16 | This seems insane with levels of interest both locally and internationally to visit and stay in Hawkes Bay why cut off the necessary funds to grow and establish this. |

| Name | Location | Date | Comment |
|-------------------|---------------------------|------------|--|
| Natasha Bird | Wellington, New Zealand | 2018-03-16 | Every person in HB benefits from tourism either directly or indirectly. It's a no brainer |
| Carly Allen | Auckland, New Zealand | 2018-03-16 | Let's recognise the need for continued funding for Hawke's Bay Tourism to ensure our beautiful region which offers so much variety, remains front of mind for tourists planning a trip to NZ! |
| Joan Walford | New Zealand | 2018-03-16 | Tourism is a huge part of Hawkes Bay economic growth |
| Diana Greer | Hawkes Bay, New Zealand | 2018-03-16 | It's a no brainer! Why on earth would you cut funding to such a huge revenue gathering thing in a Hawkes Bay? |
| Sharon Codyre | Hastings, New Zealand | 2018-03-16 | Just look at the revenue events such as horse of the year and Art Deco bring to our local economy. Hawkes Bay needs to continue to have the ability to promote the region as a fantastic destination. |
| G Sukumaran Gopal | Ampang Selangor, Malaysia | 2018-03-16 | HBRC! get your act together here's a fantastic statistic from NZ Tourism:How much money does tourism bring to New Zealand?A further 4.3% of GDP (or NZ\$9.8 billion) is indirectly contributed through the flow-on effects of tourism. International tourist spending accounted for 17.1% of New Zealand's export earnings (nearly NZ\$12 billion). If they don't invest in this sector the effects can be colossal!!! get on with it!!! |
| Louise Stobart | Hastings, New Zealand | 2018-03-16 | Why is it that we are the only region in the country that is fighting to keep our funding? Most are asking for an increase. Tourism touches the whole community. This is a very short-sighted decision if it goes through. |
| Tania Fulcher | Napier, New Zealand | 2018-03-16 | HB tourism does a great job and have created such great momentum it'd be crazy to pull support |
| Arthur Ormond | Auckland, New Zealand | 2018-03-16 | Finally Hawkes Bay rate payers comes together to fund the common good and we get this? It's nuts. |
| Murray Mullins | Auckland, New Zealand | 2018-03-16 | HBRC have a recent track record of poor decision making.Now another poor decision,is their business plan on this available to the public ,and if not another non transparent rate payers funded organization that needs culling of incompetent beauacrats! |
| Glenn Fulcher | Napier, New Zealand | 2018-03-16 | Hawkes bay needs to maintain a presence within the New Zealand tourism. All locals will benefit and we need to grow this sector with support from regional council |
| Sheryl Dunn | Dannevirke, New Zealand | 2018-03-16 | Need to keep our lovely district fully funded!! So many great events held here and it would be a real shame if this stopped!! Thumbs down to the council for even considering cutting funding!!! |
| Pam Joyce | Napier, New Zealand | 2018-03-16 | Tourism in Hawke's bay is important for the economy and funding should not be reduced. |

| Name | Location | Date | Comment |
|-----------------------|--------------------------------|------------|--|
| claire benson | arnside, England, UK | 2018-03-16 | I'm a supporter of tourism in HB. |
| Jason Roebuck | Havelock North, New Zealand | 2018-03-16 | Regional benefits delivered best by a regional approach. HB Tourism deserves support and has earned 'the right to represent' through loads of hard work, innovation, collaboration and brilliant regional tourism organisation executions across many years. |
| Trudi Rabbitte | Napier, New Zealand | 2018-03-16 | Tourism helps with business growth and sustainability and as a business owner I want my business to grow |
| Marion Cornthwaite | Hastings, New Zealand | 2018-03-16 | It's important for the economy, dollars invested comes to more dollars earned equals good for the whole area. Why on earth cut the funding?? |
| Jennifer McBride | Napier, New Zealand | 2018-03-16 | I grew up in Napier. Hastings' CBD is a disaster with so many empty shops, while Napier is a vibrant pumping City |
| Robyn McLean | Hastings, New Zealand | 2018-03-16 | The move to cut funding is just bloody stupid. We need tourism. If anything funding should be increased! |
| Margaret Harman | Hastings, New Zealand | 2018-03-16 | Short-sightedness of HBRC |
| James Beck | Hastings, New Zealand | 2018-03-17 | Tourism Hawkes Bay have done and continue to do an outstanding job supporting and promoting the HB hospitality industry as well as many others to the rest of the country and abroad |
| Megan Meads | Hastings, New Zealand | 2018-03-17 | We need tourism to maintain and grow our economy . |
| Mark Rose | Queenstown, New Zealand | 2018-03-17 | Hawkes Bay tourism promotion is so well run by Annie and her team - imagine what they could do with a little more money! |
| Rae Walker | Waipukurau, New Zealand | 2018-03-17 | We need to keep up the momentum to ensure HB gets our share of the tourist dollar. We have an amazingly diverse province and so much to offer .We don't want to be NZ's best kept secret.Tourism = jobs = the return of our young entrepreneurs. |
| Helma van den Berg | Clive, New Zealand | 2018-03-17 | We have come such a long way as a region, becoming an A league visitor destination choice with high employment & futures for our children - no going back ! |
| Michele Cole | Auckland, New Zealand | 2018-03-17 | All of Hawkes bay has benefited from the additional funding over the past 3 years, it would be very shortsighted to cut our tourism funding back! |
| dean lister | london, England, UK | 2018-03-17 | It's an investment worth making. They are fantastic. |

| Name | Location | Date | Comment |
|-----------------|-------------------------|------------|---|
| Dean Nikora | Napier, New Zealand | 2018-03-17 | No question Hawkes Bay value has lifted and needs continual investment, the tide lifts for every body |
| Ruth Davy | Auckland, New Zealand | 2018-03-17 | Don't be show short sighted |
| James Simpson | Hastings, New Zealand | 2018-03-17 | This is a very short sighted and backward proposal |
| Anne Norton | Rotorua, New Zealand | 2018-03-17 | Tourism is most important for all regions |
| Liv Reynolds | Hawkes Bay, New Zealand | 2018-03-17 | Protect the HB visitor 💎💎 |
| Dave simmons | Auckland, New Zealand | 2018-03-17 | You can not take tourism for granted. Hawkes bay tourism economy will ultimately lose out if these cuts are made. |
| Michael Schultz | Auckland, New Zealand | 2018-03-17 | I'm in the wedding industry and we need people to come to Hawke's Bay to keep our local economy growing and strong. Duh! |
| Ross Grundy | Auckland, New Zealand | 2018-03-17 | Tourism is the future of economy growth in regional New Zealand. |
| Brad Patterson | Queenstown, New Zealand | 2018-03-17 | The Hawkes Bay can not afford to lose this funding - Annie and the team do an amazing job. |
| Craig Ireson | Napier, New Zealand | 2018-03-17 | Sustainable tourism is the industry of the future - let's support it! |
| Jared Adams | Rotorua, New Zealand | 2018-03-17 | Increase it!!!! At minimum maintain it |
| Jason Hill | Auckland, New Zealand | 2018-03-17 | To of the best people in the industry running the joint in Annie and George, the largest tourism export industry and still growing... And now this... |
| Greta Bal | Antwerp, Belgium | 2018-03-17 | Hawkes Bay is one of the most important highlights of NZ. One of the main reasons for this is the hard work Hawkes Bay Tourism put into it promoting this beautiful region so that it would be able to compete with the 'standard' highlights such as Milford Sound and Rotorua eg. Dropping the budgets will no doubt result in a significant drop of visitors to the region.. Don 't let this happen! |
| Bobbie Carroll | Auckland, New Zealand | 2018-03-17 | Tourism is NZs #1 earner. C'mon council you must support your local economy |
| Mike Newmann | Australia | 2018-03-17 | I agree funding needs to be maintained. |
| Deborah Alison | Australia | 2018-03-17 | I believe the funding should not be cut |
| Cynthia Bowers | Hastings, New Zealand | 2018-03-17 | The proposal by Hawke's Bay Regional Council to cut HB Tourism funding by 50% is shortsighted and will be |

| Name | Location | Date | Comment |
|--------------------|-------------------------------|------------|---|
| | | | detrimental to the region. The current structure and funding is achieving great results. If it ain't broke don't fix it! |
| Narayan Arunasalam | Australia | 2018-03-17 | Environment needs active protection |
| Ben Chapman | Queenstown, New Zealand | 2018-03-17 | Ok so Hawkes Bay is emerging as a tier one tourism destination in New Zealand, Air New Zealand's up-weighting of daily flights in recent years confirms this. Wanaka is the South Island equivalent (emerging tier one destination) with their community recently having the foresight to increase tourism funding over a three year period - look at Wanaka's growth in both tourism and residential sectors now. Even Queenstown is playing catchup to Wanaka with an increase in funding request, seeking an additional 6.8% pa above the LTP recommendation of 3.2% pa (i.e. 10% pa). Quite possibly funding decision makers of HBT are unaware of how incredibly successful the current team are in a very competitive international environment. To reduce HBT funding by \$1.8m over three years when other regions are seeking significant funding increases shows a severe lack of responsibility for the economic growth of the Hawkes Bay region. Yes the environment is important we all agree on that, and a proposed 19% rate increase that has env |
| dorothy Harrison | Hastings, New Zealand | 2018-03-17 | Protect the Hawkes Bay Visitor Industry |
| Christopher Boys | Auckland, New Zealand | 2018-03-17 | If your not investing into the economy how on earth are you going to grow! Completely agree with the petition |
| Scott Mccullough | New Zealand | 2018-03-17 | So hawkes bay continues to increase and upgrade in tourists attractions and infrastructures for all businesses , residents and visitors , it is great to see change and movement in a positive direction |
| wendy cocks | Auckland, New Zealand | 2018-03-17 | Hawkes Bay is a beautiful area that should be promoted to as many people as possible. |
| Emma Robertson | Hastings, New Zealand | 2018-03-17 | Tourism is fundamental to HB. |
| Peter Free | hastings, New Zealand | 2018-03-17 | HBRC seemed to have lost their way and have forgotten they have economic obligations as well as environmental. |
| Adam Taylor-Eruera | Wellington, New Zealand | 2018-03-17 | What a short sighted thing to do. You just have a newly renovated convention centre, and an almost new museum, who is going to promote out of town business/conferences/events for that now? If HB doesn't play the game it will miss out to other regions that do. And how embarrassing for the council for HBT to attract the tourism industries largest conference to Napier in Aug to then have its funding cut. You snooze HB.....you will lose. |
| Ruth Grau | Redondo Beach, California, US | 2018-03-17 | I am signing because Hawkes Bay is a stunning destination filled with authentic experiences that we love selling to our USA clients. Annie and her team have made a huge |

| Name | Location | Date | Comment |
|-------------------|---|------------|--|
| | | | difference to the number of visitors going to this amazing destination. |
| kath moulder | tweed heads south, New South Wales, Australia | 2018-03-17 | It's a beautiful part of the world! |
| Susan GILMORE | Australia | 2018-03-17 | Tourism into Hawkes Bay is absolutely crucial to its prosperity.It positively affects all areas of the local community & provides the stimulus & income for some many sectors of the local economy. A percentage of rates raised through the broader Regional Council should continue to provide support to this multi- layered sector, which provides direct income to so many ratepayers within the Hawkes Bay Regional Council zone |
| Greig Ritchie | Auckland, New Zealand | 2018-03-18 | Greig Ritchie |
| Monica Armesto | Australia | 2018-03-18 | I know how important destination marketing is - you NEED it Hawkes Bay Council! |
| leeanne langridge | Auckland, New Zealand | 2018-03-18 | We need more tourism. |
| Anna Palairet | Auckland, New Zealand | 2018-03-18 | Ive signed because NZ Inc must keep investing in our region's. |
| Douglas Lineham | Hamilton, New Zealand | 2018-03-18 | I am signing because I value Hawkes Bay, its people and the environment. |
| Denise Chapman | Australia | 2018-03-18 | I signed because ,Tourism is so important for this region,have Friends visiting now from Australia, I lived there now ,live in Australia,Love Hawkes Bay . |
| Gary Ross | London, England, UK | 2018-03-18 | It is one of New Zealand's most beautiful spots, let the world know about it and everyone wins, the locals and the visitors. You need to sow to reap. Don't be foolish Hawke's Bay Regional Council. "Invest" |
| Louise Stobart | Hastings, New Zealand | 2018-03-18 | We understand how valuable this industry is to our community. |
| Lyn Williams | Auckland, New Zealand | 2018-03-18 | For years the coaches swept the visitors down to the capital, bypassing the most beautiful and bountiful area of Hawkes Bay, Napier and Hastings in particular have so much to offer our visitors. Just as momentum is gathering and overseas visitors are actively seeking to include US in their travels, we take our names off the tourist map in terms of promotion. Does this make sense, NO!! Keep the momentum going, there are many other benefitting businesses and organisations - not just the tourism industry in the region. Keep the region and small business ALIVE!! |

| Name | Location | Date | Comment |
|-----------------|-----------------------|------------|--|
| Lauren Smith | Hastings, New Zealand | 2018-03-18 | Hawke's Bay is booming through tourism, this cut would affect my job and many others. Hawke's Bay Regional Council needs to get more creative with where they are finding their funds! Tourism is the future for New Zealand but perhaps overseas visitors can contribute through their visit, just like the Galapagos Islands take a fee from visitors to help fund keeping the islands pristine. |
| Ian Claridge | Napier, New Zealand | 2018-03-18 | Please this how I earn my meagre income please don't let it stop. |
| Michael Dong | New Zealand | 2018-03-18 | Council needs to keep investing rough money towards the region where the growth is. |
| Pat Walsh | Glenelg, Australia | 2018-03-18 | ? |
| Mark Scofield | Auckland, New Zealand | 2018-03-18 | This is important for our region and generates may jobs for our people |
| Linda Basher | napier, New Zealand | 2018-03-19 | Hawke's bay needs the tourism....they do a fantastic job |
| Mark Howson | Hastings, New Zealand | 2018-03-19 | Mark Howson |
| Aaron g | hastings, New Zealand | 2018-03-19 | Dam muppets in charge. |
| Gillian Monahan | Australia | 2018-03-19 | I'm not from the Hawke's Bay but I've worked in the industry for a long time. Frankly, I'm surprised to see HBRC is even considering this at a time when tourism is one of the fastest growing industries globally. Hawke's Bay might be beautiful, but it's not on the way to anywhere - it needs smart people promoting it. More than that, tourism development needs to be well-managed. When it's done right, tourism can have huge economic benefits for communities and conservation. And when it's done badly, it's locals and the environment that see the worst of the impact. Best of luck to everyone at the tourism board, your hard work is appreciated by the people who know what you do. |
| Rayma Jenkins | Hastings, New Zealand | 2018-03-19 | I'm signing this petition because Tourists contribute to the whole Hawke's Bay economy |
| Lisa Lomas | Hastings, New Zealand | 2018-03-19 | I am a motellier and I think this is unfair. |
| David Craft | Hastings, New Zealand | 2018-03-19 | We need tourists. |
| Todd basham | Auckland, New Zealand | 2018-03-19 | I'm signing because I support tourism in Hawke's Bay. |

| Name | Location | Date | Comment |
|-------------------|------------------------------|------------|--|
| Tracey Ward | Australia | 2018-03-19 | I believe tourism funding is crucial to all regions of New Zealand |
| Deborah Burnside | Napier, New Zealand | 2018-03-19 | The HBRC have lost their way and become the Green Party it seems, while I do begrudge my rates paying to support one industry, with tourism it's necessary that collectively our region is promoted as each little operator cannot hope to market themselves to the world and all of us benefit from a buoyant tourism economy. HBRC needs to live within its current means and find economies elsewhere without near 20% rates increases and cutting support to this sector of our economy. |
| Sandra McGuire | Tuakau, New Zealand | 2018-03-19 | Support small business so they need to be advertised. |
| Patricia Martin | Napier, New Zealand | 2018-03-19 | Shortsighted and not great for business in the area. |
| Margot Seymour | Wellington, New Zealand | 2018-03-19 | Tourism is a huge positive contributor to the Hawkes Bay economy in all levels. It is a continuing growth industry and we need to maintain and promote it. |
| Chris Wilson | Taupo, New Zealand | 2018-03-19 | Any Council reducing funding in this area is driving business out of their region and into areas that are investing in one of New Zealand's fastest growing industries. |
| Rupinder Sandhu | Napier, New Zealand | 2018-03-19 | Want Hawke's bay to be keep growing. |
| Kylie Morrison | Hastings, New Zealand | 2018-03-19 | HB economy is booming in part by new investment from incoming tourists & then residents. Lets all sell how amazing HB is!!! Tourism HB is a vital patt of this momentum ## |
| Amish Rattu | New Zealand | 2018-03-19 | Hawked bay shine like you always do💎 |
| Carolyn Honeywill | Australia | 2018-03-19 | This tourist destination needs to be fully supported by its own Council. |
| Dave Pipe | Napier, New Zealand | 2018-03-19 | Tourism is vital to the HB economy. It's a growth industry. The region wide benefits are widely recognized and documented, and those benefits are shared across many sectors. Reducing the funding does not make sense! |
| Henry Gordon | Auckland, New Zealand | 2018-03-19 | H |
| Sheryl Dunn | Dannevirke, New Zealand | 2018-03-19 | By the way, I live in Dannevirke, NEW ZEALAND, not Alabama!!! |
| Helen Salisbury | Eight Mile Plains, Australia | 2018-03-19 | I am a local and Hawkes bay is a tourist spot |
| Emma Mcrobbie | Hastings, New Zealand | 2018-03-19 | I want to see Hawkes Bay continue to grow as a top NZ tourism destination |

| Name | Location | Date | Comment |
|----------------------|-------------------------------|------------|---|
| Sue Wilkinson | Lower Hutt, New Zealand | 2018-03-20 | It's such an amazing area - visitors should be encouraged. So much to see and do. |
| Sophie Stobart | Hastings, New Zealand | 2018-03-20 | I am 23 years old and all my jobs from the age of 15 have been in the hospitality tourism industry, and for this I am very grateful as it has taught me some excellent skills in a vibrant region. A slow down in tourism would mean a loss of jobs for people like me. |
| Sue Phillips | Brisbane, Australia | 2018-03-20 | Keep Hawke's Bay a beautiful tourist spot. |
| Ella Gordon-Latty | Auckland, New Zealand | 2018-03-20 | Tourism is a massive GDP performer and we must support the industry! |
| trish kidd | Palmerston North, New Zealand | 2018-03-20 | we all benefit from tourism in The Bay. |
| Monique Labat | Durban, South Africa | 2018-03-20 | Invest in your tourism products to retain jobs and draw visitors both national and international to the region. |
| Elizabeth Wendy Gush | Napier, New Zealand | 2018-03-20 | Tourists have a wonderful time in Hawkes Bay - it's often the highlight of their trip to NZ. We have so much to offer. Wine, dine, sunshine!Keep spreading the word and keep them coming so everyone benefits. |
| Les Bartley | Australia | 2018-03-20 | Just want a fair go |
| Graeme Petersen | Tauranga, New Zealand | 2018-03-20 | Hawkes Bay needs Tourism |
| Nicole McCarthy | Hastings, New Zealand | 2018-03-20 | Hawkes Bay needs to be promoted to bring in the tourists! |
| Michelle woodroff | Australia | 2018-03-20 | Tourism brings people. People spend money, people need jobs. Simple! |
| Trish Giddens | Waipukurau, New Zealand | 2018-03-20 | For the unknown, Hawke's Bay as a region is like an unseen gem. Promoting and securing tourism is essential not only for the benefits and growth of Hawke's Bay but ultimately that of New Zealand's economy also. |
| Amber Blakesley | Taradale, New Zealand | 2018-03-20 | This is one of HB's biggest growth sectors. This is cutting off your nose to spite your face..... |
| Logan heaps | Hawkes bay, New Zealand | 2018-03-20 | This place is like no other in the world, to take the funding away from the growing tourism industry would be demolished for sure. |
| Rachel Blackmore | Napier, New Zealand | 2018-03-20 | We used to have a small accommodation business and we know how vital tourists are to the HB economy. |
| Charlotte Orr | Auckland, New Zealand | 2018-03-20 | Unbelievably short sighted. It would be a tragedy for the all the progress made to date by Annie and her team to be stopped in it's tracks when there is so much future potential |

| Name | Location | Date | Comment |
|------------------|---------------------------------|------------|---|
| | | | for the region. Tourism has such a positive impact on almost every other sector. So come on HBRC review your position and help take Hawke's Bay to the next level. |
| Tere Morales | Auckland, New Zealand | 2018-03-20 | Sooo Important!!!! |
| Libby Tosswill | Porangahau, New Zealand | 2018-03-20 | Hawke's Bay has so much to offer tourists yet many of our visitors see it as "off the beaten track". There is opportunity for growth and continued HBRC support is crucial to achieve this. |
| Thomas Preuss | US | 2018-03-20 | Thomas Preuss |
| Paul Eager | Napier, New Zealand | 2018-03-21 | We need to keep the momentum up, not let it slip away! |
| Thomas Scofield | Napier, New Zealand | 2018-03-21 | Napier city is a landmark and tourism helps people see what its really made of |
| Deborah Lomas | Taupo, New Zealand | 2018-03-21 | Tourism is essential to Hawke's Bay economy and jobs wake up council. |
| Fiona Harland | Napier, New Zealand | 2018-03-21 | To compete with other regions we need to invest in Hawkes Bay Tourism. |
| Vaughan Mayhead | Masterton, New Zealand | 2018-03-21 | Tourism is good for me |
| Linda Carmichael | Hastings, New Zealand | 2018-03-21 | I have met a lot of tourists who have absolutely loved visiting HB and enjoyed the immense variety of activities we have to offer. Tourism here is booming, it would be seriously silly not to support it |
| Maik Beekmans | Napier, New Zealand | 2018-03-21 | SMB is the engine to HB's economy. HB SMB relies heavily on tourism. |
| Rob Cochrane | Hastings, New Zealand | 2018-03-21 | We need tourism in this province. It's our fastest growing industry, why would you reduce funding? |
| Rob Kanagaratnam | Hawkes Bay, New Zealand | 2018-03-21 | I want to see Hawkes Bay prosper |
| Marcus Peacock | New Zealand | 2018-03-21 | The Hawke's Bay economy relies on a number of industries and Tourism is a major. To cut funding is very short sighted. Annie and her team do an amazing job promoting our part of NZ as a destination |
| Lee Anne Freeman | Art Deco Napier NZ, New Zealand | 2018-03-21 | I have CHARLESTON CHIC, a 1920s-30s Vintage pieces and new items clothing shop. Most of my customers are visitors from all over NZ & the World. The tourists makes Napier, where my business is, vibrant and prosperous. We need this funding it helps all of us continue to thrive in our Unique city. |

| Name | Location | Date | Comment |
|-----------------------|-----------------------------|------------|---|
| Stuart Velvin | Auckland, New Zealand | 2018-03-21 | The hard work has been done, you have the infrastructure, now it's time for Hawkes Bay to reap the rewards. |
| Ross Culver | HASTINGS, New Zealand | 2018-03-21 | Ross and Maureen Culver |
| Lawrence Yule | New Zealand | 2018-03-21 | I fully support this petition as your MP. Tourism has come so far under the current model. It is now a huge industry for us and needs continued support. |
| Christine Nimon | Hastings, New Zealand | 2018-03-22 | We need all the funding we can get in this area to help promote Hawkes Bay |
| Salena Waaka | Mahia, New Zealand | 2018-03-22 | Needs more not less! Der! |
| Michelle Baillie | Napier, New Zealand | 2018-03-22 | Tourism brings a lot of revenue into Hawkes bay |
| eddie clark | Christchurch, New Zealand | 2018-03-22 | Why wouldn't you invest in encouraging tourism which brings a huge variety of benefits to just about business in the area who in turn pay rates to the council? Seems a nonsense to be negative in reducing any central body's ability to promote the region |
| Fleur Bartholomew | North Shore, New Zealand | 2018-03-22 | How can the council justify this? |
| anthony mcdermott | Australia | 2018-03-22 | It's important to protect this |
| Jeni Gilbert-Cox | Havelock North, New Zealand | 2018-03-22 | The visitor industry is a huge contributor to Hawkes Bay's economy and it is very short-sighted of the HBRC to propose a cut in funding of this RTO. We wallowed at the bottom of the list of regional success for years and finally we are seeing good results and increased visitor numbers. It'd would be a very poor decision to reduce this funding of HBT. Visitors to HB provide jobs in hospitality businesses, which in turn provides jobs for locals. |
| Howard Instone | Napier, New Zealand | 2018-03-22 | It's so important that funding is granted as it was, no to the new funding as they say. |
| Kathy Ritchie | Hawkes bay, New Zealand | 2018-03-22 | Hawkes Bay needs our tourists and visitors to help us grow in more ways than one. |
| Fiona Van den Ende | Napier, New Zealand | 2018-03-22 | We need every visitor we can get...fully support this petition |
| Dot & Graeme Emmerson | Tauranga, New Zealand | 2018-03-22 | Dot & Graeme Emmerson |

| Name | Location | Date | Comment |
|--------------------------------|------------------------------|------------|--|
| Stephen O'Connell | Australia | 2018-03-22 | It's our second home. I care! |
| David Dean | Carmel, New York, US | 2018-03-22 | Such a spectacular part of the world! |
| Colin Hadden | Te Awamutu, New Zealand | 2018-03-22 | Tourism and the spin off business created by tourism are crucial to the Hawke's Bay economy. Jobs, money into the region |
| Rick Hill | Bangor, Northern Ireland, UK | 2018-03-22 | I am one of those tourists who visited last year. Don't be daft, promote your beautiful area. |
| Nick gray | London, England, UK | 2018-03-23 | C'mon the bay!! |
| Vivienne Peacock | Waipukurau, New Zealand | 2018-03-23 | Maintaining our tourism profile and encouraging support and excitement , can only improve this valuable area we live in and encourage others visit, enjoy and spread the word. |
| Josie Bidwill | Masterton, New Zealand | 2018-03-23 | Tourism is a top performing industry in NZ and regional NZ should be high on the funding list.Hawkes Bay has much to offer tourists and tourists have much to offer financially to a wide variety of businesses in the bay |
| Keirran Stafford | Hastings, New Zealand | 2018-03-23 | We need tourism to survive |
| kate watson | Waipawa, New Zealand | 2018-03-23 | I |
| Zabeels Sports Bar & TAB Singh | Hastings, New Zealand | 2018-03-24 | We need tourism to thrive and survive |
| Max Carpenter | Auckland, New Zealand | 2018-03-24 | The only way tourism works and attracts people to a district is through constant promotion.The Council should increase funding not reduce it.Very dumb move. Must be trying to emulate that fool Goff |
| Tania Rochowska | Plymouth, England, UK | 2018-03-24 | I'm signing this for a special friend and know this is important to her and all who love the area # |
| Sally Tye | Auckland, New Zealand | 2018-03-25 | This is so shortsighted; Tourism is one area that can provide growing economic value to Hawkes Bay - and has already proven that. Without adequate funding there will be less tourists to spend in the Bay and less jobs for locals. |
| Ricky Howes | Masterton, New Zealand | 2018-03-26 | HB Tourism do an amazing job for the region. It is vital that the funding remains in place. |
| Ross Simon | Lower Hutt, New Zealand | 2018-03-27 | Yep |
| Vaughan Walsh | Hastings, New Zealand | 2018-03-27 | Because I believe Tourism is critical to the fundamental growth of ALL industries and businesses in Hawkes Bay |

| Name | Location | Date | Comment |
|-------------------|--------------------------|------------|--|
| Lyn Williams | Hastings, New Zealand | 2018-03-28 | Tourism is a vital part of our community, It brings in fresh capital together with fresh ideas and vibrancy from outside the region |
| Sandra Kinniburgh | Hastings, New Zealand | 2018-03-28 | Tourism is a large part of the Hawkes Bay economy, this is a destination.I'd like to think if I start a business it would benefit from tourism marketing. |
| Carol Murphy | Napier, New Zealand | 2018-03-28 | Tourism is essential for the prosperity of Hawkes Bay. Tourism provides jobs! |
| Hannah Cox | Napier, New Zealand | 2018-03-29 | Tourism is a vital and ever growing industry in Hawkes Bay! |
| Louise Frend | Hastings, New Zealand | 2018-03-29 | My life and work is in Tourism. I've invested heavily, buying a Tourism business and work in the International arena to bring visitors to Hawke's Bay. Continued investment in great people, enticing marketing and all important infrastructure is essential. We are as a region competing with the whole world. |
| Aveshni Massey | Blenheim, New Zealand | 2018-03-29 | I believe that we need to protect our environment |
| Regula Wettstein | Australia | 2018-03-29 | I love the area |
| Manny Papadoulis | Australia | 2018-03-29 | Tourism is about employment and jobs. And any decision that directly takes jobs away from a community is wrong, and is usually made by people with no understanding or appreciation of what tourism brings to a community. Business growth, Community assets,vibrancy, jobs, employment. Every tourism dollar produces at least \$1.8 through the Community. I thought New Zealand was better than this. |
| Corry Westlake | Australia | 2018-03-30 | Promote this amazing part of the world. Create local jobs and support local industry. Do you really think 'If you build it - they will come'? Sadly it doesn't work like that. Market your wonderful product and share with the world |
| Ian Quinn | Maraekakaho, New Zealand | 2018-03-31 | I think tourism is important to the Hawke's Bay region, and the best story we can tell is an integrated regional story. If it's left to individual districts or industries, we will end up with a fragmented message. Hawke's Bay Tourism is working - don't break it. |
| Elle Armon-Jones | Auckland, New Zealand | 2018-04-03 | As a tour operator who uses the Hawkes Bay region for group tours, I can only see this as the most narrow minded decision. The council's own website states that tourism is a key industry for the region, so this makes no sense whatsoever. If anything increase the funding to allow the businesses in the region who rely on tourism to flourish more through the shoulder seasons and winter! |

| Name | Location | Date | Comment |
|--------------------|-------------------------------|------------|---|
| Jan Walter | Auckland, New Zealand | 2018-04-03 | Hawkes Bay is a top destination but needs to be continually promoted as a tourist spot because it is definitely out on a limb |
| Gabby Allen | Napier, New Zealand | 2018-04-03 | Its our life blood and the life blood for our city!! |
| Terri Cumiskey | Auckland, New Zealand | 2018-04-03 | Tourism funding is important for nz |
| Alex Jones | New Zealand | 2018-04-03 | Great bunch of people to deal with and get information about upcoming events. Also draws in many tourists which venture throughout the region and help with local businesses. |
| Ryan Brandeburg | Napier, New Zealand | 2018-04-03 | Hawkes Bay Tourism and Annie Dundas in particular have done amazing things for the Bay. Not only are they responsible for putting the Bay on the map and influencing travel here for domestic and international visitors, they have also created and supported WORLD CLASS events...The Big Easy cycle event, two FAWCs, attracting the Air NZ Marathon, the continued growth of Art Deco...the list goes on. Most of these events are in the shoulder, or off season, when we need to fill up our hotels, motels, and restaurants, and support our tourist activities like our vibrant wine industry, golf, gannets, artisan food producers, and more. Their funding should absolutely not be cut. |
| Geoffrey McDowell | Auckland, New Zealand | 2018-04-03 | Ignorance, stupidity, insanity , foolishness are all antonyms to 'common sense'. Simply stated, dumbasses |
| Raymond Geffre | Framingham, Massachusetts, US | 2018-04-03 | To continue further economic growth in The Bay. |
| Luke irving | Auckland, New Zealand | 2018-04-04 | I am amazed that HB is not on the Ant trail of tourism in New Zealand. It is too beautiful and unique not to share.. |
| Margaret Laurent | Morayfield, Australia | 2018-04-04 | I have stayed in this beautiful region. I would hate to think what would happen if the funding was taken from tourism. |
| Lynne Shell | Auckland, New Zealand | 2018-04-04 | Beautiful part of New Zealand , please keep funding tourism |
| Stewart Mann | Wellington, New Zealand | 2018-04-04 | We love Hawkes Bay and visit frequently. |
| Chris Lamers | Auckland, New Zealand | 2018-04-04 | Tourism doesn't just happen. It needs people to drive it - especially in regional centres. |
| Maria JJ De Monchy | Hastings, New Zealand | 2018-04-04 | Hawkes Bay is worth it |

| Name | Location | Date | Comment |
|---------------------|--------------------------------------|------------|--|
| David Hilton | Bandon, Oregon, US | 2018-04-04 | One of the most amazing places I've been. The people are amazing and the I can't even put to words how much I enjoyed my time there. |
| Jeanette Darwen | New Zealand | 2018-04-04 | I think this important not just for the tourism industry, but for Hawkes Bay as a whole. We have come a long way in the last 3 years, we need to keep the momentum going, not see it stall |
| Jan Woodham | Upper Coomera, Queensland, Australia | 2018-04-04 | Funding of Tourism is continually required |
| Melissa Campbell | Hawkes Bay, New Zealand | 2018-04-04 | We are operators of a small business whom has been positively effected by the increase in tourism here in Hawkes Bay! These massive decisions made like this to cut the funding will have a negative dramatic ripple effect not only for our business but a huge number of other businesses in the Hawkes Bay! #protecthbvisitorindustry |
| Mandy smith | Palmerston North, New Zealand | 2018-04-04 | I believe that small NZ businesses need to be supported and nourished to boost the local economy |
| Anna Naylor | Napier, New Zealand | 2018-04-04 | Keeping things pumping is so important for us as a growing, desirable region for tourists |
| Patricia Osborn | Australia | 2018-04-04 | Patricia Osborn |
| Patricia Osborn | Australia | 2018-04-04 | Keep up this great energy, Your our future ? Please show all the way forward, don't be allowing your efforts to be altered reap your rewards as you pass it forward and maintain community. |
| Annie Frogley | Waimarama, New Zealand | 2018-04-04 | Tourism is essential for Hawkes Bay and all our hard working business people in the tourism industry! |
| Lynn Hakam | Fountain Valley, California, US | 2018-04-04 | Hawke's Bay needs to be protected and promoted so that others are introduced to it and able to visit it. |
| Sally Tye | Auckland, New Zealand | 2018-04-04 | Hawkes Bay tourism provides important employment and economic opportunities for the region. Funding levels need to help build that further not diminish it. |
| Liz Henare | Palmerston North, New Zealand | 2018-04-04 | Small Business is the back bone of NZ and hard working NZders.... |
| Lisa Ellis | Hastings, New Zealand | 2018-04-04 | Tourism grows the Bay |
| Christine Cangardel | France | 2018-04-04 | I'm signing this petition because this place is amazing and I really want to protect it. |

| Name | Location | Date | Comment |
|---------------------|----------------------------|------------|--|
| Don Rosenfeldt | Elanora Heights, Australia | 2018-04-04 | I Love NZ and taxes should help the people - tourism helps the people |
| Jacky Elliman | Meopham, England, UK | 2018-04-04 | Tourist dollars are so important, this area is a major tourist attraction for NZ. |
| carla McDougall | Napier, New Zealand | 2018-04-04 | Makes sense to invest in our biggest income earner |
| Dianne Ogilvie | Waipukurau, New Zealand | 2018-04-04 | I want our region to grow not go backwards. We need growth! |
| Ben Vadasz | Vancouver, Canada | 2018-04-04 | The value of tourism for the region is an important economic provider. |
| Lathan Wroe | Waipawa, New Zealand | 2018-04-04 | Absolutely ridiculous to curb this funding. Most but not all the regional councillors are muppets for concocting this stupid idea |
| LINDSEY NEALE-ROZGA | San Diego, California, US | 2018-04-04 | Tourism is so important to this wonderful region. |
| Sharon Jansen | Napier, New Zealand | 2018-04-04 | We are sitting on a gold mine of possibilities here in Hawkes Bay. Keep the funding in place. |
| DAVID SUPPLE | Norwalk, Connecticut, US | 2018-04-04 | This is on many of our client's Bucket List - |
| Lathan Wroe | Waipawa, New Zealand | 2018-04-04 | It just makes sense. End of story |
| Doug Dow | Vancouver, Canada | 2018-04-04 | It's a beautiful area of the world, would hate to see it miss any help it can get, being promoted... |
| Kelly Turton | Durban, South Africa | 2018-04-04 | To continue growing Hawkes Bay as a tourist destination |
| Judy Bongiorno | Barrington, Illinois, US | 2018-04-04 | Judy Bongiorno |
| Simon Probert | Auckland, New Zealand | 2018-04-04 | I love the Bay and Tourism needs promotion. |
| Terrence Bull | Napier, New Zealand | 2018-04-04 | I understand the need for Tourism in Hawke's Bay and also the need for promotion funding to make that happen — unlike, it seems, those wanting to cut funding. |
| Denis Siviter | Auckland, New Zealand | 2018-04-04 | An amazing amount of people from overseas visit this region every year, and everyone benefits in some way. It is important that the Regional Tourism Office is recognized and well funded to continue promoting such a special part of NZ. |
| Isabell Steel | UK | 2018-04-04 | It is a very uniquely beautiful part of New Zealand. |

| Name | Location | Date | Comment |
|-----------------------|---------------------------------------|------------|---|
| Delia Van Der Vyver | Wellington, New Zealand | 2018-04-04 | Crucial industry for the area |
| lord.huriana lawrence | Napier-4110, New Zealand, New Zealand | 2018-04-04 | one is writing this note to say firstly the people of Hawkes Bay are protected, their infrastructure is protected, quality water and such resources are maintained in purity; thus this has a follow on affect where tourist benefit. At this time Both cities Napier and Hastings are experiencing water pollution caused by the councils concerned. |
| adrian coulthard | Napier, New Zealand | 2018-04-05 | Very important for the area. We've worked so hard to make it a great and worthy attraction, now we need to maintain the focus. |
| Bernadine McCormack | Lower Hutt, New Zealand | 2018-04-05 | Maintain the current funding |
| Elaine West | Napier, New Zealand | 2018-04-05 | Im signing because Napier is thriving because if tourism, it makes no sense to pull the plug on a thriving industry |
| Gary Kidgell | Napier, New Zealand | 2018-04-05 | Tourism is important to my taxi business |
| Mark Caudwell | Nuneaton, England, UK | 2018-04-05 | I'm helping a friend with his livelihood. |
| Carol Fox | Carmichael, California, US | 2018-04-05 | The more US travelers know about Hawkes Bay, the more they go! |
| Vonnie Hughes | Gold Coast, Australia | 2018-04-05 | It's a fabulous and unique place and tourists need to be made more aware of it. |
| Lynda Schumacher | Portland, Oregon, US | 2018-04-06 | Tourism brings peace in he world |
| Francis Heuser | Napier, New Zealand | 2018-04-08 | Tourism is the No 1 earner for our economy, withdrawal of investment is self sabotage!! |
| Rachel Downes | Auckland, New Zealand | 2018-04-08 | This affects us as we have a hospitality business (brewpub) in Maraekakaho (outside Hastings) and know the benefits of tourism numbers. Tourism provides employment for a large number of people in the bay. |
| Michelle Shanley | Auckland, New Zealand | 2018-04-09 | I have never seen Hawke's Bay so busy! Hawke's Bay Tourism have done an incredible job of bringing visitors to our beautiful home. This needs to continue!!!! |
| Julie Lilburn | Napier, New Zealand | 2018-04-09 | Tourism is a big part of our Business. We employ a large number of people from Hawke's Bay. Tourism have done a great job in bringing visitors to see all the beautiful places in Hawke's Bay. |
| Bruce Davidson | Hastings, New Zealand | 2018-04-09 | We rely on tourism for our business that employees 60-70 people in the laundry industry.Diamond Laundry Group |

| Name | Location | Date | Comment |
|-----------------------|-------------------------------|------------|---|
| Louise Booth | Australia | 2018-04-10 | I believe tourism is a major economic draw card for many Hawkes Bay families and the whole of HB economy |
| Angie Rawlinson | Napier, New Zealand | 2018-04-10 | over time we will simply lose market share – other regions will be more visible, Hawke's Bay won't be and we can't let this happen |
| Craig Bridgman | Napier, New Zealand | 2018-04-10 | I have a business that relies heavily on tourism as a core part of our operation. Anything that risks reducing local tourism could result in loss of revenue and subsequently loss of local jobs..... why wouldn't you continue to back such a revenue source for the Bay?? |
| robin gorry | Napier, New Zealand | 2018-04-11 | Tourism industry holds up so many other industries in the region. |
| Gemma Redington | Napier, New Zealand | 2018-04-11 | I Think # It's A Great # Lovely Place Too Grow. |
| Susan McDade | Taradale, Napier, New Zealand | 2018-04-11 | I'm signing because I believe that investing in HB Tourism is investing in Hawke's Bays economic future. |
| Johanna Wilkinson-Way | New Brighton, New Zealand | 2018-04-12 | promote your home! Its the right thing to do - support your locality |
| Shane Kelly | Australia | 2018-04-12 | I care about the Tourism Industry in Hawkes Bay and want to see its Continued Growth and more Business' startup ventures in the area. |
| Emily Atkinson | New Zealand | 2018-04-13 | Over the last few years, great momentum has built in tourism for the Hawke's Bay region, it's a vital employment source and brings lots of life to the region with great events like F.A.W.C and HB Marathon. To cut the support for this growth would be jeopardising the stability and success for a lot of people in the long term, who make Hawke's Bay their home. |
| Michael Sullivan | New Zealand | 2018-04-16 | We need more tourism in hawkers bay we also need a strip club to bring in tourists the regional council Hastings and napier council should be trying to found this |
| Fiona Ritchie | Napier, New Zealand | 2018-04-16 | The ongoing growth of Hawkes Bay depends on the additional income provided by the regular flow of visitors. |
| Susie Gordon | Auckland, New Zealand | 2018-04-17 | NZs top/varied destination# |
| Louise Tattersall | Napier, New Zealand | 2018-04-18 | I'm signing because I work in tourism! |
| Helen Tattersall | New Zealand | 2018-04-18 | I believe tourism is invaluable to the Hawkes Bay economy |
| John Rowell | Palmerston North, New Zealand | 2018-04-20 | I believe the Hawkes Bay Regional Council need to get real about reducing the funding for Tourism. It is the life blood for so many in the Bay. |

| Name | Location | Date | Comment |
|------------------|-----------------------|------------|---|
| Gareth Kelly | Hastings, New Zealand | 2018-04-21 | It simply doesn't make logical business sense! Every business on the planet needs to continue investing in itself to continue to grow. Every business that stops investing and growing inevitably goes backward and loses market share. We've worked so hard successfully to get where we are, let's not make that effort redundant by resorting to where we were in the past. We need to keep up the momentum. If anything we should be investing more in Tourism like our direct competitor the Bay of Plenty who have increased their investment 40% (while HBRC plans to reduce our investment by 50%). \$627 million return on a \$1.8 million investment is an amazing return increasing 7.7% year on year. |
| Catherine Phelps | Napier, New Zealand | 2018-04-21 | We want people to keep coming to this beautiful place. |
| Anne Woolrich | Napier, New Zealand | 2018-04-21 | I'm signing because I believe that investing in HB Tourism is investing in Hawke's Bays economic future. |
| Vivienne Pearse | Napier, New Zealand | 2018-04-22 | Vivienne Pearse - I'm a Marriage Celebrant and at least 80% of my clientele come from outside HB. When they get married here they usually bring 50 or more guests with them - these people all need feeding, watering and accommodation whilst here - better the funds go in to HB coffers than boost some other regions tourism take! Please continue to support HB Tourism!! |
| Sharon Sanson | Napier, New Zealand | 2018-04-22 | We need as much as we can get to promote what an awesome place we have... |

Submitter #565
Gerard Minehan
To be heard? No

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - You should be approaching the Government for help and funding. The Government's "one billion Tree's" programme started yesterday in Gisborne. They got funding for planting tree's to help stabilise there poor soils. Have you considered "sending a delegation" from the HB Regional Council to try and get Government funding for above incentives !!

Partnerships Option 2 - Fully Fund - We should work more closely with land owners and also help them with there costs to do this !!

Sustainable Homes

Option 2 - Extend - Should also be for rural properties and landowners, help them with there cost of there septic tank renewals !!!

Civil Defence

Option 2 - Transfer to HBRC - No comment of this one !!

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 1 - Hold

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Hawke's Bay Tourism

Option 1 - Hold - I am an international marketer who has worked in global tourism for 20 or so years. I understand that reduction in funding will result in losing traction and performance, and I urge your team to re-consider.

I've seen how poor budgets have affected large tourism boards and have excellent examples I can site for you. I worked for Tourism WA for 7 years, we were under resourced in both funding and in people power. Tourism SA was in stark contrast well funded with strong investment that grew year on year as the State understood the value of the NZ market. As a result Tourism WA has fallen well below its 80,000 visitors per annum and Tourism SA are enjoying exponential growth, no doubt stealing some of WA's market share.

This is what we stand to lose if our funding is withdrawn. It appears to me that the council are so afraid to increase rates even in a small way they are prepared to let critical funding for the excellent RTO we enjoy in this region reduce.

Annie Dundas has an incredible reputation here in Domestically and world wide for her hard work and innovative tourism marketing. Continued investment is critical as Hawke's Bay competes with the world for Tourism Dollars. I invested a large amount of money to build a business that supports Tourism in Hawke's Bay and I continue to put my money where my mouth is with famils, international travel and marketing activity that highlight to international buyers the beauty and unique qualities of this region.

Tourism is not an industry that makes individuals rich, but it does bring about all important jobs for youth, it expands on the reputation and marketability for the region, it encourages people to want to live here and aviation partners to fly here. A reduction in funding could well result in diminished demand for the region, less people travelling and in turn less viability for Air NZ and Jetsar to fly here. Look at what has happened in Kapiti.

Why on earth could you consider withdrawal of funding when the results speak for themselves?? Our council is full of older men who I can appreciate want to leave a legacy of having undone some of environmental damage that has been wreaked on the region in years. However this should not come at the cost of the prosperity of the region and a balance is required here.

I wish to speak to this submission, which deals with one overall issue before turning to the matters raised by Council as its consultation topics.

Local Government (Four Well-beings) Amendment Bill. For the past six years, local government as a whole has been in disarray. This was caused by the sudden removal by the National government in 2012 of the "four well beings" - social, economic, environmental and cultural - which were at the heart of the Local Government Act 2002. There was inadequate discussion about this at the time, and it seems to have been done by National for ideological rather than any other reasons - as Local Government New Zealand submitted following a unanimous resolution of its members at its 2012 AGM, 'there is no evidence that a substantive problem exists that requires legislative change'.

There is now a Local Government (Four Well-beings) Amendment Bill, sponsored by former Wellington City Councillor Paul Eagle MP, which proposes to reinstate those "four well-beings". They are indeed central to our community development, and I urge the Regional Council to take not just a passive but a proactive stance in support of this Bill. I will make a similar submission to the Napier City Council. It would be good to see the whole Hawke's Bay political leadership united in urging its passage.

Land, Water, Biodiversity: I agree with the general thrust that we need to invest more in our environment. However

- 1) We made a significant move in that direction last year;
- 2) Regional Council rates over many years have been well in excess of the annual inflation rate;
- 3) Some present and past councillors have said that some of the proposals suggested have previously been tried but failed, and I have heard no real discussion about that, and there is insufficient hard fact about where the money will be going;
- 4) I do not believe the Council will find it possible to limit the average increase over the subsequent nine years as it claims it will do.

Overall I conclude some increase is justifiable but the amount needs to be trimmed until clearer targets can be set.

Civil Defence: It would make sense for one regional rate for Civil Defence, and for that to be part of the Regional Council's brief. However I have heard nothing whatever from the Napier City Council or other local council leaders about this, and one might have supposed they would be glad to talk about a reduced rates burden from their side. I support this development ONLY after they have confirmed there is a real equivalent saving to their ratepayers. Should other councils 'reallocate this fund to other activities' (Consultation Document, p.10) then that would amount to a real rates rise which cannot be justified.

Working with Tāngata Whenua: Yes, more engagement is better. However I suggest that \$384,000 p.a. is excessive and that, given the scale of rate increase suggested elsewhere, a 1% rather than 2% increase should be set.

Hawke's Bay Tourism. The formula suggested leaves tourism the beneficiary of \$900,000 p.a. after 3 years. I support that, but I also support the proposed reductions across those three years - tourism is an admirable success story which should not require an unchanging level of ratepayer support, especially at a time when greater investment in the environment is a necessity.

Rates for different properties. I do not live in Napier South but note that it has a proposed 21.58% rates increase 2018-19. I would have thought this part of Napier would find that difficult to cope with, nor is it immediately plain to me why this is justified.

Borrowing: I consider the Council's historical stance of having low external debt sensible, and I share some of the concerns expressed by Mr Fred Robinson in an opinion piece in *Hawke's Bay Today* for 27 March 2018 regarding joining the Local Government Funding Agency Scheme. On that issue, I suggest each individual Councillor should study the situation with real care before accepting the 'official line' set out by Jessica Ellerm

in the same paper's letter column (7 April), and outlined orally by the CEO at the Napier public meeting, asserting there is 'minimal risk'.

Yes, joining the scheme would enable borrowing at lower rates of interest. But why is this the case? It is because the lenders' risk has been transferred to the local authorities participating in the scheme. At a time when we have had recent reminders about the potentially devastating impact of earthquakes, and when we know this century to be one of climate change and sea rise leading us into uncharted territory, can we really assume 'minimal risk' so blithely? If it is so little, and if as Mr Palmer suggested central government would be supportive in the event of emergency, how is it that no debt of the funding Agency is guaranteed by the Crown and this must be stated in any loan agreement or arrangement the Agency makes?

There is also a democracy aspect which has been given no consideration and, disturbingly, no publicity. Every Guarantor of the scheme 'irrevocably appoint' an Attorney who can 'do anything which, in the Attorney's opinion, is desirable to protect the ... Creditor's interests under this deed, and each Guarantor hereby ratifies anything done by the Attorney or any delegate in accordance with this clause'. In other words, if a serious situation did develop, Council would have no control on what an unknown Attorney chose to do.

Think again, and think hard, please, Councillors, before taking any such step.

Submitter #568

Alan Wood

To be heard? No

Land, Water & Biodiversity

Incentives Option 1 - Status Quo

Partnerships Option 1 - Status Quo

Sustainable Homes

Option 1 - Maintain

Civil Defence

Option 1 - Retain

Working with Tāngata Whenua

Option 1 - Status Quo - There is no mandate or legal imperative to increase consultation with Maori on environmental issues beyond the rest of the population. Cultural advice is provided by the Maori Committee and local hapu already co-govern the Planning Committee.

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - It would be the height of financial illiteracy to join a scheme guaranteeing other Councils' debt.

General Comments

In general we support a lot of the initiatives within the proposed plan. We desperately need to address the environmental degradation which has been our legacy on Papatuanuku and our atua.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - We agree that we need rapid restoration and improved environmental outcomes. However, our concern is that our whanau (as well as the wider community) will be paying to remedy the issues caused by others who have profited at the expense of our environment. Being mindful that our hapū (we do not have a large environmental footprint e.g no industrial or rural commercial operations) have begun planting natives along the Tūtaekuri river, and continuously advocate for change in policy and with consent applications for better environmental outcomes at our own expense. Now we are being asked to pay to fix these issues by way of paying more through our rates. If in the case HBRC fund the restoration, which we are not opposed too, we propose that a fund be established that is paid for by Polluters (Polluter pay), to create a sustainable enhancement fund which can continue past the 10 year period well into the future.

Partnerships Option 2 - Fully Fund - On the condition that all research and innovation is focused on better environmental outcomes, not guided by economical outcome focus. Also, mana whenua be represented within this group to assist with cultural understanding and will likely add value to the group.

Sustainable Homes

Option 2 - Extend - We agree with this initiative, good kaupapa. We also recommend the promotion of alternative building materials such as hemp which provides greater insulation and better air quality.

Civil Defence

Option 2 - Transfer to HBRC - The only issue we can see with this is that HBRC will have a higher annual rates bill, this will not help when asking the rate payer to pay more for environmental improvement projects. Although in theory there should be a reduction in from the TLA rates, the normal person will look at the HBRC bill separate to the TLA and conclude that we are paying a lot more than we used to. However, it makes sense to come from one authority.

Working with Tāngata Whenua

Option 2 - Increase - Working with mana whenua is a no brainer, its something that HBRC are still trying to grasp and do well. Areas we believe HBRC could do with improvement include: Increase māori stuff: - Start training up local mana whenua through scholarships (2-3 persons a year) available for Hawke's Bay hapū members to apply to. The initiative should rotate different trades such as engineers, water technicians, consent, planners etc with the view that they work at HBRC once they complete their degree and as a return of service. If successful, after 10 years HBRC could have anywhere upto 14 staff that whakapapa to local hapū (based on 2 persons a year, 3 year degree), which will likely improve HBRC and mana whenua relationships and cultural competency within Council.

Better engagement with Hapū and Marae: - Hapū Management Plans (future Mana Whakahono a rohe agreements) are poorly used and followed up on unless hapū or marae nag HBRC to do something, it seems council are happy for our plans grow cob webs. We believe this is due to a lack of priority and resource allocated to this area. We need a better effort shown by council in this area, we need a cross council initiative to ensure plans are given effect too, we also need staff thats role is specifically working on these plans. - Marae and Hapū often struggle to undertake restoration initiatives to improve their taonga, our hapū undertake planting, whitebait restoration and wetland developments. However, we have no resource and give our time with no expectation of reward, we continually go cap in hand to find resources, most of these initiatives are to undertake restoration projects in HBRC managed areas. HBRC need to set aside adequate

funding for hapū and marae to undertake restoration projects. Better communication to marae and hapū from RPC and Maori Komiti: These komiti often make decisions on behalf of hapū and marae. However, in most instances we do not have those communications return to the hapū or marae. We believe that greater emphasis should be put into better communications to effectively engage with hapū and marae.

Hawke's Bay Tourism

Option 2 - Reduce - With current funding we have seen little go into supporting maori tourism. We wish to see an allocation of funding to help Hapū based tourism ventures get off the ground e.g develop strategic plans, health and safety plans and seed funds to get things started.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

Submitter #570

James Hunter

To be heard? Yes

General Comments

Do not support rate increase and point to Page 4 of the Facing our future document: 2000 responses to a ratepayer survey of 70,000 represents a paltry 2.9% participation rate. This cannot be considered either a clear signal or direction; 87% of those who did respond did not want to pay more than \$50/year for the improvements. Here you appear to ignore a clear signal. Disguising the significant impact on a small group (ie: rural ratepayers) by marketing it as something like an average of \$1/week without showing the urban sector the changes to this group is best described as clever (rather than cynical).

Opposed to the Future Farming Fund. There are no details outlining: Current base levels of performance; What the proposed funding will achieve and what future performance levels will be (Mr Belford's comment that it was "about raising the bar" suggests there must have been some analysis to support pulling \$650,000 from ratepayer pockets). Who the "top performing" farmers are, and which advisors will be involved; The level of expertise required by HBRC staff; The level of support from the farming community. This appears to be duplicating work and information already available. The goal of improving environmental outcomes is laudable but in this case when faced with other significant imposts I ask that you drop this until evidence to back the Fund is provided and you are able to show that there is both understanding and support from farmers.

Working with Tāngata Whenua

Option 1 - Status Quo - Would like to see background to how the levels of remuneration were determined. Suggest payments be linked to days in attendance and support the independent advice that \$500/day is reasonable (as an aside please note that I was paid \$215/day attended during my nine years as a Queen Elizabeth II National Trust Director). Funding for this and other governance costs should be 100% UAC.

General Comments

I too have 'Visions' - ie to keep within my budget. Let's hope you can too. Working Parties and Consultants chew up money - please keep them to a minimum. Why the rush to implement all your 'Visions' now - phase them in with corresponding rate rises. You want ratepayers to agree to a 19% increase, but of course next year there will be another what 2%? increase and so on for the next 10 years? It would appear that these proposals did not have unanimous support - interesting.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - 'behaviour change'?

Partnerships Option 1 - Status Quo - Who would be a landowner in this day and age

Sustainable Homes

Option 1 - Maintain - Relook at 2023

Civil Defence

Option 2 - Transfer to HBRC - Let's hope you live up to your words

Working with Tāngata Whenua

Option 1 - Status Quo - There is no Act which mentions partnership and co-governance

Hawke's Bay Tourism

Option 2 - Reduce - Where does the current funding go? - tourist board, tour operators?

Local Government Funding Agency (LGFA)

- No thoughts on this. HBRC doesn't appear to have a very good track record when it comes to money - but of course there are always ratepayers

Civil Defence

Option 2 - Transfer to HBRC - A fully collaborative, co-ordinated approach delivers stronger outcomes, particularly in periods where parts of the region are vulnerable during a crisis event and recovery.

Working with Tāngata Whenua

Option 2 - Increase -

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

General Comments

Please see attached [below] summary regarding Business Hawke's Bay, Hawke's Bay Business Hub and Regional Economic development programmes and priorities.

The purpose of this submission is:

- To request a continuation of the Hawke's Bay Regional Council support and funding of Business Hawke's Bay of \$100,000+gst per annum.
- To overview a programme of work for Business Hawke's Bay from 2018 onwards, with a focus on specific projects and clearly identified deliverables and outputs. (To be presented)
- To display strong linkages to Regional Economic Development actions, including Matariki Hawke's Bay Regional Economic Development Strategy (HBREDS) where Business Hawke's Bay has been identified as either a 'Lead' agency or a 'Key Partner' for delivery.

Business Hawke's Bay is aware of current proposals and discussions regarding the Hawke's Bay Regional Economic Development Delivery Model, Matariki HBREDS, however delivery details have not yet been finalised at the date LTP submission is required by. The Board of Business Hawke's Bay is taking part in these discussions; however, Business Hawke's Bay has proceeded with this submission on the basis that the projects identified as core deliverables for BHB are enmeshed in Matariki Actions, and their delivery will add significant value to regional economic development. BHB is an autonomous, financially sound not-for-profit incorporated society with a very experienced and strategic Board, new CEO and supportive team.

Key Focus Areas are:

- Leading the continuous improvement and sustainability of the Hawke's Bay Business Hub and its value to the business community, particularly with the new Hub Connect programme (including Hub Check- In, Hub Business Starter and Hub Club), along with the Hub & Spoke model that is being initiated to engage regional delivery of services.
- Supporting new and existing Hawke's Bay-wide businesses that are wanting to grow and/or develop capability and productivity.
- Developing a regional strategy for Start-Ups and New Ventures; and to grow the regional support ecosystem for new business and entrepreneurial drive in the region.
- Promoting, supporting, developing and growing specific Hawke's Bay sectors such as:
 - Agribusiness (eg leading HB Fieldays proposition)
 - Food and Beverage (eg Tomoana Food Hub and the planned Future Foods Conference)
 - Technology, Design and Innovation (eg TechTalks)
 - Startups & New Ventures (as above)
 - Engagement with Māori and Tourism businesses (new)

- Attraction of investment, new business and skilled workers. Working collaboratively as part of the 'Think Hawke's Bay' group to achieve these goals with the Councils of Hawke's Bay and key stakeholders such as Napier Port and Hawke's Bay Airport.
- Promoting greater innovation, productivity and agility and connecting businesses to relevant services and training/professional events.
- Managing core operational responsibilities and fulfilling contractual obligations with funding agencies and sponsors.

We truly appreciate Hawke's Bay Regional Council's funding support for Business Hawke's Bay. We value the opportunity to work in partnership with HBRC in a productive, constructive way to achieve positive economic outcomes that are of value to the people of Hawke's Bay, including the wider region and the business community.

Thank you for your consideration and the opportunity to make this submission. Business Hawke's Bay would value the opportunity to present to the HBRC, whether as part of the LTP process or on a separate occasion.

Regards

Carolyn Neville

CEO, Business Hawke's Bay | Hawke's Bay Business Hub

Submitter #574

Diane Minehan

To be heard? No

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - Approach the Government for funding for above proposals. Just read in the Hawkes Bay Today paper (Dated 23/4/18 / Page 15) that Gisborne has got funding re: Tree's , to help stabilise it's notoriously poor soils !! Why can't the HB Regional Council seek funding for our poor soils from the Government ? This Government wants clean rivers, environments and more tree's grown, so HAVE YOU APPROACHED THIS GOVERNMENT for FUNDING and HELP !!

Partnerships Option 1 - Status Quo - Most farmers and Landowners are already doing a lot for the above "land, water and biodiversity" area's . You should penalise the ones that do not improve or pollute our ecosystems but HELP the ones that are doing a lot to improve the environment and ecosystems.

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 1 - Hold

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

General Comments

The Gisborne Rail Action Group was formed in 2010 in response to the KiwiRail Turnaround Plan which included the proposal to review the operation of regional railway lines. Prior to the March 2012 rail line wash outs on the rail line north of Wairoa, we lobbied KiwiRail and the government with letters, a petition, postcard campaign and a public meeting requesting that the Napier – Gisborne regional line be retained, and that KiwiRail work towards promoting business on the line. During this period KiwiRail invested considerably in the line, bringing it up to date by lowering the track through the middle section of the Waikoura tunnel to allow passage of the 40 ft high cube containers, and repairing a fairly large slip in the Wharerata hills in winter 2011. But, until Steve Weatherell, Weatherell Transport Gisborne Ltd, was engaged as the local KiwiRail agent in late 2011, KiwiRail was not working towards increasing business locally or in Hawkes Bay.

It was tragic that the modernised rail line got only three months to demonstrate something of its potential with energetic promotion before the severe weather event on March 20th 2012 caused ponding to occur behind three rail embankments where culverts were blocked, and these embankments collapsed. Despite this damage, the line is repairable and re-openable.

The Gisborne Rail Action Group has appreciated the support from Hawkes Bay Regional Council towards the goal of reopening the rail line right through to Gisborne. However, we note in the Draft Long Term Plan that the intension for this regional line is now to reopen it only to Wairoa.

We understand that Wairoa is near the northern Hawkes Bay boundary, however, with initial favourable indications from the Minister of Transport towards reinstating regional rail lines, now firmed up through the Draft Government Policy Statement on Land Transport 2018, this statement should now be worded more favourably towards reinstating the line to Gisborne. We believe that this reinstatement is practical, it would benefit both our regions through increased economic development and would be well supported by the business communities putting freight on the line.

The Draft GPS 2018 indicates the strategic priorities, and desired results, where Provincial Growth Fund investment is likely. The indications are that reinstatement of the railway line between Wairoa and Gisborne, would match the criteria for Provincial Growth Fund investment. Hence, we are hopeful that the rail line will be reinstated, and we can look forward to inter-regional connections being strengthened through an alternative land transport mode.

In the Draft GPS 2018 Appendix 4, Regional Economic Development (RED), the East Coast is identified as a region which is expected to “experience concentrated effort” from the Provincial Growth Fund, and this is likely to be in the form of reinstatement of the railway line - to reconnect Gisborne with the rest of New Zealand by rail.

The issues identified in the Draft GPS 2018 which would support PGF investment in Gisborne/Tairāwhiti are:

1. The Strategic Priority: Access, and in particular Section 2.3.1, the "Access Objective: A land transport system that provides increased access for economic opportunities" is particularly relevant for Tairāwhiti.

This would support achieving the results of "Better access to markets, business areas, and supporting tourism", and "Sustainable economic development of regional New Zealand is supported by safer and better transport connections". There are many opportunities for bulk products which travel by container and are not time-sensitive to be transported by rail e.g. fresh horticultural produce for export, chilled and frozen goods, chilled lamb, pouch products, landfill rubbish, recyclable waste, bulk wine, fertiliser, aggregate, road metal, bulk pine bark, and processed timber products. Much of this needs access to an export container port, so the direct connection to Napier’s export port by rail is a critical one. Currently, there are 5000 containers of

produce leaving Gisborne/Tairāwhiti each season, most of which is for export. In a few years this will grow to 10,000. With potential savings of \$500-600/container if these are carried by rail, this equates to \$5-6 million/year that would stay in our region.

Section 2.3.3, the "Access Objective: A land transport system that is resilient" is also particularly relevant to Gisborne/Tairāwhiti. The horticultural growers had asked KiwiRail repeatedly over several years to upgrade the railway line to make it able to carry the modern chilled hi-cube 40' containers. This was done in 2011, which then led to a boost in use of the rail line. Weatherell Transport Ltd loaded 3x trains of 20 containers each, each week from December through to the end of March 2012, when the line was unfortunately washed out in three places by a severe weather event. Freight would have continued to build with several more businesses keen to change from road to rail. The horticultural growers and pack house managers need resilient and secure land transport to get containers of chilled fresh produce for export delivered to Napier's export container port. They say that using trucks alone is a nightmare because of a shortage of trucks and drivers. The fully loaded containers are not able to be transported by road, so when they are carried on trucks, they need to be topped up in Napier before being delivered to the port. Far East Sawmills would also use rail to move containers of their finished product. If these businesses could move their freight by rail, the number of trucks on SH2 would be reduced, which would reduce the cost of maintenance and improve the safety of this road for other users. The susceptibility of SH2 to closure and poor road condition, which leads to excessive wear and tear on vehicles, is an issue of concern to trucking companies. Reinstatement of the railway line through to Gisborne can assist with removing a lot of heavy traffic from SH2.

2. The result of "Improved network resilience for the most critical connections" applies directly to Tairāwhiti. The high quality export produce, which earns overseas funds for New Zealand needs to get to market in the best condition, and transport by rail is far better than by road. An aspect of the access consideration which is only mentioned briefly in the GPS2018 is the importance of connectivity for residents within regions and between regions. Rail would assist with connecting the rural communities south of Gisborne and towards Hawkes Bay, improving whānau connections, and allow travel to training institutions outside of Gisborne. The bus is not a pleasant way for people to travel - the windy, hilly route makes people travel sick, and air travel is out of many people's reach financially.

General Comments

I attended a meeting and felt that some councillors appeared to be rather detached from proceedings and didn't contribute much. Other than that it was very informative and I was glad I went.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - We do need to be more proactive in protecting the environment.

Partnerships Option 2 - Fully Fund - I agree with the Biodiversity/biosecurity measures only. - I am not convinced of need for the Future Farming component as I believe this is being actioned by other farmer groups and current education practices.

Sustainable Homes

Option 2 - Extend - I believe there should be more access to renewable energy resources and to make them more affordable and attainable.

Civil Defence

Option 2 - Transfer to HBRC - Regional coordination works best and should stop duplication.

Working with Tāngata Whenua

Option 2 - Increase - I support the principle of environmental responsibility with tangata whenua and would like to see partnerships with the Iwi, who may also have treaty settlement funding available, to support the environment and their people, possibly through commercial ventures that could be explored to help get the work done.

Hawke's Bay Tourism

Option 1 - Hold - I am a ratepayer and co-owner of a small marketing services business launched in Hawke's Bay within the last year and have fourteen years tourism industry experience. In our new business we have encountered tourism operators trying to make hay while the sun shines, after a pleasing steady lift in visitor numbers over the last three years or so. This follows a long period of minimal or no growth in preceding years. It is interesting to note this positive growth has largely occurred since HBT's funding was increased incrementally over the last three years. Coincidence? I think not!

Making hay for a tourist operator, usually means investing in their business. Spending the 'extra' income they receive from visitors, on maintenance, refurbishment, wage increases, company vehicle upgrades to meet customer expectations, marketing etc. Plus, increased volumes of laundry, food supplies, fuel, power, and of course employing extra staff to meet demand. In other words, this extra income largely gets spent within our region.

It is also important to consider that the tourist dollar is 'new' money for the region, which means it is earned somewhere else but spent here. This new money could very easily be lost to us and spent elsewhere. Perhaps visiting another region in New Zealand instead, or visiting another country, on a new Smart TV, or a new car. Hopefully, you get the picture, that there is a lot of competition for that dollar!

A savvy business person knows that if you don't promote your business, you and your products can very easily disappear off the consumer's radar. It's the same for tourism. The Waikato region saw a real decline in visitor numbers when their RTO responsible for tourism marketing was dissolved. The RTO has now been reinstated, marketing plans implemented, and the visitors are flowing back.

In the various roles I have been involved with in tourism I cannot recall coming across a single tourism operator who takes the regional tourism funding for granted and who doesn't expect to spend their own money in marketing their own business.

Trouble is, it's pretty expensive to get noticed in other places in NZ and overseas, when you are just promoting one hotel or motel, or tourist attraction in Hawke's Bay – this is why RTO's exist. You need to work collectively, first to get the country and/or region noticed, and then to promote your own business.

This is where Hawke's Bay Tourism's efforts come to the fore: promoting Hawke's Bay on digital search and social media platforms, pushing potential visitors to the innovative regional website where site visitors can get a taste for the bounty of our region; working collaboratively with Tourism New Zealand giving Hawke's Bay meaningful exposure in international advertising and at travel trade events in a variety of key markets like Australia, the UK, USA and China.

A reduction in their budget of this magnitude, means activities will be severely affected, and some will have to be dropped. Possibly regional showcase events like F.A.W.C! (Food and Wine Classic), and The Big Easy cycling event which saw almost 2000 people take to their bikes at Easter, almost half of whom came from out of the region. These two events which were instigated and are run by HBT, have been running for five plus years and play their part in raising the flag for the Bay.

Effectively the whole community benefits from the tourist dollar, by living in a more vibrant place, through job creation, and business spending that reaches beyond the core visitor industry to support services and suppliers. 880 new jobs in tourism related businesses in three years is nothing to be sneezed at in my opinion, and sadly they could just as easily disappear.

A wise man once said to me, a rising tide floats all boats! Let's make sure the tide doesn't go out on the recent successes achieved by the hard-working team at Hawke's Bay Tourism, and the industry as a whole. I have an interest in 3 residential properties in Napier. I support Option 1.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - I am concerned at the guarantee component, in light of potential for catastrophic environmental events, but understand the commercial reality.

Submitter #577

Bruno Chambers

To be heard? Yes

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - I believe this is a great initiative and to be compliant with the governments goals and requirements my understanding is that it is mandatory for HBRC to progress these issues to improve the water quality of our rivers. I cannot see significant improvements happening in the foreseeable future if there is not some strong leadership and incentivisation for farmers to change coming from the Council. I fully support option 2.

Partnerships Option 2 - Fully Fund - Protection of the environment is a key responsibility of the HBRC and I applaud this initiative of the Council. Applying the same farming methods, year after year is only going to compound the problems for the future and we owe it to those generations to adopt new practices and improve our farming methods. Many farmers do not have large pot of money or the required knowledge to address some of the peripheral issues of land management and protection of the environment. A head in the sand approach is not an option. As a farmer who has property with approx 3 kms of Tuki tuki river frontage plus some very erodible land on the Waimarama Rd I fully support option 2 and the funding of this proposal. The Council currently has much of the skill base and knowledge to offer farmers and I think they will be grateful for the assistance that this proposal will provide them. I believe that FEMPs should be a mandatory requirement for all farms in HB and also that the knowledge amassed by HBRC in this process is critical for future decision making. Therefore I support any carrot that helps achieve this outcome There are a great many areas throughout Hawkes Bay that deserve a better level of protection ,and advice plus incentives to help manage these, is imperative if we are to do a better.

General Comments

As I said earlier, I support the shifting of focus to more work in improving our environment. However, I feel there needs to be more focus on both reducing the impacts of climate change, and how we as a region can reduce our per capita carbon emissions. This is a serious omission in my opinion. The HBRC needs to work with other LTAs on signalling and driving behaviour change related to transport options and choices, long-term land use changes, and economic development in order to progress more rapidly to a carbon-neutral future. I'd also like to see the timeframes shortened for our changed behaviour to more sustainable outcomes. We have procrastinated too much in the past, so we no longer have the luxury to move slowly on some of these key issues.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - While I would like to see those responsible for environmental degradation pay for remediation, I accept that this not possible. Market forces and stronger regulation on their own will not lead to adequate land use changes, and must be supported in some way. I fully support the change of focus on the part of HBRC toward improved environmental outcomes, and accept that public funds are necessary for this to happen.

Partnerships Option 2 - Fully Fund - I believe that, with the correct balance of regulation, education and incentives, most land managers will accept the need to improve our environment, especially our fresh water ecosystems. Working together with them is the best way to at least get started on this.

Sustainable Homes

Option 2 - Extend - Our general housing stock badly needs upgrading to be more energy and resource efficient -- this will lead to better outcomes for the residents and lead to reducing our contribution to global warming. This is a good use of public funds.

Civil Defence

Option 2 - Transfer to HBRC - just makes sense!

Working with Tāngata Whenua

Option 2 - Increase - Better engagement with Tangata Whenua will lead to more sustainable and healthier outcomes. Further to this, better community engagement would benefit HBRC's work, and should be more strongly signalled in the LTP.

Hawke's Bay Tourism

Option 2 - Reduce - While some promotional assistance for regional tourism is important, funding for these efforts need to be more fairly sourced, reflecting where most of the benefits go.

Local Government Funding Agency (LGFA)

I don't have enough knowledge of this to form an opinion.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund - Support for Future Farming Initiative. If we accept that some of our current farming systems are responsible for some of our environmental problems then we also need to accept that future farming practices need to be part of the solution. Unfortunately much of the so called “science of farming” has been hijacked by contestable funding and corporate objectives resulting in us not considering all available options, there is however a wealth of knowledge and experience locally, nationally and internationally that can help us develop the new systems we need to address the issues of prosperity, climate change and environmental enhancement. We need to change our mind-set to address problems rather than continue to put band-aids on symptoms. Nature does not function properly with monoculture systems so we also need to realise that monoculture thinking does not give us the best results either, after all if we keep doing the same things then we will keep getting the same results. We have suffered from an emphasis on production based systems with silo thinking, instead we need diversity and a varied matrix of ideas and solutions to give us beneficial longer term outcomes for everybody. It is not enough to just use a “big stick” to induce change so that regulatory bodies can tick their requested box’s, instead we also need to find the “carrots” that result in a “win-win” situation for both the farming sector and the environment and for us this needs to be done in the context of Hawke’s Bay’s unique characteristics and be driven by Hawkes Bay farmers. Farmers do not want to be told how to farm but instead would readily adopt modified and new elements to their farm systems if they could see in them definite advantages for themselves. One of the major benefits of a “Future farming initiative” would be to identify these “win-win” opportunities resulting in farmers leading rather than being pushed.

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke’s Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

General Comments

Having completed riparian fencing of several kilometres of our property and with a small amount left to do I am well aware of the costs involved at about \$7000 per km without the added cost of water reticulation which we already had in place. I can relate to any person facing this as a regulatory requirement and applaud the HBRC for stepping up with funding assistance, even the \$30 million as stated as a 75% subsidy still only equates to \$40 m total spend or just under 5800 kms of fencing, not a lot when compared with the 22000 kms of waterways affected. Hopefully it may kick start other funding streams to assist with this worthwhile project and of course some land owners will use sweat equity to reduce the costs. What I do dread is council regulations being applied broad brush and not taking into account effort already made by land owners to mitigate their environmental impact, things such as having already changed to more sustainable land use and fertiliser reductions. If the timing of these moves was ahead of regulation then how can this be quantified if regulation demands reductions across the board from a date after these changes.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - This option puts some responsibility on the general population, unlike the option 1 which relies on threats and poorly informed public sentiment to drive change, by being involved with funding these initiatives the rate payer may put more thought into their own contribution to the problem and not just blame farming for all the issues around protection of waterways.

Partnerships Option 2 - Fully Fund - For whatever reason the status quo is not working, unfortunately a lot of the reasons for this appear to be linked to HBRCs lack of vision and blundering into commercial ventures beyond their understanding and role, so actually including the major stakeholders i.e. the land owners in the process may assist in keeping the council staff focussed on the real issues. however this must not be allowed to turn into another empire building exercise.

Sustainable Homes

Option 1 - Maintain - Not entirely convinced the regional council is the correct vehicle for this exercise, but support the concept of upgrading homes, suggest central govt is the more appropriate agency.

Civil Defence

Option 1 - Retain - Due to Wairoa getting the short end of the stick on other issues, I can see this idea being another example of the heavily populated parts of our region getting priority. also not confident that district councils will reduce rates to compensate for having been excluded from this funding stream.

Working with Tāngata Whenua

Option 2 - Increase - With treaty partners becoming more involved in the economy of the region it makes sense to include them in a formal capacity, this may then encourage better participation in the whole democratic process by Maori who until now have not had much indication of being included.

Hawke's Bay Tourism

Option 2 - Reduce - Continued funding at higher rates would not incentivise the industry to drive its own destiny, kicking out the crutch is the first step to self sufficiency.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - Partly because it confines our HBRC empire builders to a limited lending facility, without the ability to run riot with the cheque book they may be more responsible to the ratepayers than has been demonstrated in the recent past. We have to bear in mind we still have several councilors and most of the staff that could not work out that the RWSS was a cross between a lemon and a dog. I know that as a guaranteeing local authority the rates on the loans will be less but the whole of the ratepayers asset base is at risk in the event of the LGFA collapsing. Better to pay a bit more for peace of mind.

General Comments

Yes - I do not wish to see Council 'sell' any portion of the Port. I truly believe you should be strongly petitioning Shane Jones for that regional funding that is available to be used by us here to develop that required wharf - to have that money used for 'planting trees' basically a DEAD return for the next 30+ years is not a good use of the potential of such funding and that seemed to be all you had considered it for?

I asked the Tukituki member if such funds could be utilised for such development and he seemed to think no, that it had to be a 'new' project - well... we don't need a 'new' project when we have this project that needs development and its a truly regionally owned asset, so I would say, make some noise and demand that our Govt reps - ie; Lawrence Yule and Stuart Nash make that petition strongly for THIS region. In regards to Tourism, if you could also petition those two strongly that the tourists coming here need to contribute their portion, by way of arrival levy perhaps then regionally distributed toward keeping our riversides and beaches clean and tidy, as when we have footage of tourists toileting in the street... that's not what we're about and why should the rest of NZ have to clean that up.

I do not quite understand why significant cash assets are to be tied up in long term interest options when we are arguably facing some interesting financial times ahead. I would not be tying my own money up for a lengthy period right now so I'm not sure why as a Council you think this is a good idea to do just at the minute.

Even though I'm an environmental award winner myself, I am not happy about the apparent 'Green' bent you all appear to be on as while you are responsible for pest control, flood control and our natural environment etc... you are also responsible for the regions economic development too, yet any mention of that seems to be gone. I know, from my own experience that is it only economic viability that allows environmental successes to occur.

I am not happy that you are happy about inflicting a 20% increase (or 19% but close enough), not only should you be embarrassed to ask HB Residents for such a sum, you ought to be seriously examining what it is that you do, how you do it and why you've not been effective in delivering it if you require such an increase. I feel you've paid lipservice only to your 'concern' toward that massive increase you're proposing, minimising it away - for me it'll be an extra over \$1000 per annum to you guys (in addition to last year's 'extra') and I'm not seeing the value to me for that - I'm not as excited by your proposed direction as you all seemed to be at the Napier War Memorial Center to be frank. I believe you ought to re-examine where this money is to go as from memory I think it was 51% of ratepayers didn't want an increase at all? Therefore you have no particular mandate to inflict one, let alone a massive one. I'm going to put it out there too, if I wanted to swim in a river in HB, I'm quite satisfied I could find one clean enough to swim in, as I have since I was a child without becoming ill so I'm less inclined to get hysterical about 'clean rivers'.

I'd really appreciate that you engage better with our HDC and NCC as under no circumstances should you be taking any of those entities to court, not for anything... if you're going to court you've failed and then you're using our money to fund what really ought to have been some simple and effective, but proactive communication. I absolutely respect that each of the elected Councillors are there representing this community as you believe you have something of value to offer and have put yourselves out there, just maybe consider a little more that it's people often on fixed incomes funding your operations.

I have also attended meetings and watched meetings where some of you have been thoroughly rude and disrespectful to the only female member on Council and it would be great if that could cease. Not only is it unnecessary it makes me thoroughly disinclined to wish to vote for those that participate in that.

I would also suggest that it's entirely inappropriate that some Councillors are all over social media, attempting to give every appearance of being 'helpful' yet that is not the proper channel for official engagement with the HBRC or any Council and oftentimes the information delivered is not necessarily correct. Some of the responses on some platforms are less than professional, in my view. I wonder if there is any policy around social media engagement and, if there isn't, perhaps there needs to be one. I thought the public meetings were good and helpful (if light on detail) and I like that the HBRC supports groups like the friends of the

Ahuriri Estuary for the betterment of the environment - better environmental outcomes are always achieved through engagement and desire, not enforcement and punishment, in my view. Thank you.

Land, Water & Biodiversity

Incentives - I don't want to tick either of your preferred choices as whatever you are proposing has resulted in a 20% rates increase, which I think is totally unacceptable in every regard. I would prefer that you go back to the drawing board and review what you're doing how and why and eliminate such an astronomical increase. Civil defense notwithstanding as I get that it's sensible for that to be regional, however that ratepayers ought to have certainty FIRST that the levy for that IS being removed from their city rates.

Partnerships - I don't want to tick either of your preferred choices as whatever you are proposing has resulted in a 20% rates increase, which I think is totally unacceptable in every regard. I DO NOT want to see local regional authorities telling farmers how to farm or applying restrictions to the extent that it is not viable to farm. There is no future of 'farming' without secure water supply and it is most unfortunate that this council has walked away from the Ruataniwha Dam. I do not support in any way small 'on farm' options, only regional water storage options such as the Ruataniwha scheme was.

Sustainable Homes

Option 1 - Maintain - Because I do not support rates increases of 20% and this system of support for heating should end, it was only intended as an interim measure and all new properties should meet building requirements so there should be no further need for this program past the intended end date of 2023.

Civil Defence

- I support option 2 if the NCC and HDC endorse that their rates WILL reduce by that value now being transferred to the HBRC.

Working with Tāngata Whenua

Option 1 - Status Quo - I attended a public meeting where it was claimed almost \$400,000 was needed to be able to 'increase engagement' with Tangata Whenua. I find that incredible, pick up the phone, it's free! As I do not agree with a 20% increase I cannot agree with option 2

Hawke's Bay Tourism

Option 1 - Hold - All of us benefit from the Tourism spend - unlike the beef or pipfruit industry it is difficult to apply a levy to all users directly in that industry. I was disappointed to hear the Chair claim 'nobody helps the pipfruit industry' - when that industry does have group representation regarding sales of product internationally and it's easy to levy for those industries at the point of sale, it is almost impossible to levy every tourism entity in a similar way. This region as a whole needs to promote itself and rather than gain 'savings' of \$1.8 million to 'concentrate on the environment', a better way to work with the Tourism industry to ensure any gains in promotion are not lost through what appeared to be a very peevish personal reason for the withdrawal of funding. Whatever that group of operators submits to ensure their funding is either maintained or withdrawn in a different, but more tolerable manner I support.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - with some reservations I support option 2 - it concerns me that the HBRC has cash on hand that you apparently want to tie up in long term investments, but have debt for an almost similar sum and the additional port wharf to pay for. Nothing in the local meeting at the War Memorial Centre gave confidence to me as a ratepayer around the understanding of what investment actually is, despite all the manly back slapping between you all. Definitely I would not want the HBRC (ie; ME as a ratepayer) to be guaranteeing such a loan system when other entities beyond your (ie; MY) control determine your exposure - as I understand it. But I'm submitting in haste without reference to any of the documents.

General Comments

Consideration must be made to the massive changes that must come as we reduce fossil fuel usage if we are to honor future generations. My understanding is that current scientific data shows that GHG emissions must peak by 2020 and reduce by 6 to 7% per year from then on. I am prepared to do what it takes to give our children the best chance of a future bearing any resemblance to the environment I have been fortunate to grow up in. As I write this ANZAC day is in two days time and I think of our forefathers who were prepared to die to ensure a way of life for their communities, I believe the very least we can do is be prepared to "tighten our belts" to enable generations to come to have access to a healthy environment and a stable climate. The changes necessary are huge but ultimately they will lead to a more resilient, connected and happier Hakes Bay.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - Loss of top soil and poor water quality are indicators of unsustainable land management. This has to be addressed and turned around.

Partnerships Option 2 - Fully Fund - To reduce top soil loss and create cleaner water ways we need to look at the way we manage the land. Regenerative Agricultural has solutions to not only stop this soil loss and create clean water it also is an essential management system to mitigate climate change by sequestering carbon from the atmosphere and storing it deep in the soil. This process also enables the soil to store more water making it more resilient to drought while producing healthier more nutrient dense food. This link has an excellent definition of Regenerative Agriculture and examples from around the world. <http://www.terra-genesis.com/learn/> There are farmers in Hawkes Bay (around the country and around the world) that are farming in a way that is building soil, improving water quality and increasing bio diversity while reducing their requirement on external inputs that builds resilience into the farming system. These farms need greater scientific analysis and findings to be shared with the wider community, and the future farming initiative has the potential to do this. A monitoring system could be set up on farms similar to "Land to Market" <https://www.savory.global/news/era-of-regenerative-agriculture/> which measures the "ecological Health" of the land and over time improvements to the land, water and bio diversity are recorded which not only supports the HB regional Councils objectives but also could be used to support Meat Exporting companies claims about the "sustainability" of the products they supply. As the Land to Market page says "The protocol measures outcomes rather than practices"

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 2 - Reduce - Tourism relies a healthy environment, therefore priorities spending on the environment.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

General Comments

The proposed rate increases are unfair and unsustainable. There are a group of councillors who have little regard for who is paying for these proposed changes. My regional council rates have more than doubled in the past 8 years and are set to increase by another 30% under the proposed plan with no indication of what the proposed increases are in the next 3 years.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - Fairer deal for all

Partnerships - Outrageous rate increases for some are unfair

Sustainable Homes

Option 1 - Maintain - Seems to be working ok

Civil Defence

Option 2 - Transfer to HBRC - Makes economic sense for a regional approach

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 1 - Hold - Liken civil defence it makes sense to have a regional based approach to tourism funding. It works well so why the change?

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

General Comments

1. I wish to say that I was very very disappointed that your community meeting was not a consultation meeting where both parties listen to and take on the points that are made. When I asked the question to the Chairman Rex Graham, on the night he failed to get the point, that most people present did not want the rate increase as presented. Firstly, the presenter, James Palmer did not acknowledge that a lot of work had already been done in the past by previous Councils, Catchment Boards and a huge number of individuals who had put time, effort and money into improving our environment. What a kick in the guts to them. I also want to emphasize that it takes many years for the work to have a positive effect in and on the environment.

2. You are so arrogant in your attitude. I want to make it very clear that I am a very strong environmentalist and conservationist. In fact, two photos and to a degree a third feature in your Consultation Brochures. The major point that has to be made is that the cost is far too high in the outrageous Rate increase you are proposing. Not many can afford that sort of money. This point was made in Wairoa but the Chairman did not take heed. You have to review your whole 2018-28 plan and get to what people can afford, not the 60% over 11 years as at present.

Regional Updates Napier-Wairoa Rail Update. Strongly oppose any Regional money going into this project. Water Storage Update. Very disappointed that the Ruataniwha water storage scheme never went ahead, it would have been an economic growth opportunity for Hawkes Bay estimated to be between \$200 - \$300 million per annum. Napier Port Growth. I do not want the Port of Napier sold or any shares sold.

I finally want to ask Councillors if they have a contingency plan if they keep the rate increase as it is, and if Rate payers refuse to pay. This submission is very hurried as the Wairoa consultation meeting was on the evening of the 19th April and submissions closed on the 23rd April 2018, giving only three days to put thought and time to getting the submission in. Please do not treat us like this again.

Land, Water & Biodiversity

Partnerships - Incentive to change. I agree with the incentives proposal which will cost money, the carrot approach. I do not agree with the regulatory approach, or special Farm Advisers who have a one eyed view on how to achieve results. Work with Farm Consultants, Beef and Lamb NZ for instance. I believe the current staff have the right approach and that to remain so.

Civil Defence

- The cost of doing this should have been negotiated with the four other councils, not taken on by HBRC giving them a free gift.

Working with Tāngata Whenua

- Not in favour of this at all. We are all one people. Not given special privileges to one race. This would give immediately 2% rate increase.

Hawke's Bay Tourism

Option 2 - Reduce - Definitely support the reduction in HB Tourism. What other group gets such funding in HB? Also the big bulk of it goes to Napier and Hastings.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - Cost - we are pensioners on a fixed income and we cannot support all these price rises. Every year we are expected to find more money for everything. We are dependent on the pension and it just doesn't cover all the price rises.

Partnerships Option 1 - Status Quo - Cost - see previous answer

Sustainable Homes

Option 1 - Maintain - Cost - see previous answer

Civil Defence

Option 2 - Transfer to HBRC - I think it makes sense to have this under one umbrella - as long as costs do not rise.

Working with Tāngata Whenua

Option 1 - Status Quo - Not sure why this needs to cost more if we increase our engagement with Tangata Whenua.

Hawke's Bay Tourism

Option 1 - Hold - Tourism is one of the most important ways to benefit our region. It just doesn't make sense to cut this funding in half. Perhaps reduce annually by a small percentage so the effect isn't too harsh.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing - I think this sounds the most sensible plan.



Hawke's Bay Tourism

Option 1 - Hold –

I am the General Manager of the Hawke's Bay A & P Society and I am submitting to the Long-Term Plan 2018 - 2028 to express concern around the possible reduction to Hawke's Bay Tourism's funding.

For over 150 years, the Hawke's Bay A & P Society has promoted agricultural, pastoral, horticultural, viticulture and forestry resources through its various channels including organized events such as The Hawke's Bay Royal Show, BNZ National Horticulture Field Day, The Hawke's Bay A&P Bayley's Wine Awards and The Napier Port Hawke's Bay Primary Sector Awards.

The Society is located at the historic and beautiful Hawke's Bay Showgrounds Tomoana and the facilities on site are frequently hired out for local and national events and is the home base for New Zealand first, and largest Farmers Market and the international event; Landrover Horse of Year.

The Hawke's Bay A & P Society is paving the way for initiative and forward thinking in the rural sector, contributing to positive economic development across the region and an important partner for us to achieve our vision and deliver results, is Hawke's Bay Tourism.

The primary and tourism sectors are intrinsically linked. Tourism fundamentally has a positive impact on the growth within the primary sector. The multiplier effect which shows how tourism, in its simplest form impacts on the community, basically shows how many times money is spent and circulated through a country's economy.

As an example, Hawke's Bay Tourism attracts visitors to our region through various promotions, the tourist is highly likely to spend money in a hotel, this then helps to create jobs directly in the hotel, but it also creates jobs indirectly elsewhere in the economy.

The hotel, for example, has to buy food from local farmers, who may spend some of this money on fertilizer, on tractors, on animals etc. The demand for local products increases as tourists often buy souvenirs, they visit farms, orchards and markets, which increases secondary employment. The multiplier effect continues through the community and country.

Case studies show that when a region does not have the budget to spend on destination marketing and promotion, visitor numbers drop to that specific region. Market share diminishes, and visitors simply select other destinations that have high visibility and market relevance to visit and stay.

It is essential for the Hawke's Bay Regional Council to understand that reducing the funding levels of Hawke's Bay Tourism, will result in a negative impact, not just to tourism related business, but to the hundreds of businesses found within the primary sector.

In conclusion, the Society embraces the excellent programmes initiated by the Hawke's Bay Regional Council around the environment but believes the proposed reduction in funding to Hawke's Bay Tourism will be detrimental to many.

The Hawke's Bay A & P Society therefore asks that funding levels for Hawke's Bay Tourism occurs at the current level in order to continue the success and maintain the momentum established with associated economic benefits for everyone. Yours sincerely, Sally Jackson General Manager Hawke's Bay A & P Society

General Comments

The Guthrie-Smith Trust strongly supports the initiatives in the consultation document. As guardians of a significant area of the land bordering Lake Tutira we are fully aware of the current issues. We certainly agree with the need to intensify the effort to rectify these issues. We believe that education is a vital component in achieving rectification as quickly as possible.

Our Trust Deed requires us to promote the appreciation and enjoyment of the outdoors and to educate young people about matters relating to the environment.

We became an Accountable Partner to the Council's Biodiversity Strategy with the specific objective of supporting the educational needs of the strategy.

The immediate Tutira region represents an excellent concentration of biodiversity as a resource for educational purposes. We believe it is the ideal location for any expansion or investment in educational resources that may be associated with implementation of the Long Term Plan over the next several years.

We are constantly planning the development of our educational facilities based around the Education Centre, the arboretum and its signage, our Resource Kit for teachers, the range of courses and outdoor facilities. We are endeavouring to acquire more flat land for future potential developments in the longer term.

We believe it is important that the delivery of educational resources and/or facilities is not compromised by any duplication or replication of educational resources.

Our submission is that you place on record our commitment to supporting the Council's educational initiatives and to deliver the necessary educational requirements to achieve them.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Land, Water & Biodiversity**Incentives** Option 2 - Fully Fund**Partnerships** Option 2 - Fully Fund**Sustainable Homes**

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 1 - Hold - The tourism industry supports the environmental initiatives proposed by HBRC. Hawke's Bay tourism operations are in the country's top 5 regions for the environmental Qualmark endorsement including a high number of Qualmark Gold endorsements which is the highest level. We want jobs for our families and community in years to come. Tourism is driving the economic growth of Hawke's Bay and you are proposing to dumb that down

\$1.7m is spent every day in Hawke's Bay by visitors – that is NEW money into our region. We want jobs for our families and community in years to come. No business can continue to grow without reinvesting in itself. If you reduce the investment then you inevitably go backwards. Our business spends over \$400,000.00 in other Hawke's Bay businesses each year. We also spend \$80,000.00 a year on marketing our of our own pockets but even with that spend it is impossible for us to have the reach that HBT has. Only about 40% of visitor spend goes back to tourism businesses directly - the rest goes back to other commercial interests. (Accommodation makes up 12.6% of all spend, Food & beverage 18%, Culture, recreation, gambling 3%, Other passenger transport 8.3%, Other tourism products 10%, Retail sales – alcohol food and beverage 13%, Retail – fuel 8.5%, Retail sales other 26.5%).

Funding tourism is hard and every destination the world over faces a similar situation, no one has found a perfect scenario. What is known is that tourism is an enabler of economic and social prosperity – look at Kaikoura – it was barely a stop on main road – tourism is at its heart – this could be Wairoa or Mahia's story in years to come. There are real examples of regions who have stopped investing in tourism. Waikato disestablished its regional promotion in 2005 they had been tracking at 5% growth, by 2008 they were -3%, By 2010 they were almost back to 0%.

No other region is set to halt or reduce funding of their RTO, which means over time we will simply lose market share – other regions will be more visible, Hawke's Bay won't be. Bay of Plenty is increasing their spending by 40% and they're a direct competitor. Have you considered the cost of not investing – over time what will Air NZ not invest in Hawke's Bay... this could result in reduced service, higher fares. Will Jetstar stay on the route if they don't actively see support from the region to market itself? That's a big gamble. Jetstar has enabled visitors to get here more cheaply, businesses to operate from afar more cheaply and its allowed residents to travel as well. Who will market Hawke's Bay to the level required if Hawke's Bay Tourism doesn't? No other entity is set up to do this.

When Hawke's Bay Wine Country branding stopped, visitor numbers stopped because we stopped marketing Hawke's Bay. We really started to hit our stride again in 2015 when HBRC increased funding levels. This wasn't a top up it was to put Hawke's Bay on a competitive playing field alongside other regions. Here are some facts and figures about the success of tourism in Hawke's Bay

- Direct spending by visitors hit \$630m year-end December 2017, tracking at 6% annual growth
- That's \$1.7m a day spent by visitors in Hawke's Bay
- 8% of regional GDP is derived from tourism

- Additional 470,000+ visitor nights have been spent in Hawke’s Bay in the last three years +7%
- Tourism employs over 6,200 people in Hawke’s Bay
- An additional 880 new jobs have been generated in the last 2 years which supports the key goal of Matariki Regional Economic Development Strategy
- If we continue to grow as we have and with continued investment in promotion - in three years visitor spend will be \$835m per annum (based on a 5.5% growth rate)

HBRC is the only entity that can rate on behalf of the entire region, therefore all who benefit contribute – tourism touches the whole community As tourism businesses we individually contribute to marketing the region and getting people to Hawke’s Bay. We also contribute directly to the domestic economy. It is proven if we don’t continue to sustain our investment in tourism at the current level that the economy will start to go backwards.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

Submitter #592

Jeanie Brigham

To be heard? No

General Comments

However, I wish to put in a plea for the horse-riders of Hawkes Bay. Not everyone has big farms to ride over, and we have found that the advent of cycleways along stop-banks sometimes makes access for horse riders impossible. Old fords and safe crossing-places are lost. I do urge the Council to take these things into consideration, and also if you are planning to have public access to Council-owned forest blocks, for example.

Hawke’s Bay Tourism

Option 2 - Reduce - I am writing this short submission essentially in support of the Regional Council’s change of direction to focus more on safe-guarding and restoring the enviroment. I attended the meeting at the War Memorial Hall and found it most informative. After all, what is the point of, for example, encouraging more events such as triathalons, here if the Ahuriri Estuary is too polluted to use for such events? Or of building cycleways along river banks whilst at the same time letting the rivers become so contaminated that people can’t go for a swim on a hot day? I hope you will be able to put the Plan into action, despite the negative reaction from some who seem to think that the Hawkes Bay economy is going to crash unless tourist operations are propped up at the current high level by rate-payers!

General Comments

The environment and tree planting appear to be the major issues for this excessive rate increase. The environment is important but does not need to be completed in one term. Experience and common sense are still part of our lifestyle so we do not necessarily need to be told what to do. Trees are important but only on land with no other use. Reading through this document, Wairoa or Waikaremoana do not appear as part of any new programmed. Last years increase, plus the proposed increases for this year and the future will make life very difficult for many residents, so I am totally opposed to the 19% rate increase.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 1 - Retain

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

General Comments

The focus on the environment and water is laudable and in general supported, however, the necessity for such speed, and therefore a dramatic rate increase in year one in particular, is highly questionable and suggests a council, and councillors, more concerned with its / their legacy in terms of pet projects than the affordability for the ratepayer. A more rational review of the financial implications and spreading this over a greater period would be the preferred approach. The problems this extraordinarily large rate rise is targeting were not created in a short period of time, nor solely in the lifetime of the current ratepayers, hence addressing them should be spread over a longer period. The evidence presented does not support the need for the urgency being dictated.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 1 - Status Quo - If you are offering incentives to change then there is no need to spend more ratepayers money in this regard, as if the incentives, combined with regulation, are not successful then you can review at a later date but there is no need to aggressively spend until you have understood the outcome of the former.

Sustainable Homes

Option 1 - Maintain - HeatSmart in its current form has been working, so why change? This is not clear enough in the document to warrant such a change.

Civil Defence

Option 2 - Transfer to HBRC - One centralised service makes sense, but please note that the District Councils will not reduce their rates for the ratepayer as a result and hence this is an added cost that needs to be taken into consideration too.

Working with Tāngata Whenua

Option 1 - Status Quo - It is unclear in the document as to what is wrong with the current relationship and hence why the need for change?

Hawke's Bay Tourism

Option 1 - Hold - Tourism is a key economic driver for Hawke's Bay, and the world over has a contribution for tourism funding collected through the rates as its primary source of funding, as to date no one has come up with a better solution. HBRC does not offer a reasoned alternative strategy, just wants to cut back, which is unacceptable. On one one hand HBRC wants to increase the amount it draws from the community in rates, then on the other it wants to directly impact the ability of the local economy to provide earnings to pay for this rate increase - a totally ridiculous approach, and one that has not been properly thought through or reasoned. Additionally, elected councillors using the term "screw you" in a public forum to those in opposition to this position is embarrassing, unprofessional, unacceptable, and should preclude the elected member Mr. Tom Belford from being able to vote on the matter.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing - This option appears to offer the least risk.

General Comments

Feedback for your Long Term Plan

As many territorial and regional councils throughout New Zealand are currently consulting on their Long Term Plans, I wanted to take the opportunity to remind councils of their obligations under the Hazardous Substances and New Organisms Act 1996.

Please consider these obligations whenever you are reviewing your plans and prioritising your activities.

Collectively, and alongside regional councils, New Zealand's 67 territorial authorities are our biggest field force of hazardous substances enforcement officers outside workplaces - responsible for hazardous substance compliance and enforcement in every public and private location within their boundaries, in situations not controlled by other agencies.

There are significant environmental and safety risks of not adequately resourcing these responsibilities.

I appreciate the difficulty in quantifying the size and potential impact of the risks, and the challenge of competing resources. Hazardous substances, however, span all of the outcomes that many councils already focus on - such as water quality, air quality, and sustainable resource management. Rather than address hazardous substance enforcement in isolation, you could consider improvements in relation to the other environmental and economic outcomes you are working towards. This might include, for example, distributing public education material on hazardous substance safety to your ratepayers, and/or you might decide to fund an in-house hazardous substances expert to support your enforcement staff.

Thank you for the role you play in safeguarding the health and safety of New Zealand's people and environment.

Allan Freeth

Chief Executive

Submitter #596

Mrs R Kemp

To be heard? No

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 1 - Status Quo

General Comments

I believe planting more trees will NOT be beneficial to our region and its future. Harvestable trees are a huge commitment on infrastructure, I. E. Roothing. The District Council are struggling to maintain the roads in our district now. This will flow on to be higher district council rates. Yet another burden on ratepayers. We can't eat trees and there is a worldwide shortage of food, why take that away. Trees kill rural schools. There are many rural schools with single digit students attending. This will only get worse. Small towns like Wairoa will die or become ghost towns with not enough people to pay the rates to keep it alive. Primary employment in Wairoa, apart from agriculture (sheep, beef, dairy and cropping) is Affco the livestock processing plant. So no livestock means no primary employment for farmers, their staff, shearing gangs, trucking companies, school teachers and associated school staff, livestock processing. All this means no town which means no people to look after the waterways.

Land, Water & Biodiversity

Incentives Option 1 - Status Quo - You need to be able to work within your means. As stated at your consultation presentation you have identified areas where you can cut costs so why not do that and use those cost savings for incentives. It will be a start then come back to us in 3 years and let us know how things are going. We can't eat trees and it is common knowledge there is a worldwide shortage of food so why take that away from our region. GREAT THINGS GROW HERE

Partnerships Option 1 - Status Quo

Sustainable Homes

Option 2 - Extend - I believe it is a better option for the people of the region. If they are warm and healthy in their immediate surroundings they will then have more money and time to help take care of the environment. Win win.

Civil Defence

Option 2 - Transfer to HBRC - Civil Defence is a no brainer

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 2 - Reduce - It is time tourism stood on its own feet, like agricultural farmers have to.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

Submitter #598

Sarah Szegota, Villa Maria Estate

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Villa Maria Estate is a family owned company recognised as an icon in the New Zealand wine industry. We are passionate about Hawkes Bay as a premium, world-class winegrowing region and have recently built a brand new winery in the region.

Not only will the the new winery site provide efficiency improvements in our harvesting and winemaking, it will enable us to offer wine loving visitors the opportunity to taste and experience wines from several brands all under one roof. The investment will allow us to not only capitalise on one of the best wine growing regions in New Zealand but also contribute to the greater region through travel and tourism.

Being environmentally responsible is inherent in the long term view we take of our wine business. We at Villa Maria believe that sustainability is not an end point but a journey and therefore we are always finding ways to embed sustainable principles into the culture of the organisation. We are certified by Sustainable Winegrowing New Zealand and have been a member since its inception in 1995. We are also committed to organic vineyard management, with 30% of our vineyards certified by Biogro New Zealand.

Wine tourism is a huge contributor to New Zealand tourism. The New Zealand wine tourist spends 26% more and stays 6 days longer than the average holiday visitor. We support Option 1 – to maintain the current funding levels for tourism.

Submitter #599

Peter Eden, Te Taiwhenua o te whanganui a orotu

To be heard? Yes

Working with Tāngata Whenua

Option 2 - Increase - Te Taiwhenua o te whanganui a Orotu would like to be more involved in decision making and consultation in the future. We support the submission given by Hawke's Bay Maori Tourism Charitable Trust also as all of our Marae are a part of Hawke's Bay Maori Tourism

Hawke's Bay Tourism

Option 1 - Hold - We will go with the public decision on this and I have only clicked this option because one must be ticked. Our Marae would like Hawke's Bay Maori Tourism Charitable Trust to have a percentage of the funds given previously to only Hawke's Bay Tourism as we would like to not be disadvantaged and feel any funds given would be used wisely to the best advantage of all people.

Submitter #600
Francis Allison
To be heard? No

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

Submitter #601
Ketia Waaka
To be heard? No

Working with Tāngata Whenua

Option 2 - Increase - Because Tangata Whenua means people of the land

Hawke's Bay Tourism

I think any money given should be split in some way with Hawke's Bay Maori Tourism Charitable Trust

Land, Water & Biodiversity

Incentives - Biodiversity - means = no mono culture from pasture to forests = increased range of 'creatures' in all environments from the worms to the Kereru. This means a rich environment from the ranges to the coast = native river re plantings not just willows. A good place to start is here in Waipukurau (that forgotten part of HB) along the Tukituki from Ford Road to Tapairu Road and along the south side of the river an equivalent distance. Water - With greater biodiversity in plant material the soils will improve. A reduction in the use of chemicals for agriculture would mean rainwater would infiltrate through the earth into the aquifers. See the film "Symphony of the Soils" which the Regional Council showed a few years ago. Healthy water comes from organic matter rich soils not dead ones resulting from chemical farming. Land - We need to change the way we use the land chemical industrial farming will cause more drought and land degradation. Trees and 'hedges' plus mixed pasture/meadows with a range of shallow and deep rooted species, help retain moisture in the soil and through transpiration return it to the atmosphere so it can return as rain. "Desert or Paradise" a book by Sepp Holger gives some good ideas.

Partnerships - Although you say "working with our community is at the heart of everything we do" that is not my experience. From where I sit, the Regional Council is invisible, unless as happened to me, I was late paying my rates and received a very officious letter. One mistake in 17 years - not very friendly! Only one opportunity to come to a meeting is not good partnership building is it?

Sustainable Homes

- I agree there is a great need for domestic and commercial water storage, I am not sure if it isn't the responsibility of District Councils. Efficient septic tanks is possibly a Regional Council area of concern as these could compromise soil and water. I am not sure that solar heating and photovoltaic cells are either environmentally or morally sustainable.

Civil Defence

- I agree with HBRC collecting a rate for this ONLY if we in Central Hawkes Bay benefit.

Working with Tāngata Whenua

- I don't disagree with this proposal with regard to your statutory obligations but EVERYBODY needs to do more to protect and enhance our environment. If your partnerships for change are genuine and effective why isn't that enough?

Hawke's Bay Tourism

Option 2 - Reduce

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - Improving water quality on Hawke's Bay is critical. I strongly believe that one of the most urgent tasks is to fence all waterways, and in particular the Tukituki River. I state that I am extremely unhappy that HBRC has NOT supported the WCO. I believe this may be because some councillors have a vested interest (being in the orchard industry) and that this has, at best, clouded their judgement.

Partnerships Option 2 - Fully Fund - As above, it's vital that all waterways are fenced and that HBRC makes this compulsory and assists to a limited degree.

Sustainable Homes

Option 2 - Extend - Generating energy close to where it's being used is best practice. There should be an incentive, through a reduced rate for houses/properties who already use solar.

Civil Defence

Option 2 - Transfer to HBRC - I support this, providing a high level of expertise is reliably delivered during times of need - and that residents are made well aware of civil defence systems. It's important that skills within councils are not lost in this vital area.

Working with Tāngata Whenua

Option 2 - Increase - I believe there needs to be PERMANENT representation for tangata whenua at HBRC, as this has been shown to reduce costs and increase involvement in decision-making.

Hawke's Bay Tourism

Option 1 - Hold - I don't normally believe in trickle-down economics, but support for tourism does benefit a great many businesses in the Hawke's Bay Region. It makes sense to continue the good work of HB Tourism and to at least continue the positive support HBRC offers. This is to market events (especially important though the winter and shoulder periods), which drive visitors to the region. More reporting on estimated and actual value to the local economy may be useful for HBRC. The cruise ship visitors spend an average of just \$20 per visitor (using passenger figures provided by Stats NZ and cruise ship arrivals), so that is not necessarily a good use to HBRC support. Travellers and holiday-makers from other NZ regions and free independent travellers and what HBRC needs to support.

Local Government Funding Agency (LGFA)

Option 2 - Join as non-guaranteeing

Submitter #605

Sue MacDonald

Ahuriri Estuary Protection Society Inc.

To be heard? Yes

General Comments

The Society commends the Council for returning to its core business of protecting the environment.

We understand that there is a lot of work to be done on the restoration of many of our waterways. Our Society has advocated for many years for the protection of the Ahuriri Estuary and surrounding wetlands, and disappointingly not achieving this goal because local authorities we believe have not shared the understanding that the estuary is an area of national significance.

The large one-off rate rise last year to tackle pollution "hotspots" of which the estuary is one of, suggests that we all must work together to try and mitigate the damage to the estuary. Our group encourages you to work beside the Napier City Council and 'strongly encouraging' the NCC to implement improvements to its discharges. We know that this will take time and resources but we believe it must be a priority.

The Society pledges its support as always to help where we can in protecting, enhancing and educating the public on the value of the Ahuriri Estuary and really acknowledging its significance to the wellbeing of our environment.

Thank You

Isabel Morgan

CHAIRMAN

Hawke's Bay Tourism

Option 2 - Reduce - Core business of HBRC - care of environment. Tourism benefits from a good environment, tourism operators build businesses around the environment. We must care for these precious places. It is time the environment is #1

Submitter #606

Fenton Wilson

To be heard? No

General Comments

I submit as an advocate to support a group in Wairoa looking to build a stock effluent facility at the Wairoa Sale yards. As a frequent driver on the Wairoa - Napier road the growing exposure to dumped stock effluent from trucks on the side of the road is becoming a hazard to motorists. There is no facility from Gisborne to Woodville and having a willing landowner is worth pursuing. HBRC has experience in building and supporting these facilities. This submission puts this on the record. Many thanks

L, W & BIODIVERSITY

Incentives to Change

While I support paying higher rates if it leads to improved environmental outcomes (Option 2 in this case), repeating themes throughout this draft Long Term Plan (LTP) consultation process leave me concerned, particularly:

- the evocative language used to justify a sharper environmental focus (given that many of our rivers, streams etc are in “a mess”)
- the lack of objective evidence contained within *‘Facing our Future’* to support Council’s claims
- the emphasis in *Facing our Future* upon funding better initiatives & processes rather than what (best practice) goals will be achieved as a consequence
- that consultation is being corralled, directing feedback towards “significant changes” only, on just 6 topics

Regarding *Incentives to Change*, I understand for instance that Council has for many years promoted programmes that encourage landowners to plant trees on erosion-prone or already damaged land. If one drives from Havelock to Waimarama or Napier to Nuhaka/Morere, a large amount of hill country remains unplanted despite it being nearly 30 years since Cyclone Bola struck. Why then haven’t these programmes been more successful?

More generally, how effective has Council been with its other Land, Water & Biodiversity programmes/activities, more particularly over the last decade?

To better understand the seriousness of issues, where is the critical environmental outcomes information (long-term time series trendlines, current status indicators, performance benchmarking to other NZ regions to provide a best practice context, forecast success outcomes etc) - all being evidence necessary to support a major change in strategic direction and rating increase?

Carrots will help encourage some landowners, however it seems that sticks will also be necessary for some given the apparent lack of environmental stewardship as indicated within *Facing our Future*. Perhaps Council has too often sat on its hands in the past, using incentives but seldom any other approach?

Council may therefore need to rethink its current use of regulation – what tools are provided other than (costly) court action?

I suggest all land owners need a perpetual ‘License to Use Land’. A regime of continuously proving proper land use is now critical and essential (in real time).

This begs the question – what is Council’s current ability to monitor all land users on a 24/7 basis? Real time compliance assurance monitoring technology is becoming comparatively inexpensive – include it within Farm Plans etc such that land users make a full monetary contribution to proving they are acting responsibly.

Within *Facing our Future*, reference is made to Council investing in more environmental monitoring equipment for improved regulatory oversight. The current monitoring networks help to a point but perhaps it is too downstream oriented, therefore positioned after the source point from which damage has occurred.

I feel that what is proposed doesn’t go anywhere near far enough. Monitoring needs to go all the way upstream to each potential source of environmental impact, on a property by property basis. The technology is now comparatively cheap and operates continuously in real time, at least that which can measure quantitative aspects (e.g. flow); qualitative aspects (e.g. nitrogen levels) may be a little more challenging although real time analytics is a fast moving tech space.

I note Council's intention to increase cost recovery from consent holders to 80%. Why not 100%? Landowners and consent holders have an obligation to continually prove good practice in their use of resources (as per 'License to Use Land' above); in my view this should minimally include full cost recovery along with absolute responsibility for all actions. After all, why should suburban ratepayers subsidise landowners and consent holders?

Partnerships for Change

Using plans for investing in 'Future Farming' as an example (similar response to the prior question), I'm concerned that success will likely be muted and Council will end up encouraging relatively few farmers – just the 'Innovators' and "Early Adopters' - to adopt (new) best practice. Monitor Farms and similar activity have been around for decades but haven't led to *widespread* improvement of environmental performance.

While *Facing our Future* references the need for behaviour change, providing farmers with better resources (information, networks, evidence and tools) won't of itself lead to a voluntary change in behaviour (unless it is by regulation).

Many farmers are recognised as being conservative (due an average age approaching 60, working alone for much of the time etc). Sustained behaviour change only occurs when individuals voluntarily make a decision to initiate change from the status quo and to then to stick with it. Only when this outcome occurs on a widespread basis can a programme like *Future Farming* claim success against set goals.

If not already occurring, a behaviour-focused change management process should be a requirement of every Council programme. It should provide a clear understanding of how to achieve high levels of farmer buy in and sustained use of new methods:

- How well is farmer change resistance understood on each specific issue/programme?
- How can it be overcome?
- Does Council clearly understand what success should look like?
- Does programme funding include more than sufficient (in-field) decision support by suitably skilled staff. While Council staff may be technically proficient, do they have the right skills when engaging with farmers such that they individually make the decision to change and then to stick with it? Is this even tracked?

Re *Biodiversity and Biosecurity*, the programmes outlined have plenty of detail about planned initiatives but they lack context for ease of understanding by ratepayers. In other words, how can ratepayers be expected assess whether the plans are realistic, achievable and/or good value?

For instance, the Predator Free HB Project plans on adding feral cats, stoats and ferrets to the Possum Control Area programme on >200,000 hectares of farmland. To provide some context, I estimate the proposal may treble the current level of 70,000 hectares of farmland covered, a figure sourced from searching Council's website.

How does one judge whether this is a worthy initiative?

- For further context, what proportion of Hawke's Bay farmland will the proposal cover (at >200,000 Ha coverage)?
- How does this compare to other NZ regions?
- No apparent availability of an options assessment
- No mention of what methods are used to measure the benefit/impact of this initiative vs. the other planned increases in environmental investment
- How this does particular programme relate to its listed strategic goal ("By 2030, key (target) species and habitat (sites) are prioritised and under active restoration source: HB Biodiversity Strategy, 2015-2050 and Action Plan 2017-20")

Sustainable Homes

Facing our Future makes reference to extending the Heat Smart programme to include installation of solar heating and Photo Voltaic cells.

I support the *Sustainable Homes* initiative and suggest that the programme should be a complete package, in order to encourage an outcome of localised power storage and re- distribution of surplus energy.

Technology such as Vector's multi-unit generation and battery storage system could become a standard feature in all new multi-unit housing schemes throughout the region (may need to jointly handled with all City and District councils). In addition, it may suit clusters of like-minded neighbours, in both suburban locations and perhaps those living more remotely.

Offering up to date education resources along with a complete technology package (as described above) is important if it is to encourage investment so that local energy surpluses can be more efficiently consumed locally. This would be a positive, alternative option vs. the pricing disincentives offered by some lines companies to consumers wanting to feed surpluses back into the national grid.

If there are circa 40-50,000 homes in Hawkes Bay, does a 1300 home, 10-year take-up rate (about 3%), constitute a successful sustainability outcome? It appears extremely conservative and easily capable of much higher take-up, more so as the cost of technology continues to fall.

Sustainable Homes is therefore a stellar opportunity for Council (given this programme has no ratepayer impact) to demonstrate sustainability and resilience leadership.

Working with Tangata Whenua

Facing our Future appears to infer that Council isn't fully meeting its statutory obligations and that it needs additional funding to do so.

I'm surprised by the inference, especially given the degree to which Tangata Whenua already appear ingrained within Council processes.

Hawkes Bay Tourism

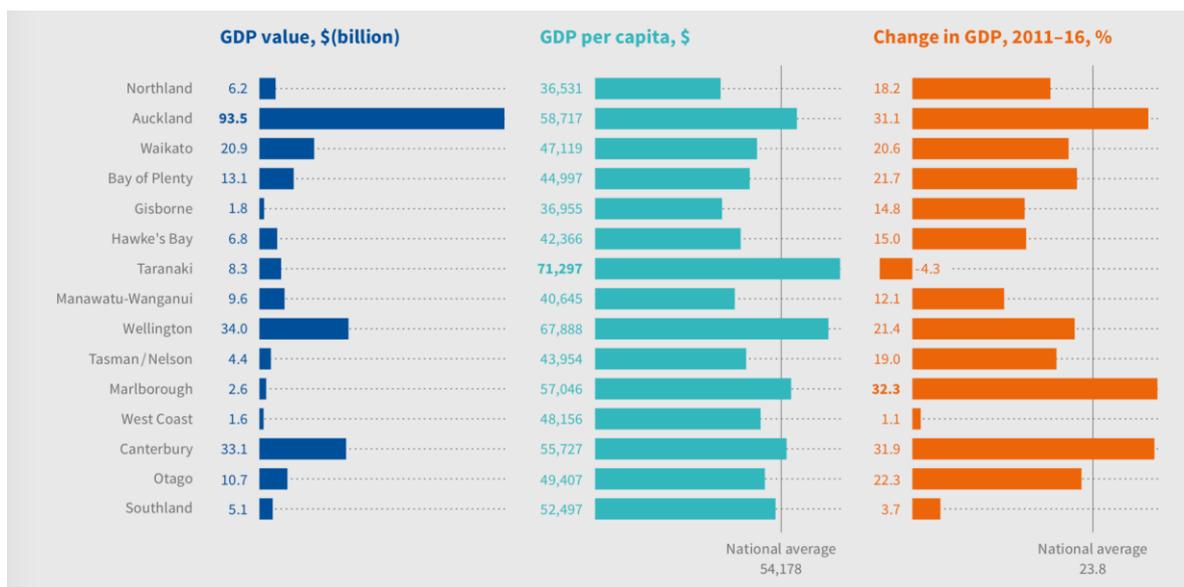
In reading associated documents listed on Councils website, it appears that HBRC's 2017 Strategic Plan (SP) has underpinned the draft 2018-28 Long Term Plan (LTP).

Notably, Council has chosen to concentrate upon 4 of the 8 strategic drivers listed within the SP, thereby giving rise to the LTP's tight environmental focus. The SP states: "These four priorities are additional to the other 'business as usual' work we do, and signal where more attention is needed in the short to medium term".

The 'Community Outcomes' document notes that the Local Government Act requires the LTP to "... describe the community outcomes for the Hawke's Bay region and link our activities to these outcomes". The listed Outcomes are: "A Healthy Environment, A Vibrant Community, A Prosperous Economy".

Councils preferred option - reducing HB Tourism's annual funding –directly contradicts its own foundation documents as noted above. Socio-economic development (as 1 of 4 strategic drivers not being focused upon), by implication should be subject to status quo or 'business as usual' funding/activities, certainly not reduced.

Further, general/non-tourism (socio)economic development in Hawke's Bay – the majority contributor to regional GDP and many times larger than tourism - has been materially underfunded for many years compared to other NZ regions.



Long-term underinvestment is a contributing factor to the most current regional GDP figures (released in 2017 for 2016) which shows Hawke's Bay's economy continuing to lose ground over the last 5 years (15.0% growth) relative to the national average (23.8%) and that of most similar regions (**Northland 18.2%, Waikato 20.6%, Bay of Plenty 21.7%, Gisborne 14.8%, Taranaki -4.3%, Manawatu/Wanganui 12.1%, Tasman/Nelson 19.0%, Marlborough 32.3%, West Coast 1.1%, Otago 22.3%, Southland 3.7%**)

Given the obvious conflict with key documents and a progressively contracting economy (Hawke's Bay's 2016 GDP now comprises a mere 2.7% of NZ GDP), how can such an overtly environmental focus deliver against the 'Prosperous Economy' outcome (and presumably a 'Vibrant Community' as well) if direct investment in HBT (alongside significant long-term underfunding of general (socio)economic development) is reduced?

Facing our Future points to the current lack of legacy practices in respect of caring for our natural resources and goes on to advocate leadership (and higher rates) to deliver 'A Healthy Environment' outcome.

Yet where is the leadership to deliver Prosperous Economy and Vibrant Community outcomes?

The draft LTP in respect of economic development is therefore a disappointment in the face of clear evidence that Hawke's Bay relative economic prosperity continues to decline.

We now need leadership and to invest considerably more (and certainly not less) in economic development across the board, region wide.

Councils preferred Option 2 – to reduce HBT funding – appears to demonstrate a lack of understanding of economic development in general and the tourism sector specifically, given the mounting impact of many *short-term* accommodation providers on "mainstream" commercial accommodation (Airbnb hosts and the like, operating mostly unlicensed sites - circa 900 throughout the region). Council's approach is all too simplistic. A more constructive approach would be to provide continued underwriting of HBT funding at current levels until such time that all commercial providers become licensed for all those above who host guests for more than say, 10 nights per year. This would allow City and District Council's to reclassify the most of the estimated 900 sites as commercial ratepayers, allowing additional rating to be collected with a targeted portion passed onto HBT for funding use.

Please refer to the final section for additional comments re economic development funding.

General

1. **Areas of Concern:** recurring themes throughout this Long-Term Plan (LTP) consultation process (including within key Council documents) leave me concerned, particularly:

- The evocative language used to justify a sharper environmental focus (e.g. we need to do much more, and now, given that many of our rivers, streams etc are in “a mess”, talk of leaving a poor legacy etc). Council’s urgent approach and call for immediate action appears designed to support the steep rates increase factored in to the draft LTP without presenting a reasoned case to support it.
- *Facing our Future* appearing to create the impression that HBRC has been caught off guard by the level of environmental damage occurring under its watch. I’m left wondering just what HBRC has been doing in that case?
- The lack of:
 - Objective evidence (within *Facing our Future*) to support Council’s claims that some aspects of our environment (e.g. rivers) are in a poor way, and:
 - An honest assessment of why we’ve (quite) suddenly arrived in this policy including if any limitations relate to Council’s capabilities & competencies?
- The emphasis on funding better initiatives & processes rather than achieving sustained, best practice goals as a consequence of a renewed focus. Merely improving the current “mess” is insufficient if we wish to leave a remarkable legacy.
- That consultation is being corralled, with directed feedback upon “significant changes” only (just 6 *Facing our Future* topics with 4 impacted upon by the proposed environmental focus).

Council then propose that it will be “business as usual” across all other activities within in the 10 Year LTP – implying that they are performing well – and not requiring ratepayer consultation.

When the ball appears to have been dropped on a prime Council responsibility – guardianship of the region’s environment - how can ratepayers have confidence that HBRC is achieving consistently good outcomes from rating income across the full breadth of it activities?

Concerns are heightened in the face of very clear economic evidence – Hawke’s Bay is continuing to contract economically relative to most other regions across NZ.

In such circumstances, “business as usual” isn’t an appropriate approach. A review of Council’s non-environmental activities is now (urgently) required.

2. **Conflicting Messages?** A point of confusion regarding the need to suddenly take a sharp turn towards an environmental focus may be content residing on Council’s website. For example, “*Your Rates Explained, 2017-18*” (link listed below) features results from several recent Council environmental activities as a means to demonstrate effective use of rates (Pekapeka’s improved water quality, only 1 wintertime regional air quality breach, 70,000 Ha of active possum control throughout the region etc <https://www.hbrc.govt.nz/assets/DocumentLibrary/Brochures/hbrcrates2017webfriendlypages+spread.pdf>)

Yes, issues of concern are noted (drinking water quality and action on 6 ‘hot spots’) but the publicity doesn’t create a sense of crisis that “many of our rivers, streams, lakes and estuaries are a mess”.

Are we therefore in crisis or are we not? I suggest an effective follow-on action from consultation is the development of a highly visible ‘environmental dashboard’ on Council’s website. This will help ratepayers better understand issues and monitor progress towards achieving, sustained best practice goals. I’ve looked at LAWA’s website and while it contains some reasonable information, it appears to suffer from testing infrequency, presumably due to (HBRC) resource limits. It’s a long way short of being in real time. An updated information set should show historical information through to the present day along with expected benchmarks best practice.

Much better visibility of all other council activities should be a further follow-on action once the environmental dashboard is in operation.

3. [Sufficient focus upon perpetrators of environmental damage?](#) What is being done about the perpetrators – surely, they need to be part of the solution, contributing “fines” to directly remediate against harm caused?
4. [Access/Use of Qualified information:](#) I appreciate having access to Council’s website however searching for qualified information regarding the LTP is far from easy. There is a (apparent) lack of information regarding Council’s work in preparing the draft LTP.

- Was a complete, zero based options assessment completed? I say this because I think may be a number of areas within Council’s budget which could contribute quite more than the identified \$500K of operational savings. For example, farebox recovery (circa 38%) on public transport is a reasonably substantial annual operating cost (circa \$3.8m pa) – are these operating subsidies and the like beyond review for the next 10 years of the new LTP?
- Consulting on this LTP has imposed limitations and in some cases is of limited value on specific programmes (e.g. Predator Free HB Project) when using the format contained within *Facing our Future*. An improved approach seems necessary if ratepayer consultation is to be objective and meaningful. I think this is largely a communications exercise as I’d be surprised if all the information isn’t already available in one form or another. How information is presented is at the heart of this issue; I suggest it be hierarchically organised, starting with Strategic Outcomes & Goals per Strategic Driver, progressively ‘peeling the onion’, layer by layer, using hyperlinks (rather than having to reference multiple separate documents) to reveal associated supporting information, with increasingly more detail provided at each deeper layer of enquiry

Only when ratepayers can properly access information as described above can they gain a good understanding as to whether the goals and their accompanying activities are realistic, achievable and represent good value.

5. [Funding of Economic Development:](#) I suggest that while the LTP is environmentally aspirational, it doesn’t appear to have demonstrated similar worthiness with respect to economic development.

Facing our Future clearly wishes to leave an environmental legacy however the SP and LTP don’t demonstrate leadership or delivery of a Vibrant Community outcome - most unlikely to occur without first delivering a Prosperous Economy, in tandem with a Healthy Environment.

In some ways it isn’t so surprising that Hawke’s Bay’s economy has consistently underperformed over the last 30 years, in part due to the impact of 1989’s Local Body (LB) changes and Lines ownership reform in 1992. The 5 regional LB’s created inefficiency (= a high level of duplicated resources, poor co-ordination); HBRC’s continued 100% ownership/stewardship of a key community asset in Napier Port (as well as HBPCT of Unison) may be a contributing factor to an economy with a 2011-16 GDP growth rate (the most recently available) which ranks only 10th = in NZ out of 15 regions.

Maintaining 100% ownership of Napier Port (& Unison) and using dividends to subsidise rates (and power consumption) over the past 25-30 years (covering both annual and significantly large special payments) has yet in my view to create any enduring legacy for the region’s ratepayers (and consumers).

Yes, ratepayers and power consumers have received rates and rebate benefit, albeit very modest at a household level. In contrast elsewhere in NZ, occasional but significant special dividends were used to build new or upgrade existing community assets, in the process creating a permanent legacy for their communities.

Yes, both Napier Port (& Unison) are worth considerably more than at time of establishment, benefiting from a commercial governance and operating model that has been substantially free of LB involvement.

An alternative approach within the last 30 years, selling down to 51%, would have maintained full control of each companies while producing much better outcomes (covering a range of measures) vis a vis retaining 100% ownership. A sell down in my view shouldn't require any onerous debate (notwithstanding HBRC's requirement to consult on Napier Port) when the very sound track record of Napier Port (& Unison) is fully taken into account as well as that of listed entity Port of Tauranga and its long-term success (providing commercial, risk reduction, community wealth distribution and entrepreneurial spill-over benefits).

A rare opportunity to re-evaluate ownership options of both Napier Port & Unison has fortunately arisen in 2018 with HBRC in the process of reviewing Napier Port's capital structure (and the Trustees of HBPCT also handling a periodic review of Unison's ownership).

I fervently hope that HBRC (and HBPCT's Trustees) realise the importance of grasping this unique, once in a generation opportunity, to create a lasting economic and community legacy.

While ownership reviews are far from being a simple exercise, I suggest an ideal outcome resulting from a sell down would be the creation of a significant Regional Endowment Fund or REF, with investment assets of >\$50m, that is tasked with the (annual) funding of regional economic development and community assets. A REF would sit well with the business community view that dividends earned by Napier Port (and Unison) in the course of serving the regional economy should be (substantially) re-invested into economic development activity to help build a more resilient (and therefore prosperous) economy. On the other hand, diverting dividends for other purposes, such as environmental activities at the expense of economic development, however has far less support.

If establishing a REF can be achieved it would finally enable a better balance of funding between non-tourism activities and tourism economic development (in line with their actual contribution to GDP), plus providing grants towards larger community assets from time to time. Establishing a REF as described would then allow HBRC to further increase its focus upon environment matters.

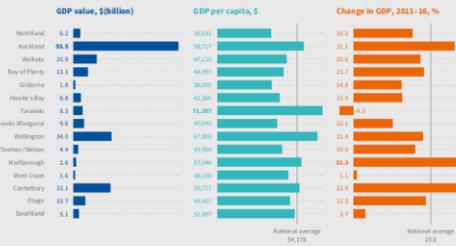
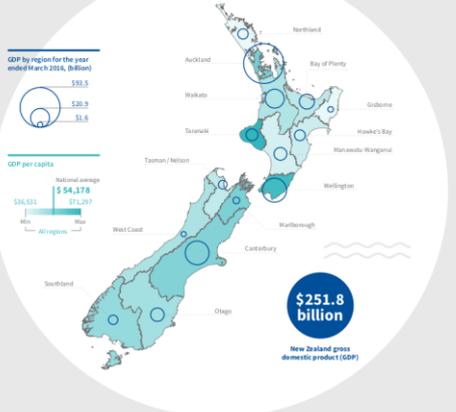
One consideration may be a change in annual dividend flow arising from a minority stake sell down of Napier Port (and Unison?), potentially offset by full retirement of HBRC debt. Ideally HBRC rates should then be what is actually needed to achieve best of class environmental goals rather than rates being offset by dividends, a largely invisible form of subsidy which in my view has substantially undervalued Napier Port's contribution to the regional economy.

When all is said and done, HBRC has a more difficult challenge when compared to Hawke's Bay's four other LB's, existing on a very skinny, rating base which appears well insufficient for the substantial required task.

I suggest that the SP, and draft LTP as a consequence, need to be much bolder. The focused environmental approach, while a step up from current practice, in my view should be far more ambitious and seek to bring forward all (published) strategic goals. For instance, the 4 environmental focus areas contain only 8 goals due to be achieved during the 10 years of this draft LTP (actually by 2025). An average of 2 goals apiece per focus area in my view is inconsistent with the need to act urgently and clean up the "mess" that many of our rivers etc are in. Further, the goals set down for achievement by 2030, 2040 and 2050 should also be considerably brought forward as well.

The draft LTP has started the leadership process. In my view it is now time to stand back and comprehensively review the LTP such that leadership spans achievement of all 3 Outcomes (Healthy Environment, Prosperous Economy, Vibrant Community) which I trust includes points raised in this submission.

New Zealand's regional economies | 2016



Gross domestic product by region, 2016



Visit our website for more information
www.stats.govt.nz/regionalgdp

Note: Figures may not sum to totals due to rounding. Source: Stats NZ

Stats NZ
Tataraunga Aotearoa

Submitter #608

June Graham

To be heard? Yes

General Comments

First congratulations to staff on the consultation document - Facing our Future. I agree with the decision to over time reduce the funding for tourism. We all need to make sacrifices to ensure the health and well being of our natural environment before it is too late. The future of the Napier Port concerns me but as I understand it doesn't come under this process at this time. My main concerns comes under the environment issues caused by developments and the effects on our waterways, wetlands and low lying areas. Storm water run off and pollution from wastewater mishaps due to our changing climate. I will enlarge on my concerns if given time to speak at the hearing.

Hawke's Bay Tourism

Option 2 – Reduce

Submitter #610

Penne Chote

To be heard? No

Land, Water & Biodiversity

Incentives Option 1 - Status Quo

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 1 - Status Quo

Hawke's Bay Tourism

Option 2 - Reduce

Local Government Funding Agency (LGFA)

Option 1 - Status Quo

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund

Partnerships Option 2 - Fully Fund

Sustainable Homes

Option 2 - Extend

Civil Defence

Option 2 - Transfer to HBRC

Working with Tāngata Whenua

Option 2 - Increase

Hawke's Bay Tourism

Option 1 - Hold - Tourism is a big contributor to the Hawke's Bay economy - & has been growing well.

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

General Comments

Like the step change approach and agree action needs to be taken. Previously the HBRC has allowed economic interest to override environmental care protection. Based on this historic practice, think that more of the rate burden for HBRC rates should go to those that utilise the land/water and derive income from the environment - by the way this includes orchardists! Based on indicative rate projections it seems that muggins (the residential rate payer) still picks up the tab for the users/polluters, those that have used and abused the environment for their own personal gain. It seems a bit like saying to a battered wife (residential rate payer) she has to pay towards her husband anti violence counselling, because we are worried he will get angry if we ask him to pay the full amount. Realise that these special interest groups contribute to the economy and possibly fund some campaigns of elected representatives - but hey why not be really honest and hold to account those that have caused the damage or benefited from a really lax approach to environmental damage. Actually be nice to see HBRC itself say it could have done things better - actually take ownership for some of the inaction then we can move forward with honesty. Water: if you use water you should pay for it - lets value this resource. Tired of driving to work in summer seeing the road being watered by industrial irrigation & then the local council asking us to conserve water. Lets create a system where commercial interests actually pay for what they use. Residential ratepayers should also pay - but be good to have some honest conversations around who uses what. At the moment it just reeks of stupidity - seeing city councils say save water then being drenched by careless irrigation by rural users. you cant drive change when the system is inequitable.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - We need to take action Polluter pays! Rate payers that use the land/water to derive an income from it should pay more proportionally than residential ratepayers or commercial ratepayers that passively use the land. Of course in this weird world we live in we can't expect that polluter to pay for the damage they actually cause but it would seem reasonable that they pay more than non polluting ratepayers.

Partnerships Option 2 - Fully Fund - Got to do something, its a step in the right direction. would prefer more radical change but can see it takes a long time for attitudes to change - the whole idea of land ownership vs. being a custodian for the land environment is still very foreign to many. Many people still to be waking up to the fact that the world is finite and we do actually have limited resources and we need to look after our environment.

Sustainable Homes

Option 2 - Extend - we need to create better homes for people

Civil Defence

Option 2 - Transfer to HBRC - makes sense to centralise

Working with Tāngata Whenua

Option 2 - Increase - We should work with tangata whenua and have more positive relationships in the community

Hawke's Bay Tourism

Option 2 - Reduce - should change the focus to look after our environment for the long term benefit of community. If we dont clean up our act there wont be anything worth visting

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing - going with option 3 but would be good to know what the risk is to ratepayers

Submitter #613
Ethan Phillips, Empire Coffee Roasters
To be heard? No

Hawke's Bay Tourism

Option 1 – Hold

Submitter #614
Helen Roughan
To be heard? No

General Comments

Work with indigenous peoples as prior to colonization things worked well. Saving the planet by any and all means possible. There should be register of all FREEMASONS and they should be barred from all positions of power.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - status quo hasn't been working well

Partnerships Option 2 - Fully Fund - status quo hasn't been working well

Sustainable Homes

Option 2 - Extend - makes sense

Civil Defence

Option 1 - Retain - like it

Working with Tāngata Whenua

Option 2 - Increase - I'm MAORI

Hawke's Bay Tourism

Option 2 - Reduce - Business owners could be more entrepreneurial

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - too risky to join

Submitter #615
Mark Johnson
To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Dear Councillors, It is absolutely vital that our region continues to be seen as a destination at this time – to do this they must at least maintain the current level of funding – HBRC have been very proactive and supportive to build the HBT team we currently have. It would be such a waste to now slowly see all this great work and momentum erode. I have been in the industry for 13 years now and I have seen a poorly funded and disorganised RTO – and believe me you do not want to see that. Now is not the time to look at cutting back we are doing well, lets really get on board and ride the train!! Tourism the thousands of jobs and hundreds of related industries are all HB Regional Council Rate payers. HBRC - keep the industry healthy - businesses grow, property prices increase, individuals become more prosperous and they all paid rates - including the relatively small dollar increases. You all know it makes sense – a strong tourism body together with an added emphasis on the environment will make our region one of the best in the country – as you also all know – it is!

Submitter #616
Sandy Hunter
To be heard? No

General Comments

Do something about the closing and Florida in the city's water You can make a bigger effort to help a dress this important issue.

Land, Water & Biodiversity

Incentives Option 2 - Fully Fund - I agree that in order to create change you would need to offer incentives backed by very good policy and protocols. And have big fines for those that Breach the said practices.

Partnerships Option 1 - Status Quo - Status quo

Sustainable Homes

Option 1 - Maintain - Status quo.

Civil Defence

Option 1 - Retain - Status quo

Working with Tāngata Whenua

Option 1 - Status Quo - Status quo

Hawke's Bay Tourism

Option 1 - Hold - Status quo

Local Government Funding Agency (LGFA)

Option 3 - Join as unrated guaranteeing

Submitter #617
Bruce and Gillian Wilton
To be heard? Yes

General Comments

HBRC to advocate for smooth seal along residential area of Breakwater Road to reduce NOISE POLLUTION & TYRE AIR POLLUTION. HBRC to advocate a courtesy speed reduction similar to Marine Parade to reduce risk of PEDESTRIAN INJURY & NOISE POLLUTION. HBRC to install & monitor Quality of Air Device adjacent to residential area of Breakwater Rd and make results available WEEKLY? SHIFT the PORT of NAPIER to an OUT OF TOWN location, perhaps Awatoto. To avoid the detrimental effect on a residential area that existed prior to the ports invasion. In this 10 year plan progress could be made with old port doing less and NEW PORT doing more. This move would take some courage from HBRC are you up to the task? At the ports present rate of growth what will Napier be like in 100 years.

Submitter #618
Chantal Anne-Marie Dicks
To be heard? No

General Comments

HBRC to advocate for smooth seal along residential area of Breakwater Road to reduce NOISE POLLUTION & TYRE AIR POLLUTION. HBRC to advocate a courtesy speed reduction similar to Marine Parade to reduce risk of PEDESTRIAN INJURY & NOISE POLLUTION. HBRC to install & monitor Quality of Air Device adjacent to residential area of Breakwater Rd and make results available WEEKLY? SHIFT the PORT of NAPIER to an OUT OF TOWN location, perhaps Awatoto. To avoid the detrimental effect on a residential area that existed prior to the ports invasion. In this 10 year plan progress could be made with old port doing less and NEW PORT doing more. This move would take some courage from HBRC are you up to the task? At the ports present rate of growth what will Napier be like in 100 years.

Submitter #619
Lourens (Loek) Hasselman
To be heard? Yes

General Comments

HBRC to advocate for smooth seal along residential area of Breakwater Road to reduce NOISE POLLUTION & TYRE AIR POLLUTION. HBRC to advocate a courtesy speed reduction similar to Marine Parade to reduce risk of PEDESTRIAN INJURY & NOISE POLLUTION. HBRC to install & monitor Quality of Air Device adjacent to residential area of Breakwater Rd and make results available WEEKLY? SHIFT the PORT of NAPIER to an OUT OF TOWN location, perhaps Awatoto. To avoid the detrimental effect on a residential area that existed prior to the ports invasion. In this 10 year plan progress could be made with old port doing less and NEW PORT doing more. This move would take some courage from HBRC are you up to the task? At the ports present rate of growth what will Napier be like in 100 years.

General Comments

Thank you for the opportunity to submit on the proposed plan. The intent of the vision for the Plan cannot be faulted, however I fail to see how the recommendations for increased expenditure by the council can deliver the improved outcomes sought. Spending additional funds on such a variety of projects could be justified if appropriate measurable outcomes were included with the proposals accompanied by the fully costed activity plans that will be adopted to deliver them. Your business plans presentation lacks any commercial discipline and comes across as a poorly conceived series of investments which you hope will deliver positive change. As a ratepayer I am prepared to support new levies if I could have confidence that they will be spent wisely and deliver specific outcomes. Your proposals do not give me this, they reads as a political approach to fund areas of public concern. As set out they are unlikely to deliver value to the community which is reflective of the further investments you propose the ratepayers commit to. Coastal Hazards Major areas of our region are potentially vulnerable to climatic conditions. The cost of coastal protection of our foreshore could be significant and may or may not be effective. It seems unreasonable for us as a region to work in this area in isolation as we could not possibly hope to meet the financial costs involved in determining how best to protect our coastline. Should we not be joining with other councils who face similar problems along with Central Government to invest in a national approach. It would be a disaster if we started pouring funds into remedial work that is based on false assumptions and so doomed to fail. In conclusion I believe that the request for financial support for the proposed council initiatives should be declined as they are not developed enough in terms of defined outcomes or the cost benefits they will deliver. It may be that after further detailed work by the Council that some or all of the proposals can be justified or other alternative approaches may be suggested which would deliver the unidentified outcomes you seek.

Land, Water & Biodiversity

Incentives - The council will have plans in these categories which are currently being implemented and budgeted for, any new expenditure should specify what additional benefits will result from the investment of further funds and over what time period they will be realised.. Will the new funds be a stand alone investment or will they require to be further added too in the immediate future.

Partnerships - This is a very open ended concept and fails to define the changes sought, their benefits to the community, whether they have public support and who will meet the costs involved in their implementation. The establishment of a new independent body with no accountability to drive change has all the hallmarks of a new quango which will consume funds and deliver little or nothing. Historically local groupings who seek specific changes coalesce and work together to attempt to alter existing practices, why will a new centralised body be an improvement on this proven practice?

Sustainable Homes

Option 1 - Maintain - The provision of these is laudable but it is largely provided for in existing national legislation whether for new houses or rental properties. As cost is the major determinant for whether improvements in the existing housing stock are made it is inconceivable that a local council could fund even part of the cost needed to support change. The administrative staffing cost alone of work in this area would be a major expense, a better alternative would be to lower rates and leave householders with more funds to carry out the changes themselves.

Working with Tāngata Whenua - This is a typical example of a good intention in the plan but gives no indication of the beneficial outcomes sought and who will benefit from them and how much they will cost over what time period.

Hawke's Bay Tourism - There is no doubt that our region has gained many additional low paid jobs from tourism over recent years. It would seem that the council should work together with the local tourist investors to develop a fully researched plan on investment in this sector. Uppermost in such a study should be detailed cost benefit studies. Specifically who derives what financial or other benefits from tourism and who should meet the public costs of supporting and developing the industry. Any changes in existing funding should be made once the study is presented to the council and other interested parties for review.

Submitter #621

Sandy Y Anderson, Seascape Environment Society Incorporated

To be heard? Yes

General Comments

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Submitter #622

David Taylor

To be heard? No

General Comments

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Cranford Hospice Foundation

Submission to Hawke's Bay Regional Council Draft Long Term Plan 2018-2028

We would like to have an opportunity to speak to this submission.

Introduction

Cranford Hospice provides specialist palliative care for the Hawke's Bay population. Care is delivered directly to patients both in the hospice facility and in their own homes and may be continuous or episodic. Palliative care is also delivered indirectly by providing advice, support, education and training to support the primary provision of palliative care.

The existing hospice facility has a number of shortcomings that impact on the quality of the patient and whanau experience, create inefficiencies and safety risks, and lead to a steady stream of maintenance and repair costs. Surveys completed by patients and family/whanau on the experience of hospice services show that patient comfort and wellbeing is at times being negatively affected by the physical inadequacies of the current building. This is contrary to the Hawke's Bay Palliative Care Strategy (HBDHB, 2016), which sets a priority for patient comfort and wellbeing to be maximised.

Furthermore, the demand for specialist palliative care services is increasing having risen by 40% over the last 5 years. Inpatient admissions to the hospice have increased over recent years with an average annual occupancy rate having risen from 67% to 75% within one year. This includes some monthly spikes where occupancy has reached a rate of 84-96%. The Cranford Hospice building is often operating to its physical limit.

Future projections also indicate that the number of deaths in Hawke's Bay will continue to increase as the population grows and ages. The number of people who are likely to require palliative care services

- typically representing 63% of all deaths - will increase by 38% over the next 20 years which is an additional 26 people needing care per month.

Cranford Hospice Foundation has a vision to provide for this future demand by providing:

- A suitable, well-located facility that will ensure everyone has access to expertise and care.
- A facility that provides a hub for community engagement, which delivers education, training and support to care providers, space for day therapy services for patients and respite services. None of these things are currently able to be provided at the current site.

The vision to provide Cranford Hospice with a new facility is not just a building project, but a community support project to better meet the current needs of the Hawke's Bay community when at its most vulnerable, and to provide for an anticipated greater future demand for hospice services.

Facility Description:

Current facility:

- Based in a converted residential building, the facility has been expanded twice since 1982 incorporating neighbouring properties. Currently the hospice building has an 8-bed capacity which results in admissions being declined on occasion.
- Patient rooms are inadequate in size and design making it difficult to bring in hoist equipment, and visits from family members are cramped.
- Patient rooms do not have individual ensuite facilities meaning privacy and convenience for patients is impacted upon.
- The layout of the building has patient rooms interspersed with administration rooms and public spaces again impacting on patients' privacy, creating noise issues for patients and inefficiencies in service delivery.
- There is a lack of space and facilities for families when they visit patients.
- There is a lack of space for education and training for community stakeholders.
- There is a lack of space to deliver day hospice services.
- The old wooden buildings are noisy (wooden floors and verandahs with little soundproofing) and are costly to maintain. The level of noise is often complained about and impacts upon the hospice being able to provide a quiet, restful space.
- Bereavement services onsite can only be offered during working hours and the room is too small for even small groups of family members.

Proposed facility:

- Purpose built facility providing sufficient floor area for indoor amenities, capacity for future demand and fit-for-purpose design separating clinical and non-clinical areas and patient rooms from family, staff and public areas.
- 10 beds are estimated to be required to meet current and future demand.
- Patient rooms to have individual ensuite facilities.
- Better layout of spaces to improve patient privacy and enable more efficient service delivery.
- Larger public spaces for families to visit and spend time with patients without impacting on other patients and families.
- Spaces for delivering education, training and support to primary palliative care providers.
- Facilities to enable overnight stay of some family members.
- Space for respite care services.

Gift of Land:

The Joan Fernie Charitable Trust has made an offer of a gift of land at Chesterhope Station, located off Pakowhai Road, between Hastings and Napier. This is Cranford Hospice Foundation's preferred site for relocation of the hospice. The Hawke's Bay District Health Board has approved the Chesterhope site. A Memorandum of Understanding has been signed between the Foundation and the Joan Fernie Charitable Trust with conditions to be met by the Foundation around obtaining consents and raising the necessary funds for the project. The site is sufficiently large that it can provide space for a purpose- built facility.

The preferred site at Chesterhope Station has an established outdoor setting with a lake and gardens and includes an arboretum of mature trees, some of which were brought out from Kew Gardens, London in 1910. The garden provides a tranquil and therapeutic outdoor environment for patients and their family/whanau. We cannot currently offer an environment such as this to patients.

The Chesterhope Garden, with its heritage trees, also offers opportunities for community activities and events, the possibilities of which are being considered at the present time.

The Cranford Hospice Foundation would like to extend an invitation to Hawke's Bay regional councillors to visit the Chesterhope site.

Project Engineer:

Experienced project engineer, David Booth of Feldspar Associates, has been appointed by the Foundation to oversee the project. David has been involved in a strategic planning role in the development of Mercy Hospital in Auckland and Leslie Groves Hospital (specialist rest home and dementia care) in Dunedin.

Design:

Architecture HOK Hawke's Bay Ltd are developing concept designs and these are expected to be available early to mid-June.

The Cranford Hospice Foundation Chairman has had numerous conversations with iwi representatives to keep them informed of progress on this project, including Ngati Kahunungu Iwi Inc Chairman, Ngahiwi Tomoana. As a kaumatua of Matahiwi Marae in Hastings District, John Buck has frequent and ongoing dialogue with Maori.

Our Kaitakawaenga at Cranford is an active member of the hospice team, who works to promote and improve access to palliative care services for Maori patients and their whanau, to ensure their needs are met in a culturally appropriate way.

Budget and Fundraising:

The Business Case has estimated the capital cost of the project to be \$12,375,000. A QS will be undertaken once designs are completed.

The Cranford Hospice Foundation has engaged local and very successful capital raising consultants, Giblin Group, to prepare a funding strategy for the proposed capital project.

Timeline:

The proposed timeline will see construction begin in July 2019, with the doors of the new Cranford Hospice opening in February 2021.

Our submission is to request that Hawke's Bay Regional Council supports the Cranford Hospice new building project through a funding contribution to the value of \$2,000,000. This could be a combination of cash and in-kind. The Cranford Hospice Foundation would welcome discussions with the Hawke's Bay Regional Council on this.

Why should Hawke's Bay Regional Council support the Cranford Hospice Building project?

The Cranford Hospice Foundation presented to Hawke's Bay Regional Council on this project three years ago to ensure councillors were informed of our plans for a new hospice facility. Many of you may dismiss this project as health related and therefore the responsibility of the District Health Board, and indeed the DHB is supporting this project in the first instance with the co-funding of a Business Case.

However, this is much more than a health sector project - this project is a **whole-of-community** project and, as the Council which has responsibility for a regional overview of community wellbeing, Hawke's Bay Regional Council also has a stake in this.

Around 63% of people facing death are likely to require palliative care, plus the patient's families/whanau and friends will be touched by our services. The role of local authorities is to lead and represent their communities and engage with their communities and encourage community participation in decision-making, while considering the needs of people currently living in communities and those who will live there in the future. Hawke's Bay Regional Council has a role to play in this project which **will** affect the major part of the region's population at some point.

Who is not affected by the experience of death? Death, dying and loss affect everybody, and many people feel unprepared when faced with such an experience. Cranford Hospice is here to ensure that each person is supported with individualised care throughout this extremely difficult time, and their families/whanau, who care for them, are also supported. High quality and well co-ordinated care at the end of life provides a setting for a healthy experience of death for both family/whanau and the surrounding community.

The quality of care provided in the Hawke's Bay region to those at the end of life is everyone's responsibility. Death is a certainty of life and involvement in caring for those people who are dying can strengthen family relationships, encourage compassion and resilience, promote positive connections within the community, enhance respect for health and life and reduce community fears about death and dying.

We are seeking to partner with the Hawke's Bay Regional Council on this project with the common goal of caring for and building resilience in our community.

Cranford Hospice commenced its work in Hawke 's Bay in 1982 with a handful of volunteers . 36 years later we are depended upon by this community with around 750 patients and their families each year coming to us to help them face their final journey. Our role is not only to provide medical support but also practical help as well as cultural, emotional and spiritual support. Our services are at no cost to the patients.

We are a registered charity and have to fundraise annually to maintain our services (\$2 .8M per year). We are reliant to a great degree on the generosity of the Hawke 's Bay community to fund this through fundraising activities . We are mindful not to compromise the funding streams that Cranford Hospice already has for its operations in fundraising for this capital project .

Cranford Hospice is very much a part of the Hawke's Bay community, both historically and through active participation in community projects. Activities initiated by the community to support the Hospice in its fundraising efforts have also raised the profile of the region in ways that have benefited the economy of Hawke's Bay beyond the Hospice, e.g. the Hawke's Bay Wine Auction and Hospice Holly Trail attract people to Hawke's Bay from outside the region, who contribute to the local economy while they are here.

Like the Hawke's Bay Regional Council, we also are a truly regional organisation providing services from Mahia in the north to Takapau in the south.

Conclusion

The true value of this project is in the benefits a new hospice provides for the Hawke's Bay community in terms of essential services provided at a critical and stressful time in the lives of community members.

It is also about building community. As is often seen when disasters strike, community comes together in response to significant stress and is stronger because of it. Cranford has the expertise to support this process.

We have been here in support of this community for many years and we want to continue to provide the quality care we are known for into the future. A new hospice facility will enable us to do this.

This project provides an opportunity for the whole Hawke's Bay region to come together for a common community good.

We invite Hawke's Bay Regional Council to participate in our vision for the future of Cranford Hospice.

John Buck

Chairman, Cranford Hospice Foundation

20 April 2018

Submitter #624

Emma Mcrobbie

To be heard? No

Hawke's Bay Tourism

- Please don't cut tourism funding. I value the money tourism brings to Hawkes bays economy And that it keeps me in work. Kind regards Emma mcrobbie

Submitter #625

Kathryn Bayliss

To be heard? No

General Comments

- i. I am against any rate rises. Many ratepayers are on tight budgets and low incomes and cannot afford to pay for big rate increases.
- ii. I do not support the 15% increase (30 new staff) being employed and money spent on refurbishments at HBRC offices. But I do agree with the proposal to have 5 permanent HBRC staff in CHB.
- iii. The \$5 million provision for water augmentation should be withdrawn. HBRC has already lost over \$14 million in a failed attempt for developing water storage. It should not risk more ratepayer money which could be lost if more investigation and feasibility fails. The \$5 million could be used to offset suggested rate rises for spending on the environment. There is a downside financial impact if the investment in water augmentation fails. This money would be lost and it could have been invested or spent for a more certain outcome. I disagree with the Community outcome measure to have harvestable water storage by 2030. It should be left to private people and businesses to develop water storage if that is what they want. HBRC should not be spending more money on harvestable water storage.
- iv. HBRIC should be liquidated. The Port of Napier should be brought back under HBRC management. HBRIC is another layer of complexities, risks and costs for more directors and a staff. It is inefficient and too costly to have three governing boards for overseeing the Napier Port.
- v. I agree that HBRC should investigate changing general rates to be based on capital value instead of land value.
- vi. I agree the Economic Development rating basis should be changed. I would prefer it to be all funded by the businesses, commercial and industrial properties.
- vii. I agree Resource consent and Compliance programme rating basis should be changed to 20% public and 80% private.
- viii. Organic, GE free farming should be encouraged. Food grown here would be known for being safe and sustainable. If grown organically it could also provide more jobs on farms.
- ix. HBRC should ban all oil prospecting, development and production and hydraulic fracturing in Hawke's Bay.
- x. We need to make Hawke's Bay a clean, healthy, eco-friendly place to live and visit. Eco-tourism could also attract more visitors. We need to care for the environment and live sustainably if we want to help make the world a better place to live in now and for generations to come.
- xi. There may be a mistake in the Comparison of Rates on specific Commercial Properties. Hastings shops are shown to have an economic Development Rate of 2017-18 \$29.06 and 2018-19 \$16.34. This is the fixed rate for non-commercial properties.

Land, Water & Biodiversity

Incentives - I am against HBRC spending for Farm plans. Central Hawke's Bay farmers have to do their Farm Plans before this extra funding to support borrowing would be available. CHB farmers will get no benefit from it. I agree with the proposal to subsidise up to 50% (not 75% as proposed) of funding for Riparian & Reforestation as incentives to accelerate uptake. It should be encouraged to only plant NZ native plants. Only NZ native plants should be subsidised. Riparian

fencing should be made to keep all stock out of waterways, including sheep. I have seen sheep grazing for months on land beside a river which is sometimes flooded. Monoculture reforestation should be discouraged. Alternatives to pine trees should be researched. Pine pollen could become a nuisance to humans if too many pines are planted in HB. Monocultures are more at risk from pests and disease. Alternatives to willow and poplar trees should be trialled.

Partnerships - I am against spending on the Future Farming initiative. It has been said that the farming industry organisations are already working with farmers on new farming initiatives and improvements. Leave it up to the experts in the fields! If the Future Farming Trust is established it should be funded by farmers. I agree with spending on Biodiversity & Biosecurity. The extra funding should be found from savings in other areas of HBRC or the \$5 million provision for water augmentation which should be cancelled. The Ruataniwha Water Storage Scheme consents which would allow destruction of a large area of natural and native habitats should not be sold. These should be cancelled.

Sustainable Homes

Option 1 - Maintain - I am against HBRC having a Sustainable Homes programme. Staff time and resources should be spent elsewhere. It is not worth it for an estimated 1300 homes.

Civil Defence

Option 2 - Transfer to HBRC - I agree with the Transfer existing civil defence rating to the Regional Council. It is a sensible way to collect rates for a regionally delivered activity and to help deliver a better service.

Working with Tāngata Whenua

Option 1 - Status Quo - Keep the Status quo. I am against an increase in capacity to engage with Tāngata Whenua. Ratepayers already pay for the people on the Planning and Māori committees. As HBRC and Tāngata Whenua co-govern and co-manage HB natural resources the Tāngata Whenua could co-fund and pay their share of the costs in the partnership. The Tāngata Whenua could pay the costs or offer their services for free for more internal appointments at HBRC to strengthen the cultural competency of staff. Staff could take free Māori study courses at EIT.

Hawke's Bay Tourism

Option 2 - Reduce - I am against any annual funding for Hawke's Bay Tourism. HB ratepayers should not have to pay rates to support commercial sectors, who receive the most benefits. The Tourism industry have had more than enough support from ratepayers' money in previous years. As Hawke's Bay Tourism is doing so well they should be left to their own resources. I get no benefit from tourism promotion. It is a fallacy that Tourism benefits all.

Local Government Funding Agency (LGFA)

Option 1 - Status Quo - I am against HBRC joining the LGFA scheme. It is too risky guaranteeing other local authorities. Many people could be misled about "unrated" thinking it meant ratepayer money could not be raised to pay for the guarantee if it is called for. (They may not know unrated refers to the HBRC having no credit rating.) It should have been explained in the Facing Our future consultation documents what "a unrated" guaranteeing local authority meant. Any borrowing should be kept to a minimum. HBRC could investigate the issue of "Green Bonds." Lenders may be willing to lend at a lower rate to support environmental benefits.

Submitter #626
Mariana Walls
To be heard? No

General Comments

I want to strongly object to the HBRC increasing rates to the degree indicated in the material I have been reading. Yes we have to make changes but the people elected or nominated to positions of power need to be accountable for the decisions that are made too. I was appalled at the payments to a person who resigned but got paid out a large sum of rate payer monies! Stay within your means and not create a huge debt for future generations. With best intentions Mariana Walls

Submitter #627
John Owens
To be heard? No

General Comments

I have checked what the expected rate rise for my property would be with your proposed increase & find this will equate to 27.5% - not 19% as you say. I feel this is too big an increase for the first year of your 10 year plan, & agree with Alan Dick that the major challenges should be dealt with one by one giving a minimum rate rise & far less borrowing required.

Working with Tāngata Whenua

Option 1 - Status Quo - I don't agree with your proposed 2% for working with Tangata Whenua

Hawke's Bay Tourism

Option 2 - Reduce - I do agree the funding should be lowered for Tourism.

Submitter #628
Ailne Bradley
To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - To whom it may concern, With respect, I am both a resident of Hawke's Bay and a business owner in the tourism industry. Our business and region heavily relies on the fabulous work that Hawke's Bay Tourism do. Hawke's Bay Tourism need the funding support from you, our regional council as without this funding, they will not be able to do their job and promote Hawke's Bay. There is already stiff competition to be heard in this space so please continue to fund and support our RTO. Without this funding, Stakeholders like Jetstar and Air New Zealand may seriously reconsider their support of our region. We need to continue to support this regional growth. Please do not hesitate to get in touch, Many thanks, Ailne Bradley

Submitter #629
E Goodson
To be heard? No

General Comments

I think the most important point is—Working Together. In your document you mention about working with Tangata Whenua but You HAVE NOT mentioned about working with the other two Councils in the region. To me that is most important. How can you improve our region if you don't work with the other councils. I could not believe it when you were taking The Hastings District Council to court over the water. What a waste of money,!! Your Council were at fault as well. So to me Working With all Councils etc (for a change) would be the best thing for the region. Cheers

Submissions to the Hawke Bay Regional Council.

Monday 23rd April 2017

My name is Henare Tongariro Puawai Ratima. I am the third youngest of 14 children from Te Kira Ratima and Merekingi Anaru today we still have 5 living generations.

My wife Phyllis Jean Nicholson is the 3rd elders of 9 children of Howard Nicholson and Nancey Hobbs they only have 4 living generations.

Onuku covers an area of 24 30.6154 hectares on Rerewhakaaitu Rd and State Highway 38 Rotorua. We farm

915 hectares Drystock

210 hectare Dairy (1)

120 hectares Dairy (2)

225 hectares Dairy (3) 72 hectares boundry rd 135 hectares Forestry

605 hectares have been retired from our farming operations which is more land that we use for our 3

Dairy units.

Ngahuinga Motumako Lands Trust State Highway 38 Rotorua Murupara comprising of 1500 hectares of exotic and native forest there is no commercial farming on our lands we can't afford to pollute our own rivers the Rangitaiki and Whirinaki Tatarakaia C Trust on State Highway 5 on the Napier Taupo Highway at Tarawera has a total area of 14,000 hectares with 10,000 hectares in a Ngawh,2nua Rahui Covernant over it with a term of 25 years since 1999.

Commercial farming had ceased by 2008 when I sold of the last of the cattle we had on the block. WE monitor the Te Hoe, Mokomokonui, Waipunga and the part of the Mohaka that runs through our lands with written reports annually to make sure they are kept as pristine a condition as we can and that we can address any issues promptly.

Te Haroto 2B2B Ahuwhenua Trust on State Highway 5 on the Napier Taupo Highway at Te Haroto which is 145.2091 hectares 45 hectares has been put aside to regenerate into a native forests since the 1990s.

I am the sole Trustee on the block there has been no farming on this land however in the past before my time the block was logged intensively. As part of my job I take regular samples from all of the streams on this block. As you can see we have started the regeneration of the native forest process.

Tutira B7 and B19 Ahuwhenua Trust total area 16.9654 hectares which Im the Chairman.

Our plan is to turn the whole area into a native flora and forna reserve so that Lakes Tutira and Waikopiro can be healed. The plan

- (1) Place a Rahui on our lakes for 10 years.
- (2) Remove all exotic flora and forna from the lakes.
- (3) Excavate the lake bed by 1mtr as we do this we must protect what little native flora and forna we have left and reserve an area so that we can repatriate native flora and forna to the cleared areas
- (4) Install exclusion zones.
- (5) Monitor the results.
- (6) Prosecute the polluters.
- (7) Reconnect the Papakiri Stream back into Tutira.

- (8) Re-establish a wet land on ourlands.
- (9) Increase the polluters taxes on every stock unit on their farm.
- (10) Audit past and present fertiliser applications.

As you can see from the information I have produced bearing in mind that a couple of my land interests is out of the Hawkes Bay it shows that my whanau my hapu know what they are doing is in the best interest for our whanau ,hapu, environment and our countrys clean green image. I will be using the lessons Ive learnt on these blocks to apply them to Tutira. I have high lighted a total of 18,092.7909 hectares collectively we only farm 1,922 hectares commercially and retired, planted pine, with the majority of the 16,170.79090 hectares of our lands to regenerate back into native forest.

I HAVE SHOWN YOU WHAT WE HAVE DONE WITH OUR OWN MONEY EVEN THOUGH WE PAID TAXES TO THE VARIOUS COUNCILS IN THE PAST INCLUDING THE HBRC WHOSE JOB IT WAS, TO DO, INSTEAD OF WASTING MILLIONS ON TRYING TO BUILD A DAM.

WE KNOW BEST WHEN IT COMES TO FIXING THE ILLS OF TUTIRA AND WAIKOPIRO. WE OPPOSE ANY RATE INCREASES ON MAORI LANDS.

Submitter #632

Rod Newson

To be heard? No

Hawke's Bay Tourism

- To HB Regional Council Please do not reduce financial support for this critical element in supporting our whole community. More consideration to staged implementation of proposed new development should be considered.

Submitter #633

Kevin Murphy

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Good afternoon – I would like to submit an email against the proposed funding cuts for HB Tourism. I have seen the positive impact of the work that the organisation does. Many people do not understand how much they do for the region when promoting outside New Zealand. Any drop in funding would undo much of the good work that has been done over the last few years.

Submitter #634

Les Bridgwater

To be heard? No

General Comments

To Hawkes Bay Regional Council, With reference to the recent Facing Our Future literature that was posted out to the community. My wife and I would like to make known our support for the policies as outlined in that document. Obviously increases in rates are a concern but if an increase can genuinely improve conditions, especially in connection with Land, Water and Biodiversity, then we would consider it to be money well spent. Yours sincerely Les Bridgwater

Submitter #635

Bianca McDuff

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Hawke's Bay Tourism: I support Option 1 – Hold funding at current levels. Kind regards, Bianca McDuff

Submitter #636

Peter Eden, HB Maori Tourism

To be heard? Yes

Working with Tāngata Whenua

Option 2 - Increase - Because they are Tangata Whenua

Hawke's Bay Tourism

Option 1 - Hold - HB Maori Tourism Charitable Trust should be allocated a percentage of Tourism funding and included in the long term planning process

General Comments

We strongly support HBRC efforts to fix the environment so we can maintain our clean green image for promotion of export produce and tourism. Tourism generates income for our region so a contribution from HBRC makes sense, HB Maori Tourism should share in this. [Full submission below]

Hawke's Bay Maori Tourism Charitable Trust is an Incorporated society

Hawkes Bay Maori Tourism strongly supports the Hawke's Bay Regional Council's efforts in the future to fix up our rivers, streams, lakes and estuaries and maintaining the quality of life for the regions citizens. The Nation is reliant on our clean green image for the promotion of our export produce and the attraction of Tourists to Aotearoa.

Tourism is the biggest generator of income for the country and the region so it makes sense for the Hawke's Bay Regional Council to make a regional contribution to support Tourism development. The issue for Hawkes Bay Maori Tourism is, that whatever fund for Regional Tourism is agreed, Hawkes Bay Maori Tourism Charitable Trust should get an equitable contribution of the Funding.

The past funding allocated for Tourism in the region has failed to benefit Maori Tourism providers. It appears that in monitoring the wise expenditure of the public fund the question of whether Maori benefited was not considered. As a measure of good faith to address these past errors of consideration in management we ask that funding be allocated to Hawkes Bay Maori Tourism to address the issue and help grow Maori Tourism in the region.

Maori represent 25 percent of the Hawkes Bay population yet support for Maori Tourism development in the region has not been awarded equitable consideration by Hawke's Bay Tourism. The lack of a strong Maori Tourism presence in the Bay is evidence of that. Hawkes Bay Tourism has a history of long term failure to assist Maori Tourism operators.

Maori Tourism operators discussed this issue at the Te Kimihanga Maori Tourism Conference in Hastings In 2016 and agreed a Maori Tourism entity was needed to provide Maori Tourism entities with a equitable level of support as it

appeared only Maori cared about Maori Tourism development in the region. Since our establishment in 2016 we have achieved a great deal.

Employment and Training Services Providers

Hawke's Bay Maori Tourism are Employment and Training Services Providers (Level 4). We currently help youth aged over 17 gain entry skills into employment working with LIFT and Bounce and we are helping them gain employment also. These youth are not members of Hawke's Bay Maori Tourism but we like to help people from all walks of life. One of our aims is to help over 40 people be employed this year through mentoring and employment training and follow up help once they are employed. 40 youth have already been trained to be ready for employment.

New Zealand Maori Tourism

Hawke's Bay Maori Tourism are members of New Zealand Maori Tourism. We will be encouraging our members to join also if appropriate for additional exposure. New Zealand Maori Tourism understands the Maori world provides a key point of difference for visitors and entering this world offers a fascinating first impression, a unique connection, and everlasting memories.

Website

We have a website <https://hawkesbav-maori.biz> where we feature our members, a calendar of upcoming events, and a map of our member locations. Promoting Hawke's Bay as a region is also our main purpose of the website. Our highest interest in the site comes from New Zealand, United States and Belgium. The website also has links to our social media sites which are Facebook, Twitter, Instagram and Pinterest.

Membership

Our membership has grown quickly considering we have been in operation since October 2016. We have helped some members with new logos and branding as well as information, networking and promotion through social media. We intend on increasing promotion with the website and brochures and products for sale on Te Mata Peak in the near future. One of our highlights last year was being heavily involved in organising The Te Matai Pou opening where distinguished guests were flown in by Heli-Sika helicopters for the day.



Some members have required business cards also and these have been supplied for them. Below is a list of our beneficiaries.

| | |
|-----------------------------------|--|
| Aatea Solutions | Charles Paringitai |
| Awapuni B2B Ahu Whenua | Destination Napier |
| Archies Bunker Backpackers | Emily Margaret Massage Therapy |
| Alison Beal- Entertainer | Frederick and Lydia Puriri |
| Allen Smith | Gene Waihape |
| Christine Smith | HMG Catering Huitau Te Hau |
| Andrea and Nathan King | Honore Tamai Massage |
| Aotearoa Maori Homestays | Hinenui Tipoki-Lawton |
| Bev Akurangi | Jade Joe - Fashion consultant |
| Ben McKay | Jeanette Lepper |
| Blackberry Hill Farmstay | Jo Hooper |
| Business Hawke's Bay | Jenny Mauger |
| Charlie Lambert(Carver) | Kings Union |
| Citywalksz | Kohupatiki Marae- Operation Patiki |
| Cosy Homes | Kahuranaki Marae |
| Mike Ataera | Kai at the Peak |
| Moreere Hotsprings | Katarina May |
| Marie and Eddie Moses | Kyana-Lee's Pony Hire |
| Marewa King- Artist | Link Hawke's Bay |
| Marlene Hura | LTU Kustom clothing |
| Marlene Smith MTG | Lakeland Aviation Ltd |
| Morehu Anderson | Merianne Orłowski |
| Maungaharuru- Tangituu Trust | Moteo Marae |
| Nga Tukemata o Kahungunu | Nimons |
| Ngati Kahungunu Iwi Incorporated | Nga Hawea ki Matahiwi Marae |
| Ngati Pahauwera Development Trust | Ngati Kahungunu Runanga Arts and Culture board |
| Napier Prison | One Cast Adventures Owahaoko C Trust Porongahau.nz |
| Natural Tours | Scott Whanau - Polly, Rossy, Katarina(Porongahau) |
| Nati Stables | Stuart and Jenny Perry (Tourism Eastland) |
| Paroa Trust | Stuart Wilkins |
| Stonepeace | Tanerore Entertainment Limited (Huitau Te Hau) |
| Santana Biddle | Te Matau a Maui Voyaging Trust |
| Tio enterprises | Te Taiwhenua o Tamatea (Waipawa) |
| Te Huki Marae | Jeanette Lepper |
| Vanya Lewis Massage | Llanasa Peachy |
| Waimarama Maori Tours | Taiao Ltd |

Te Taiwhenua o te Whanganui a Orotu Te Paerahi Porangahau
Timata Hou Tama Hutana Tania Huata Tania Tapine Tia Ropotini Te Matai
Te Wananga Whare tapere o Takitimu Kahurangi NZ Maori Dance Company
Kohupatiki Marae -Operation Patiki Kahuranaki Marae
Waimarama 3A6B6B Inc/Hakikino Waihua Marae

Trade Excursions



HBMT has been involved in Trade excursions to help attract people to Hawke's Bay during the last year.

| | |
|------------------|---|
| China- | Sea Trade conference |
| Las Vegas- | Expedia Conference and follow up meetings |
| Fort Lauderdale- | Trade Conference |
| Miami- | Represented by Kahurangi with a stall and performances |
| Taiwan- | The Taiwan Trip was very successful with the first Indigenous Trade agreement with Maori being signed. There is a opportunity for us in the agreement to work with members of the Council of Indigenous Taiwan in the Tourism space and commerce. |
| Te Anau- | The New Zealand Tourism Awards |

Hunting Cluster

A hunting and environmental collective was developed to maximise opportunities

A pilot cluster of Trusts has been achieved. This will lay a platform to expand the opportunity wider and to include more participants. The Ahuwhenua Trusts are all involved in activities and businesses on their lands aligned to fishing, hunting, eco-tourism, Miere and generally licensing their lands or part thereof in like businesses

It will be a collective/ whakawhanautanga/ whakakotahi approach to developing and growing the economic base of each as part of the collective: Mahi kotahi

Future opportunities

- Tramping/walking
- River rafting
- Hunting and fishing
- Camping and access to Maori owned huts and lodges.

How was this achieved?

Hui with HBMT, Trusts and organisation's assigned governors and or company representatives on 21st August 2017. The purpose was to consider groups working together and growing a Maori eco-tourism industry and applying a collective and collaborative approach that captures the opportunities for Trusts/ropu to fully participate and grow their individual ropu. Additionally Trusts met together after this to discuss their participation.

Tourism Workshops and Wananga Training Opportunities

Training for Maori tourism operators to help to improve business skills, capability and customer centered focus.

Catapult Connect

Catapult Connect is a high-impact two-day workshop that helps supervisors and managers retain and get the best from staff- particularly young people and those entering the workforce from challenging backgrounds. Our Members were invited to this and our Project coordinator also attended.

Participants are equipped with insights and practical tools for bringing out the best in those they manage. Content includes:

- How to Build Trust
- Active Listening
- Coaching
- Communication
- Providing Feedback

We have held a number of Training and Tourism development hui/workshops in Wairoa and Havelock North.



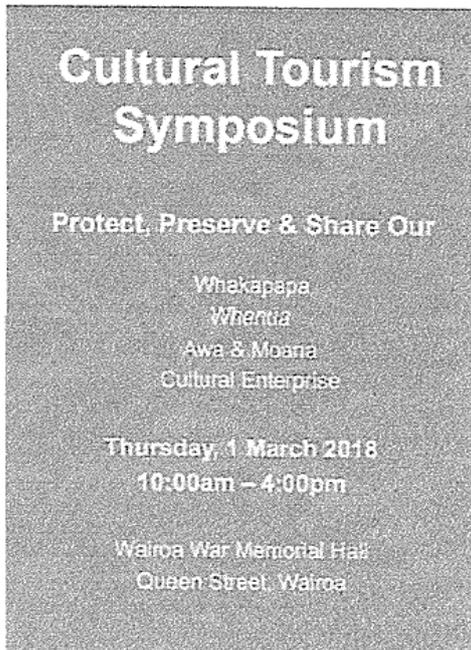
Some of the skills covered are listed below

- Interpretation Goals
- Identifying the Tour opportunity
- 'To improve the attitudes of Tour operators to Visitor customers.
- 'Tour route and Health and safety
- 'Tour Structure.
- 'To Develop world-class content/ verses badcontent
- 'To develop world-class delivery/ verses bad delivery
- 'To develop more effective interpretation techniques and skills
- 'Technology.

10/2017 Tourism Workshop. Kai at the Peak- We discussed tour development and interpretation and it was a good day to network. We were also featured on Te Kaea that night as we had a visit from Aroha and Pat from Maori Television

15/11/17 Wairoa Maori Tourism Hui. WDC. Memorial Hall

01/03/2018 Cultural Tourism Symposium, Wairoa Memorial Hall



Hōtaka - Programme

| | | |
|------------------|---|----------------|
| 10.00 – 10.15am | Mihi Whakatao – Opening Address | Duane Culshaw |
| 10.15 – 10.30am | Paramanawa - Morning Tea | |
| 10.30 – 11.00am | Cultural Tourism - "Our Place, Our Way" | Angela Spooner |
| 11.00 – 11.30am | Wairoa's Digital Journey | Kiwa Hammond |
| 11.30 – 12noon | Our Journey with AUT University | Hohepa Spooner |
| 12noon – 12.30pm | Hawke's Bay Tourism Update | Toro Waaka |
| 12.30 – 1.30pm | Kai o te pouputanga o te rā - Lunch | |
| 1.30 – 2.00pm | The Significance of telling our Story | Nigel How |
| 2.00 – 2.30pm | Koanga Institute - "Looking after our Whenua" | Kaye Baxter |
| 2.30 – 3.00pm | Cultural Tourism in Iwitea – "Out on a Lim" | Pita Robinson |
| 3.00 – 3.30pm | Paramanawa - Afternoon Tea | |
| 3.30 – 3.45pm | Feedback & Evaluation | Angela Spooner |
| 3.45 – 4.00pm | Mihi Whakakapi - Closing Address | Duane Culshaw |



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**Hawke's Bay
Maori Tourism**

HBMJ enabled youth to have a pop up restaurant at our cafe Kai at the Peak where they served their families with a three course meal and celebrated their achievements. After concluding six weeks of employment training they had a lot to be proud of.



Kai At The Peak

We have set up a cafe /events center named Kai At The Peak which is located at 357 Te Mata Peak Road near the top of Te Mata Peak. Te Mata Peak is one of the most visited scenic spots in the region and has exquisite scenery. We feel this is the perfect venue to work from and help showcase the region. Te Taiwhenua o te Whanganui a Orotu art is on loan in the building and students of Sandy Adsett are selling high quality artworks. We currently provide the only water, coffee, food or toilets on Te Mata Peak and will hold weddings and events soon.

Relationships

HBMT have been busy networking with many groups. The relationships we have developed with our Marae, Maori Incorporations and Iwi, whanau can be seen in our membership and relationships. We are also gaining contacts in other regions for example te Tairāwhiti and hope to share knowledge and work together with them in the future.

Government Departments, Networking Tourism influencers, start-up Tourism businesses and established Tourism operators are interested in supporting or working with us. Listed below are groups we have recently been in talks with.

| | |
|---|--|
| Wairoa District Council | Te Puni Kokiri |
| Ministry of Social Development | Te Mata Peak Trust |
| JMP Consulting Lift | JMP Consulting Bounce |
| Hawke's Bay Regional Council | Te Taiwhenua o Heretaunga |
| Te Taitimu Trust | Napier City Council |
| Eastern Institute of Technology | Starfish Foods |
| Bionic Coffee | Rush Monroes |
| Napier Maori Tours Graham Healy | Hastings District Council |
| Sri Lanka Tourism | Tairawhiti Tours |
| Kai waho | Phil Belcher |
| Green Party Tourism | HB Business Hub |
| Kapiti Island Tours | Maori Spiritual Tourism. |
| HB Chamber of Commerce Icehouse | Gallager Performing Arts Academy |
| Ngai Tamanuhiri- Tairawhiti Tourism Links | Waka Tourism |
| Mohaka Maori Homestay | Sandy Adsett |
| Wairoa District Council | Futurecol |
| New Zealand Maori Tourism Hawke's Bay Tourism | |
| Biztrade | Indian Tourism |
| Shane Jones Meka Whitiri, Stuart Nash. Economic Development | |
| Heretaunga Tourism/ Te Ohanga. | Ina Te Ora Conference. Gisborne. |
| Putere Marae | Ministry Foreign Affairs |
| Japanese Business Council | Wellington Chamber of Commerce |
| Taiwanese Tourism | Ruapani claim & Waikaremoana Tourism |
| Hikoi for life | Maungataniwha Station. |
| Republic of Indonesian | Bandang Institute of Tourism FutureCol |
| Putere Lodge | Patuwahine Pou, Raupunga |
| Tuwharetoa Lake Taupo Tourism hole in one business | |

These achievements are a testament to the commitment of our members and the confidence of the wider community in our potential to grow Maori Tourism. We have a Marketing Strategy with a regional, domestic and global approach in play and with more funding we are confident the region would benefit immensely.

Submitter #637

Emma Robertson

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - I would like to make a submission to keep the current tourism funding in place. Tourism is crucial to HB. Not just the hospitality businesses, but all the ancillary businesses that benefit from tourism, I feel will suffer if funding is reduced.

Submitter #638

Not Provided

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Hawke's Bay Tourism's funding should be kept at current levels. I select Option 1

Submitter #639

Vivienne Pearse

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Hi - I'm a Marriage Celebrant here in Hawkes Bay and conduct a good number of ceremonies through the season. Nearly 80% of my clients would be from outside Hawkes Bay. These clients of mine more often than not bring 50 or more people with them. These people use other wedding suppliers services, catering, venues, florists, hair dressers and of course accommodation - and of course they eat and drink!! These people all contribute to the tourism business in Hawkes Bay. Please do not cut our tourism funding!
Vivienne Pearse

Submitter #640

Anna Flatt

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - I am born and bred in Hawkes Bay but am currently living in Auckland for work. My husband and I (also born and bred HB) are hoping to move back down in the next couple of years to start a family. We have loved seeing HB evolve from a sleepy, out of the way place where people go to retire, to a bustling destination that has something for everyone. The food and beverage culture that is being nurtured, along with the natural beauty of the area is a wonderful combination. By promoting HB as a destination you are lining the pockets of locals. I can't imagine why you would want to cut funding now when it's all just starting to build momentum, and has the potential to continue to grow at an exponential rate which will benefit the community.

Submitter #641

Dom Grace

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Can you give some funding to HB Maori Tourism

Submitter #642

Alice Munro

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - My husband and I live and work in HB with our small young family. My husband is employed fulltime in the hospitality and entertainment industry around HB. This submission is to retain the current funding level for HB Tourism. I am born and bred in Hawkes Bay and have watched this amazing region flourish over the years. It genuinely concerns me, and a lot of others that I work with on a regular basis, that reducing the funding for Hawkes Bay Tourism is going to directly affect the numbers of tourists that we see to come here which will result in huge loss of incomes for lots of different small businesses. We need to continue to work together to keep Hawkes Bay on the map and to do that Hawkes Bay Tourism need to be able to keep marketing out amazing wee region to the World ! Please please please DO NOT reduce the funding. We have a good thing going and need to keep shouting from the rooftops just how fabulous we are and will continue to be.

Submitter #643

Tania Teresa Tapine

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - I think that HB Maori Tourism should receive some funding too

Submitter #644

Penny Cropper, Lawn Road Retreat

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - I have just invested a huge amount of money into a Hawkes Bay tourism business focused around accommodation for large groups. I employ staff from the region in this business. The cuts to tourism funding that are currently in your regional plan are of huge concern. Please reconsider this decision. A very important and lucrative part of the local economy is at stake.

Submitter #645

Catherine Phelps

To be heard? No

Hawke's Bay Tourism

Option 1 - Hold - Please don't cut the funding to HB tourism. I am a local make up artist. The more people who come HB for weddings and events the busier all us local suppliers can be and the more money they pump into this wonderful place.