



## Who we are looking for?

The Regional Council is particularly keen to encourage people from under-represented groups to gain a voice. This includes people such as younger people, people who bring cultural diversity, disabled people – people with their own perspectives and skills to contribute. Women are also under-represented on local councils. No other role gives you a chance to make such a big difference to the environment in our region.

## What do councillors do?

Councillors are elected to the regional council and paid to represent their local community, so they must either live or work in the area. Becoming a councillor is both a rewarding and privileged form of public service, and includes remuneration. You will be in a position to make a difference to the quality of the region's environment, other people's lives and prospects. The Council receives briefings from staff through agenda papers and presentations. As well as attending full Council meetings, Councillors attend Committee meetings. Because Governance is by representative democracy – which involves more contact with constituents, stakeholders and partners – Councillors will attend other meetings to gain good knowledge of sector and public views.

## How council works

The Regional Council is made up of 9 councillors representing 5 constituencies. It focuses on the big picture and on region-wide strategic decisions. The political decision making at Hawke's Bay Regional Council is made by the Council, as the governing body, and in partnership with tāngata whenua on the Regional Planning Committee (RPC). The RPC is a statutory committee that considers the Council's Resource Management Act policies and plans. Hawke's Bay Regional Council is supported by a professional corporate organisation, led by a Chief Executive. The Chief Executive and staff are responsible for managing day-to-day issues and implementing the Councils' decisions and policies. The organisation has been structured under seven Groups, each headed by a member of the Executive Leadership Team. You can gain a good understanding of our role and work by visiting our website: [hbrc.govt.nz](http://hbrc.govt.nz)

## KIA TŪ, KIA MĀIA STAND FOR YOUR ENVIRONMENT

### Hawke's Bay needs you!

### Help us shape the future of our region by standing as a candidate.

For more info visit [hbrc.govt.nz](http://hbrc.govt.nz)

## VOTE 2019

We're looking for skilled people who are committed to their local community.

- Candidate Nominations Open  
19 July
- Candidate Nominations Close  
16 August
- Postal Voting  
20 September - 12 October
- Results Announced  
17 - 23 October



**HAWKES BAY REGIONAL COUNCIL**  
TE KAUNIHERA Ā-ROHE O TE MATAU-A-MĀUI



## Do you want to make a difference?

**Are you looking for a worthwhile and rewarding way to help your community?**

Being an elected member of Hawke's Bay Regional Council is an opportunity for you to work with your local communities and the wider region for a better environment. We need people who are skilled and committed to the local community. Help shape the future of our region by standing as a candidate.

## What matters to you in our region?

Is it the state of your local river, halting biodiversity decline, the need for more sustainable farming practices, or improving the swimming quality of our waterways?

**Whatever needs changing in our region, you could help create change by joining us as a regional councillor.**

## Do I need any special skills or experience to be a councillor?

**You don't have to be highly educated or have a profession. Skills gained through raising a family, caring for a sick or disabled relative, volunteering or being active in faith or community groups can be just as valuable.**

The communities of Hawke's Bay are diverse, and we want a council that reflects that diversity – of culture, ethnicity and age – and from all backgrounds and walks of life.

Elected members bring a broad range of skills to the role, such as decision making and strategic thinking, communication and community engagement, and relationship building and collaboration.

Groups made up of diverse individuals tend to make better decisions. We need councillors who not only reflect and represent the communities they serve, but who also bring a broad range of skills and life experience.

While you don't need any special qualifications to be a councillor, having or being able to develop the following skills, knowledge and attributes will help you in the role.

### Communication

Listening and interpersonal skills, public speaking skills, the ability to consider alternative points of view and to negotiate, mediate and resolve conflict.

### Problem solving and analysis

Being able to get to the bottom of an issue and to think of different ways to resolve it, including considering the advantages and disadvantages of each option.

### Team work

Working with others in meetings and on committees and being able to complete any tasks that you agree to do on time.

### Organisation

Being able to plan and manage your time, keep appointments and meet deadlines.

### Ability to engage with your local community

Make yourself available through meetings, the media, the internet, public forums, debates and on the phone.

## What is required to stand?

To stand for council, you must be a

New Zealand citizen,

aged over 18 and

enrolled on the electoral roll.

There are no special

qualifications required to stand for council.

## How do I stand?

To stand for council you must:

- Complete a nomination form before

- 16 August 2019 (online or at council offices)

- Get two people to nominate you -

- they must be over 18 and enrolled to vote in the area (constituency) you wish to stand in

- Provide a \$200 deposit - this may be refunded,

- depending on how many votes you receive.

## How should I prepare?

Learn about how council works and your roles and responsibilities if elected.

Find out what is important to your local community and familiarise yourself with Hawke's Bay's local government structure and the role of councillors.

We encourage you to attend a Council meeting to see what is involved. You can also watch these meetings online on our website.

## How can I get votes?

The main reason people don't vote is lack of knowledge about the candidates and their views.

A successful campaign is one where local residents know the key issues you stand for in the community. Here are some useful tips for connecting with people and getting more votes.

- Use social media channels like Facebook/Twitter - they are cheap and have wide reach
- Get out into the community by door knocking, addressing public meetings, talking to the public
- Look for interview opportunities on the radio, local newspapers or magazines
- Advertise your views in newspapers or on billboards.

There are regulations around campaigning, including what can be spent, and how and when signs can be displayed.

